

# Tech Nation 2017

Status:	Closed
Start date:	2016-11-16
End date:	2016-12-06
Live:	21 days
Questions:	22
Partial completes:	188 (33.5%)
Screened out:	0 (0%)
Reached end:	373 (66.5%)
Total responded:	561

## Filter

### Responded

#### 2. London

Remaining respondents: **561 (100%)**

**TECH  
NATION  
2017**

From  
**TECH  
CITY**



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

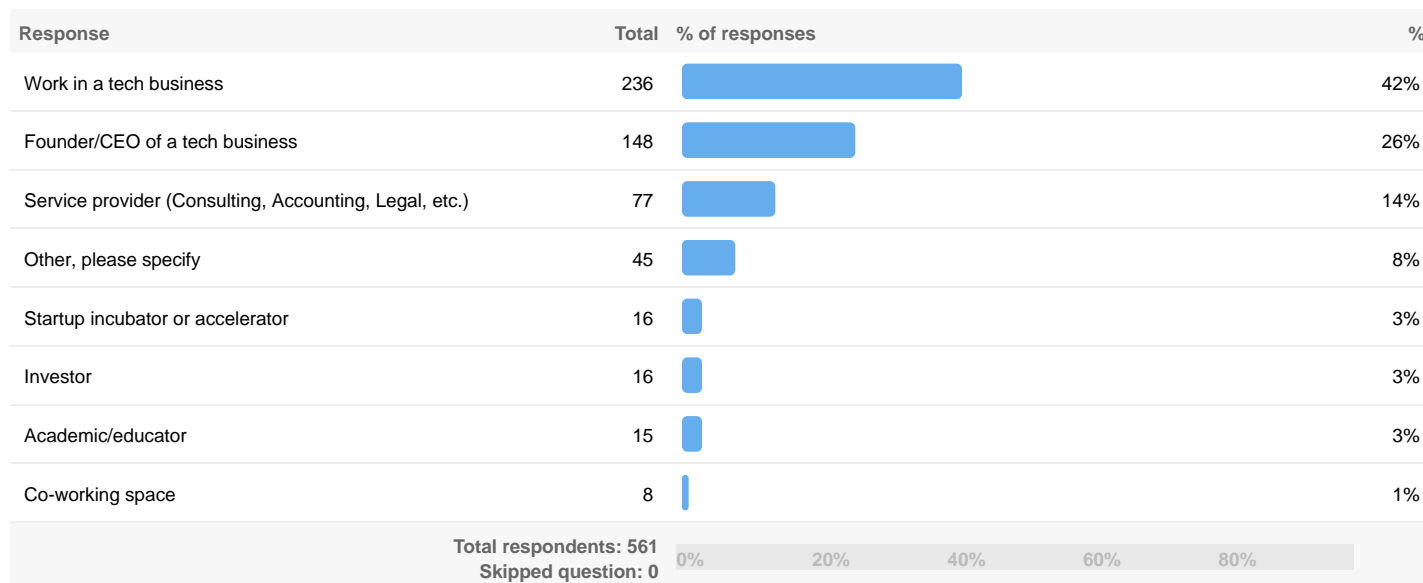
We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

[Click here to start and be part of Tech Nation.](#)

### 1. What is your role in the tech community?

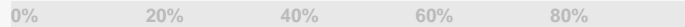


**2. Where is your company/organisation headquartered?**

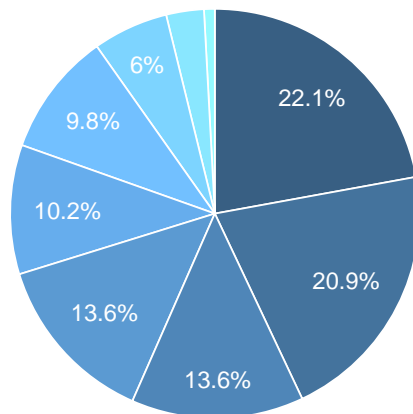
Response	Total	% of responses	%
London	561		100%
Other, please specify	0		0%
Truro	0		0%
Sheffield	0		0%
Birmingham	0		0%
Derry	0		0%
Bolton	0		0%
Reading & Bracknell	0		0%
Bournemouth & Poole	0		0%
Stockport	0		0%
Bradford	0		0%
Wolverhampton	0		0%
Brighton	0		0%
Oldham	0		0%
Bristol & Bath	0		0%
Oxford	0		0%
Camborne	0		0%
Rotherham	0		0%
Cambridge	0		0%
South Lanarkshire	0		0%
Cardiff	0		0%
Sunderland	0		0%
Coventry	0		0%
Wigan	0		0%
Derby	0		0%
Barnsley	0		0%
Doncaster	0		0%
Belfast	0		0%
Dudley	0		0%
Warrington	0		0%
Dundee	0		0%
Nottingham	0		0%
East Riding	0		0%
Plymouth	0		0%
Edinburgh	0		0%
Redruth	0		0%
Exeter & Newton Abbot	0		0%
Sefton	0		0%
Fife	0		0%
South Gloucestershire	0		0%

