

Tech Nation 2017

| | |
|--------------------|------------|
| Status: | Closed |
| Start date: | 2016-11-16 |
| End date: | 2016-12-06 |
| Live: | 21 days |
| Questions: | 22 |
| Partial completes: | 7 (23.3%) |
| Screened out: | 0 (0%) |
| Reached end: | 23 (76.7%) |
| Total responded: | 30 |

Filter

Responded

2. Southampton

Remaining respondents: 30 (100%)

**TECH
NATION
2017**



From
**TECH
CITY**



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

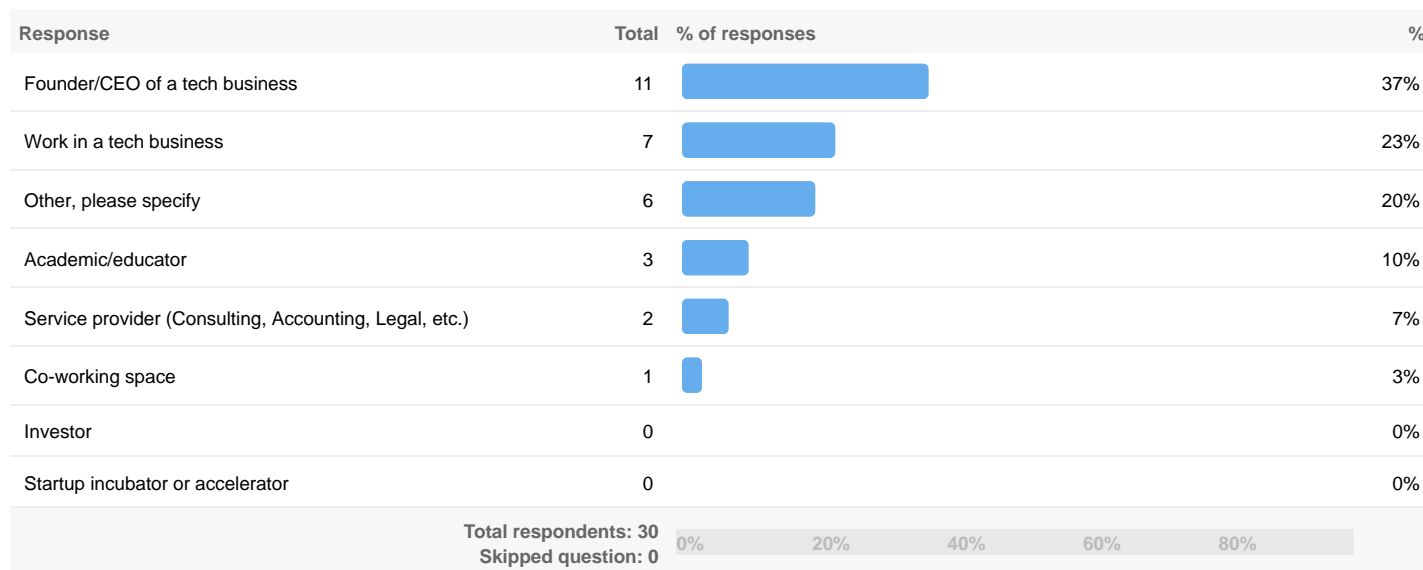
We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

[Click here to start and be part of Tech Nation.](#)