Glasgow	0	0%
Southampton	0	0%
Hull	0	0%
Stoke-on-Trent	0	0%
Ipswich	0	0%
Swansea	0	0%
Kingston-upon-Hull	0	0%
Wakefield	0	0%
Kirklees	0	0%
Wirral	0	0%
Leeds	0	0%
Worcester & Malvern	0	0%
Leicester	0	0%
Colchester	0	0%
Liverpool	0	0%
Lincoln	0	0%
Loughborough	0	0%
Middlesbrough	0	0%
Newport	0	0%
Manchester	0	0%
Peterborough	0	0%
Durham	0	0%
York	0	0%
Newcastle-upon-Tyne	0	0%
Aberdeen	0	0%
Norwich	0	0%

Total respondents: 561  
Skipped question: 0



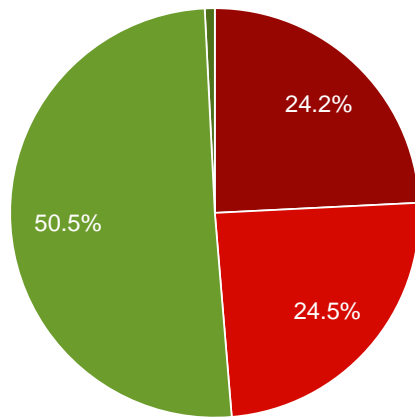
### 3. What is your current role?



- 22% - Engineering
- 21% - Marketing
- 14% - General management
- 14% - Other, please specify
- 10% - Sales
- 10% - Product
- 6% - Operations (including finance)
- 3% - People/HR
- 1% - Founder / CEO

n=235

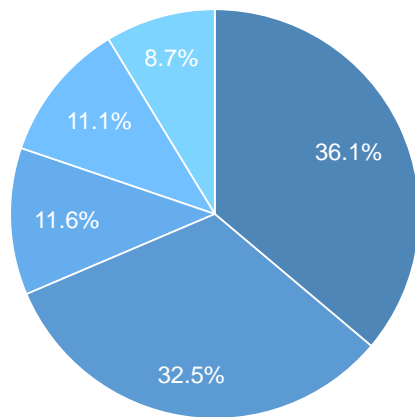
#### 4. When was your company founded?



- 24% - Less than two years ago
- 24% - 2 – 4 years ago
- 51% - Five or more years ago
- 1% - Don't know

n=380

#### 5. How many employees does your company have?



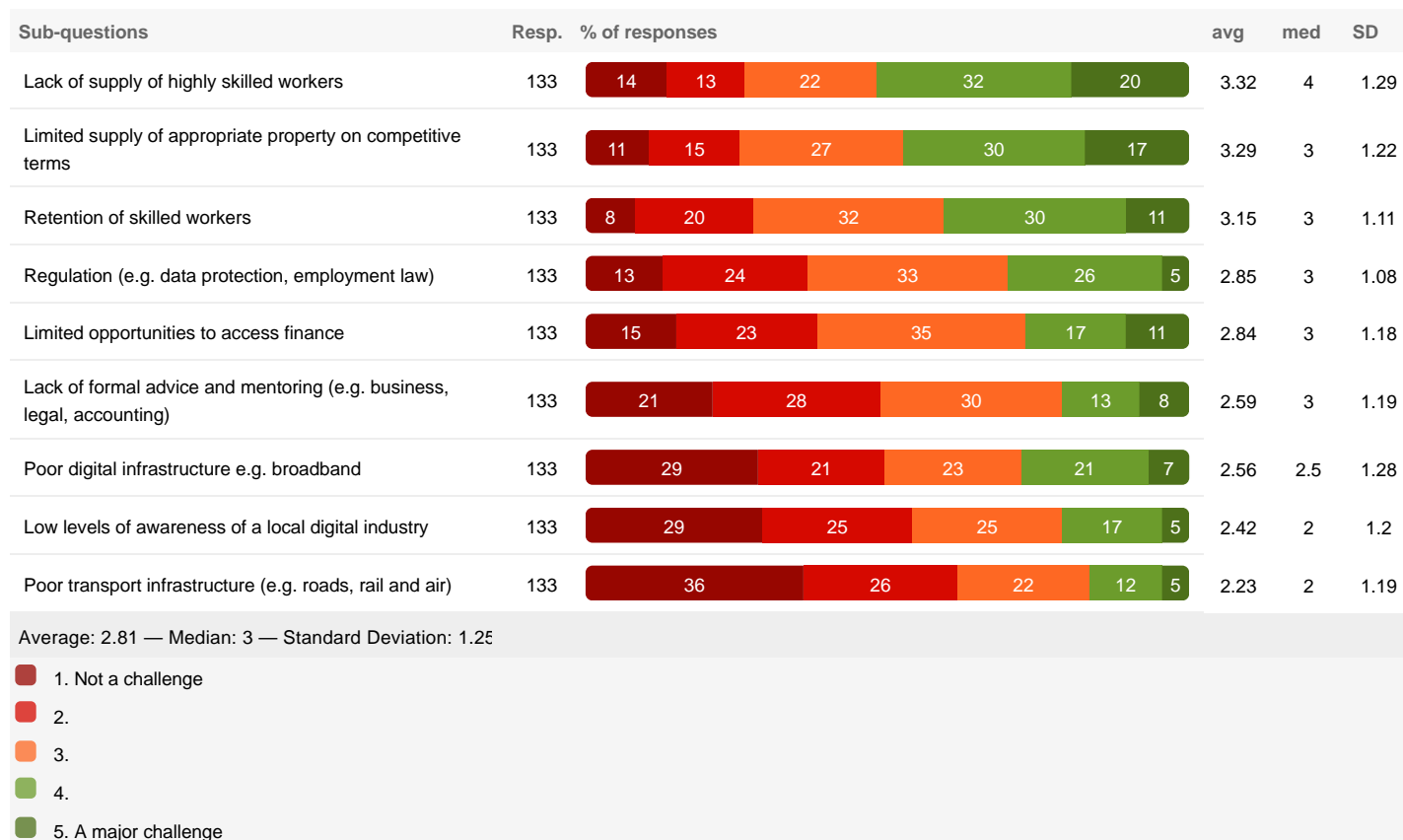
- 36% - 1 - 10
- 32% - Over 100
- 12% - 21 - 50
- 11% - 11 - 20
- 9% - 51 - 100

n=379

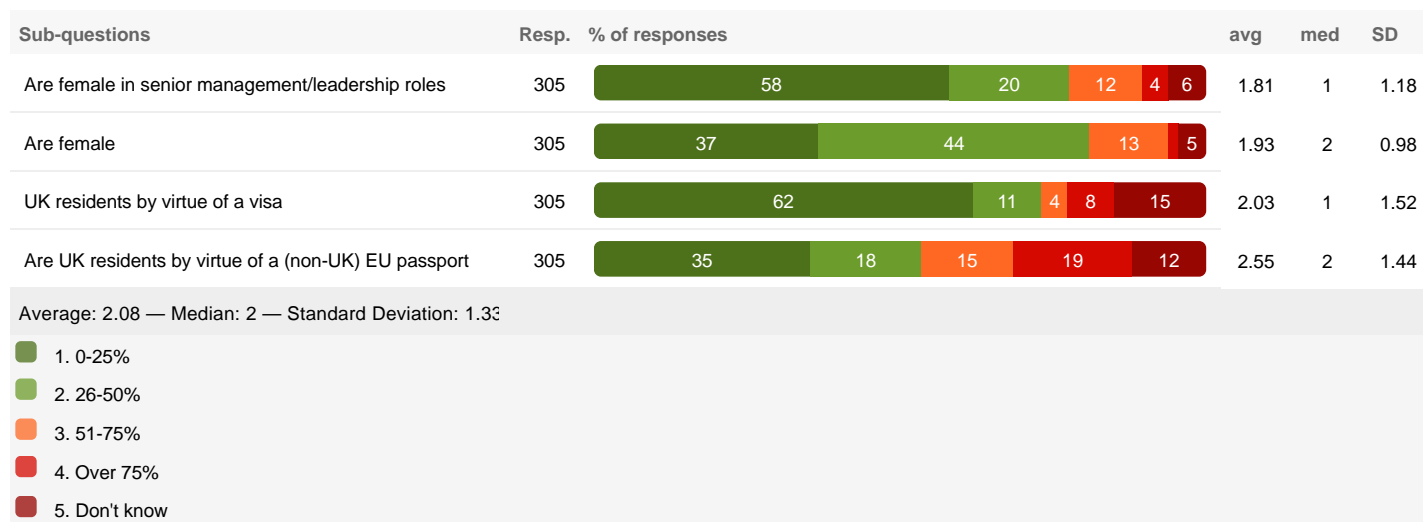
## 6. How much of a challenge are the following to your company?



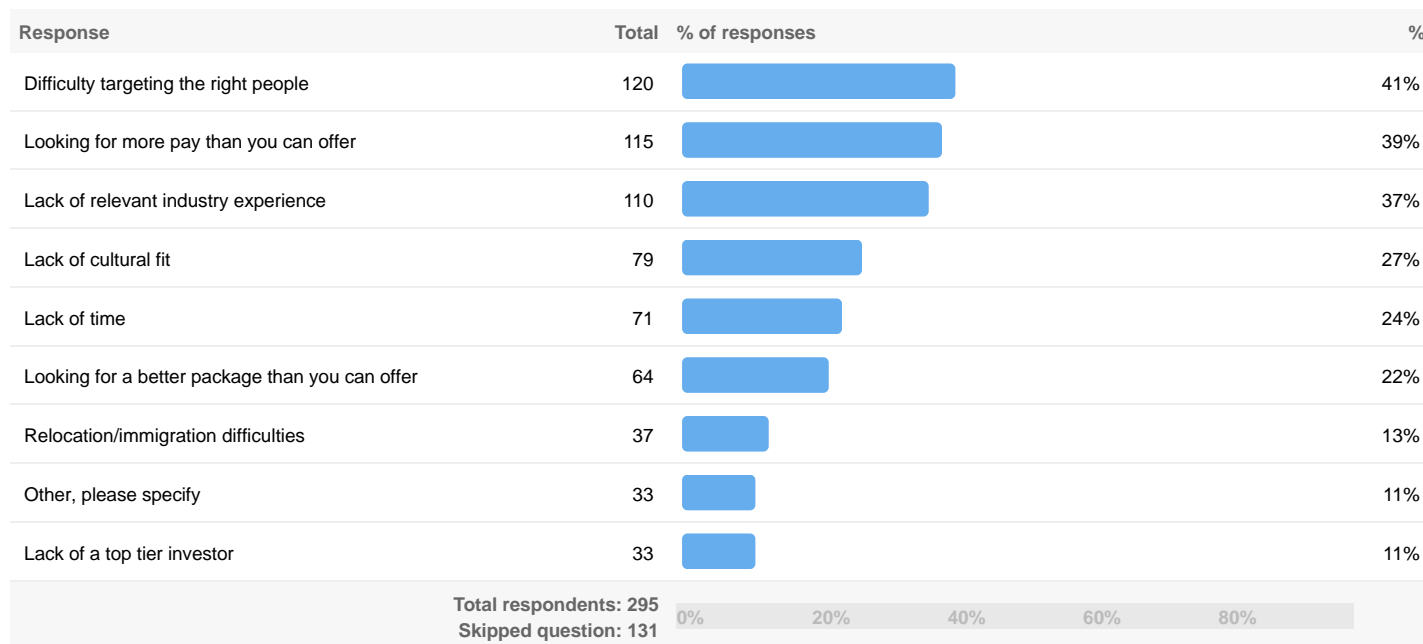
## 7. To what extent are the following challenges for tech companies in your area?



## 8. Approximately what percentage of the employees in your company ....

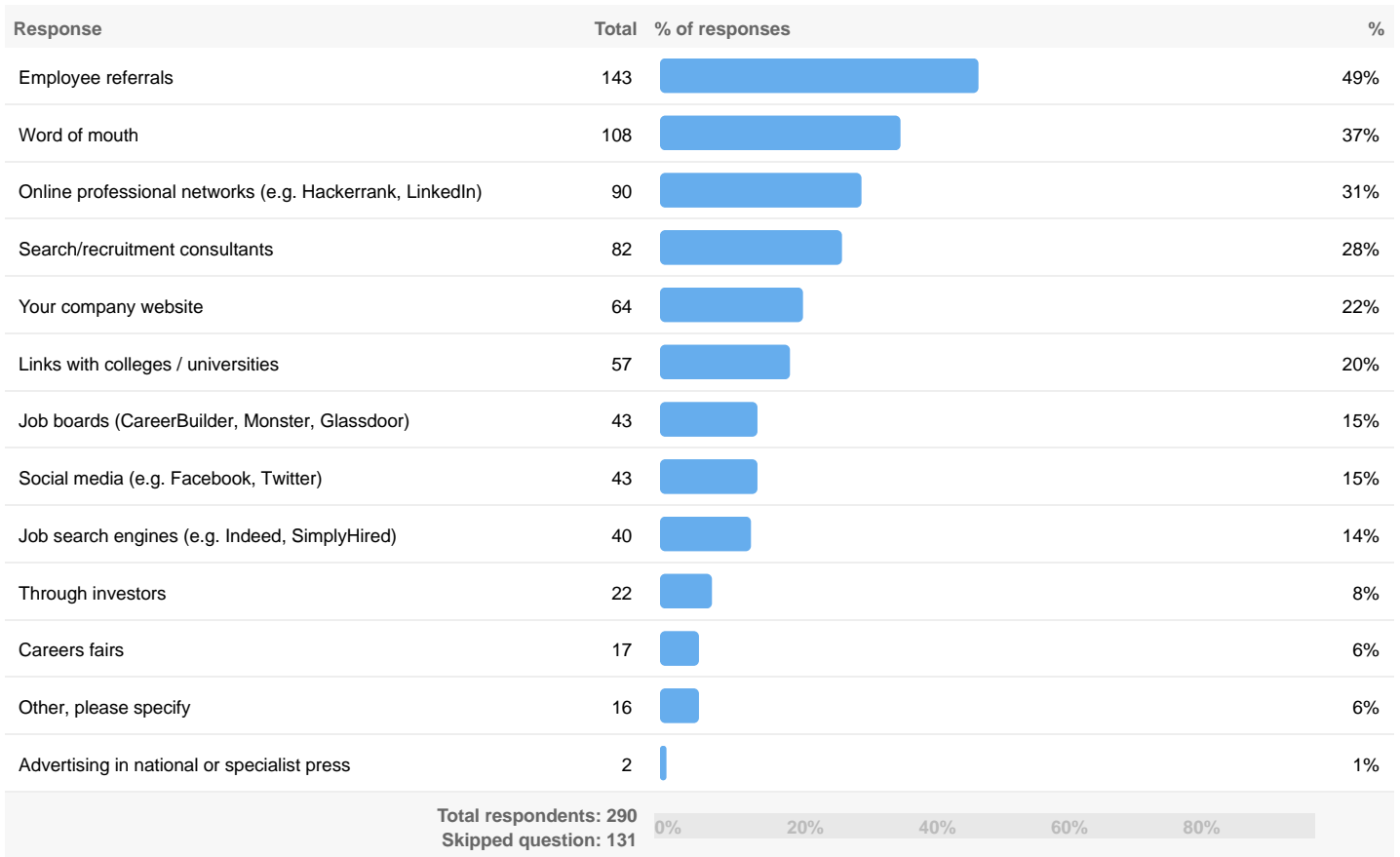


## 9. When recruiting talent what are the primary challenges you face?





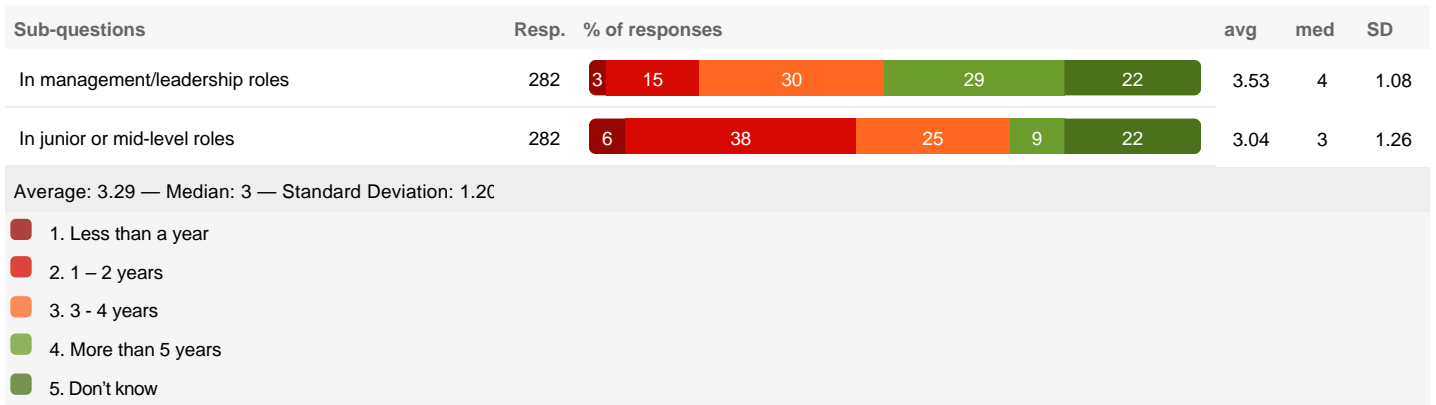
## 10. Which are the most effective methods for attracting talent to your organisation?



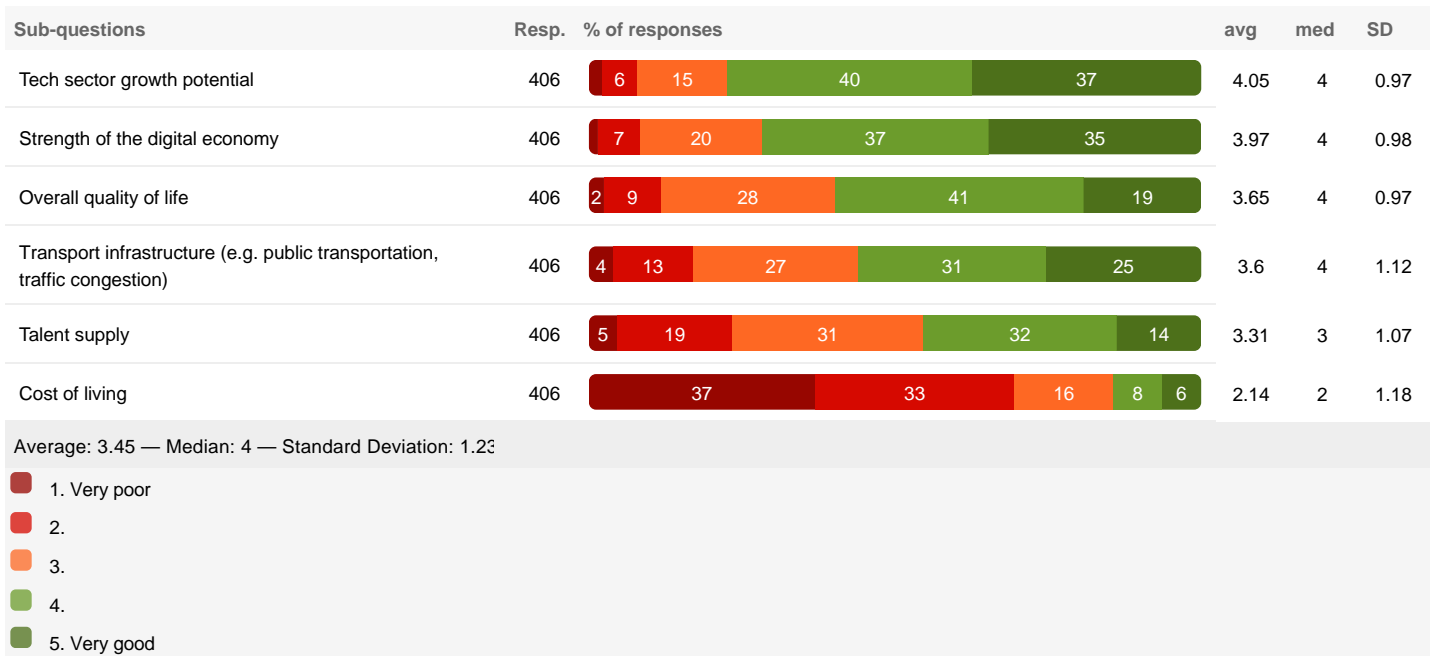
## 11. Do you offer any specific perks to motivate and retain employees (e.g. day off on birthday, free beer on Friday, a ping pong table, annual staff trip abroad)?



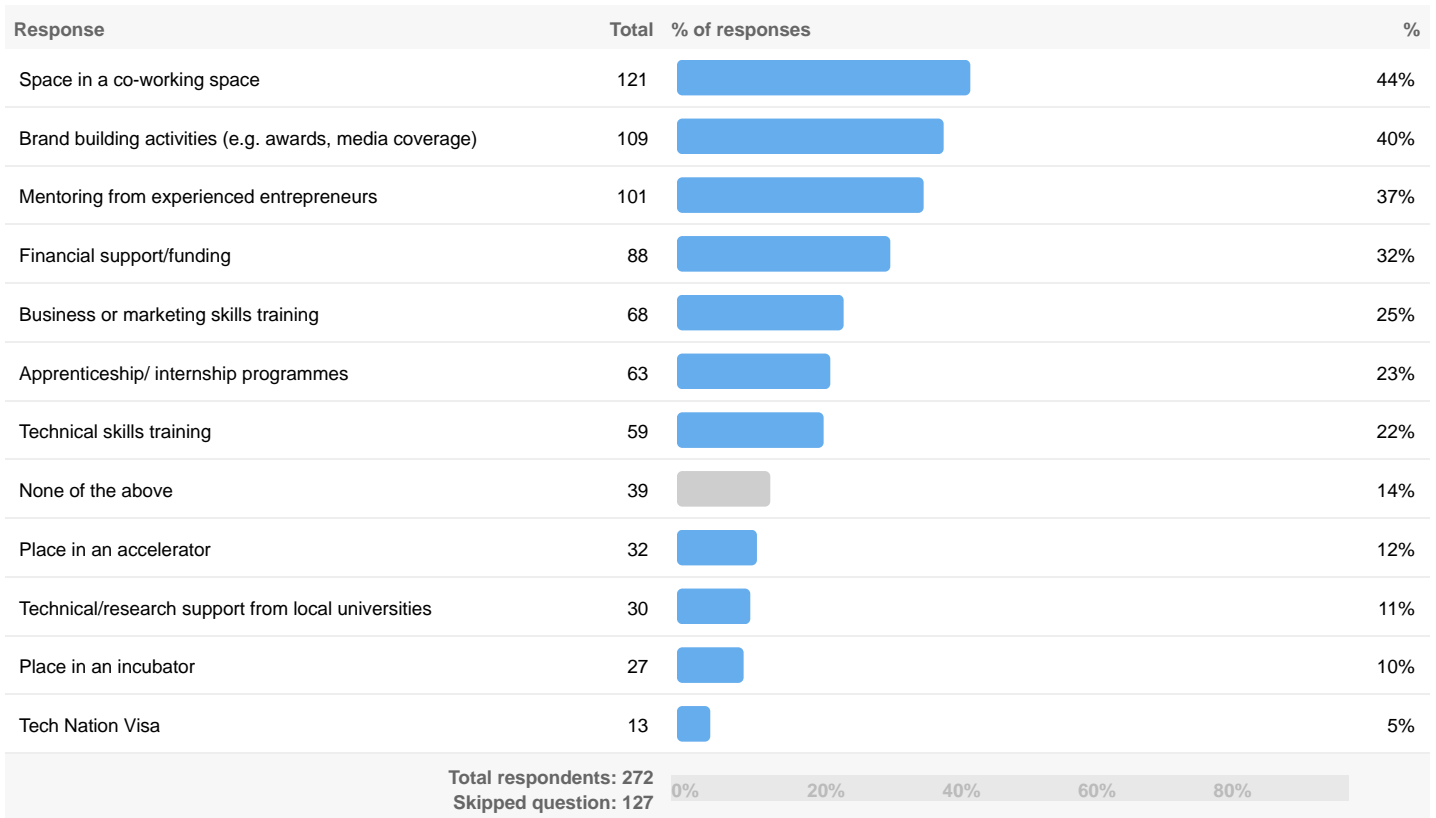
## 12. How long do staff tend to stay with your company?



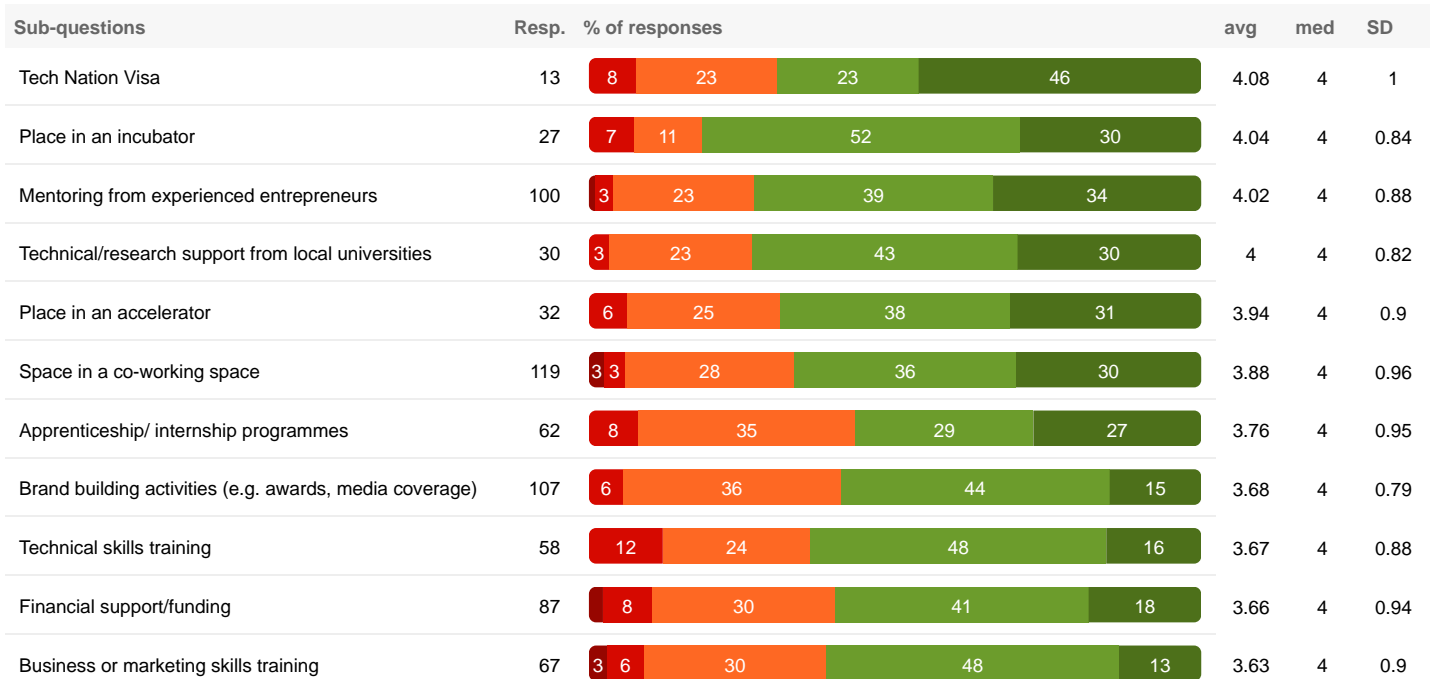
## 13. How would you rate your local area on the following?








## 14. Has your company ever taken advantage of any of the following support locally?



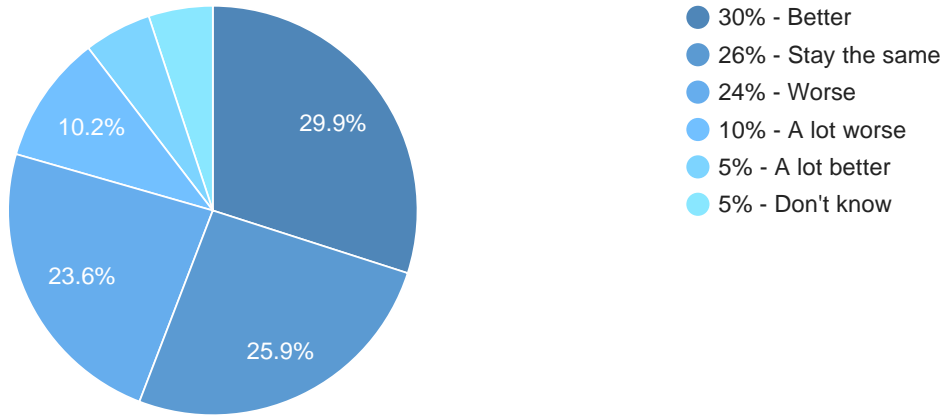
## 15. How useful have you found the following local support?



Average: 3.81 — Median: 4 — Standard Deviation: 0.91

-  1. Very bad
-  2.
-  3.
-  4.
-  5. Very good

**16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?**



n=394

**17. As a result of Brexit, to what extent do you agree or disagree with the following?**

Sub-questions	Resp.	% of responses					avg	med	SD
We will find it harder to attract talent	262	10	14	23	27	27	3.47	4	1.29
We expect to grow our operations in the UK	262	7	19	31	26	17	3.28	3	1.15
We will find it hard to retain talent	262	13	18	28	23	18	3.14	3	1.27
We are likely to move at least some of our operations out of the UK	262	34	16	21	15	14	2.6	3	1.44
We anticipate improved access to non-EU talent (India, US ...)	262	27	26	33	7	7	2.41	2	1.16
We anticipate improved access to new markets	262	31	24	29	9	7	2.37	2	1.2

Average: 2.88 — Median: 3 — Standard Deviation: 1.33

- 1. Disagree strongly
- 2.
- 3.
- 4.
- 5. Agree strongly

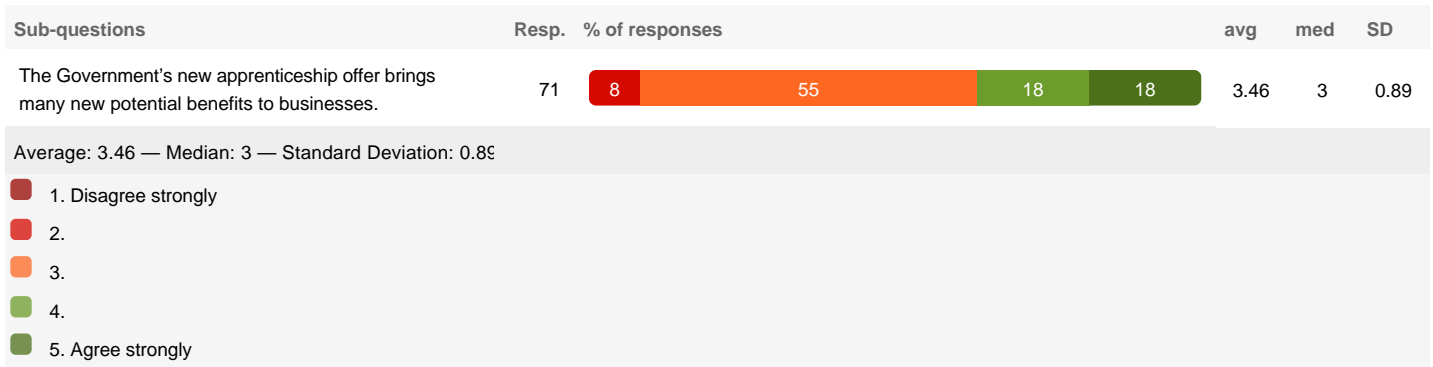
**18. To what extent do you agree or disagree with the following statements?**

Sub-questions	Resp.	% of responses					avg	med	SD
Apprenticeships are an effective way for tech businesses to find new, tailor-made talent	131	5	17	31	26	21	3.43	3	1.13
I'm familiar with the changes being made by Government to the apprenticeship offer.	131	27	31	24	11	8	2.43	2	1.21

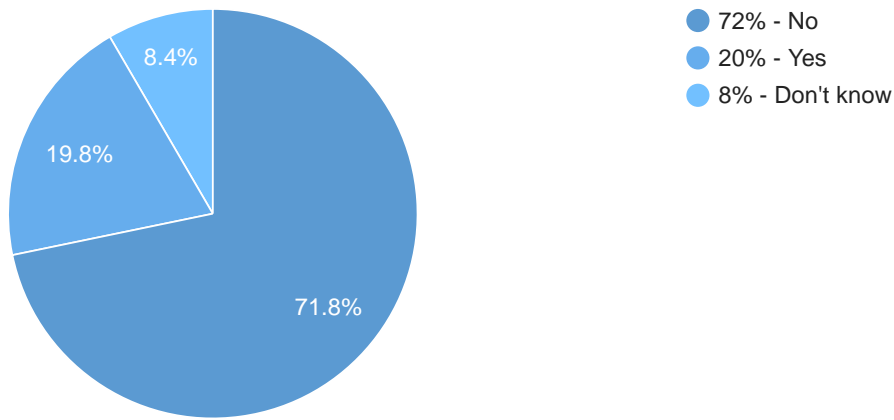
Average: 2.93 — Median: 3 — Standard Deviation: 1.27

- 1. Disagree strongly
- 2.
- 3.
- 4.
- 5. Agree strongly

**19. To what extent do you agree or disagree with the following statements?**



**20. Does your organisation currently offer apprenticeships?**



**21. We appreciate you helping us with this survey. If you would like to receive the Tech Nation 2017 Report, please enter your email address below before submitting your survey, otherwise type 'REF'.**