1. What is your role in the tech community?

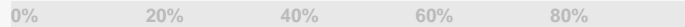


2. Where is your company/organisation headquartered?

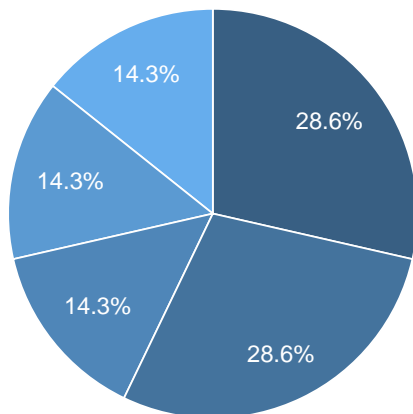
| Response | Total | % of responses | % |
|-----------------------|-------|------------------------------------------------------------------------------------|------|
| Southampton | 30 |  | 100% |
| Plymouth | 0 | | 0% |
| Colchester | 0 | | 0% |
| Swansea | 0 | | 0% |
| Birmingham | 0 | | 0% |
| Warrington | 0 | | 0% |
| Bolton | 0 | | 0% |
| Belfast | 0 | | 0% |
| Sefton | 0 | | 0% |
| Bournemouth & Poole | 0 | | 0% |
| Wirral | 0 | | 0% |
| Bradford | 0 | | 0% |
| Middlesbrough | 0 | | 0% |
| Brighton | 0 | | 0% |
| Nottingham | 0 | | 0% |
| Bristol & Bath | 0 | | 0% |
| Redruth | 0 | | 0% |
| Camborne | 0 | | 0% |
| South Gloucestershire | 0 | | 0% |
| Cambridge | 0 | | 0% |
| Stoke-on-Trent | 0 | | 0% |
| Cardiff | 0 | | 0% |
| Wakefield | 0 | | 0% |
| Coventry | 0 | | 0% |
| Worcester & Malvern | 0 | | 0% |
| Derby | 0 | | 0% |
| Lincoln | 0 | | 0% |
| Doncaster | 0 | | 0% |
| Oldham | 0 | | 0% |
| Dudley | 0 | | 0% |
| Other, please specify | 0 | | 0% |
| Dundee | 0 | | 0% |
| Oxford | 0 | | 0% |
| East Riding | 0 | | 0% |
| Reading & Bracknell | 0 | | 0% |
| Edinburgh | 0 | | 0% |
| Rotherham | 0 | | 0% |
| Exeter & Newton Abbot | 0 | | 0% |
| Sheffield | 0 | | 0% |
| Fife | 0 | | 0% |

| | | |
|---------------------|---|----|
| South Lanarkshire | 0 | 0% |
| Glasgow | 0 | 0% |
| Stockport | 0 | 0% |
| Hull | 0 | 0% |
| Sunderland | 0 | 0% |
| Ipswich | 0 | 0% |
| Truro | 0 | 0% |
| Kingston-upon-Hull | 0 | 0% |
| Wigan | 0 | 0% |
| Kirklees | 0 | 0% |
| Wolverhampton | 0 | 0% |
| Leeds | 0 | 0% |
| Barnsley | 0 | 0% |
| Leicester | 0 | 0% |
| Derry | 0 | 0% |
| Liverpool | 0 | 0% |
| Loughborough | 0 | 0% |
| London | 0 | 0% |
| Newport | 0 | 0% |
| Manchester | 0 | 0% |
| Peterborough | 0 | 0% |
| Durham | 0 | 0% |
| York | 0 | 0% |
| Newcastle-upon-Tyne | 0 | 0% |
| Aberdeen | 0 | 0% |
| Norwich | 0 | 0% |

Total respondents: 30
Skipped question: 0



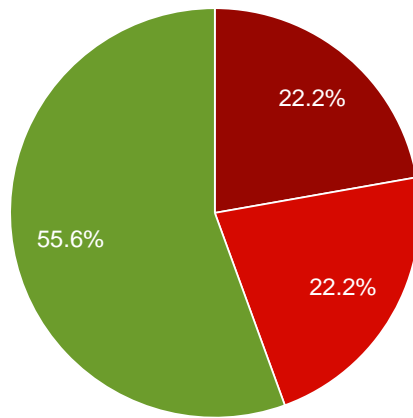
3. What is your current role?



- 29% - Engineering
- 29% - Other, please specify
- 14% - Founder / CEO
- 14% - General management
- 14% - Product

n=7

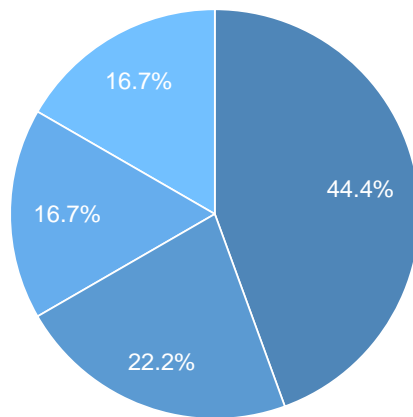
4. When was your company founded?



- 22% - Less than two years ago
- 22% - 2 - 4 years ago
- 56% - Five or more years ago

n=18

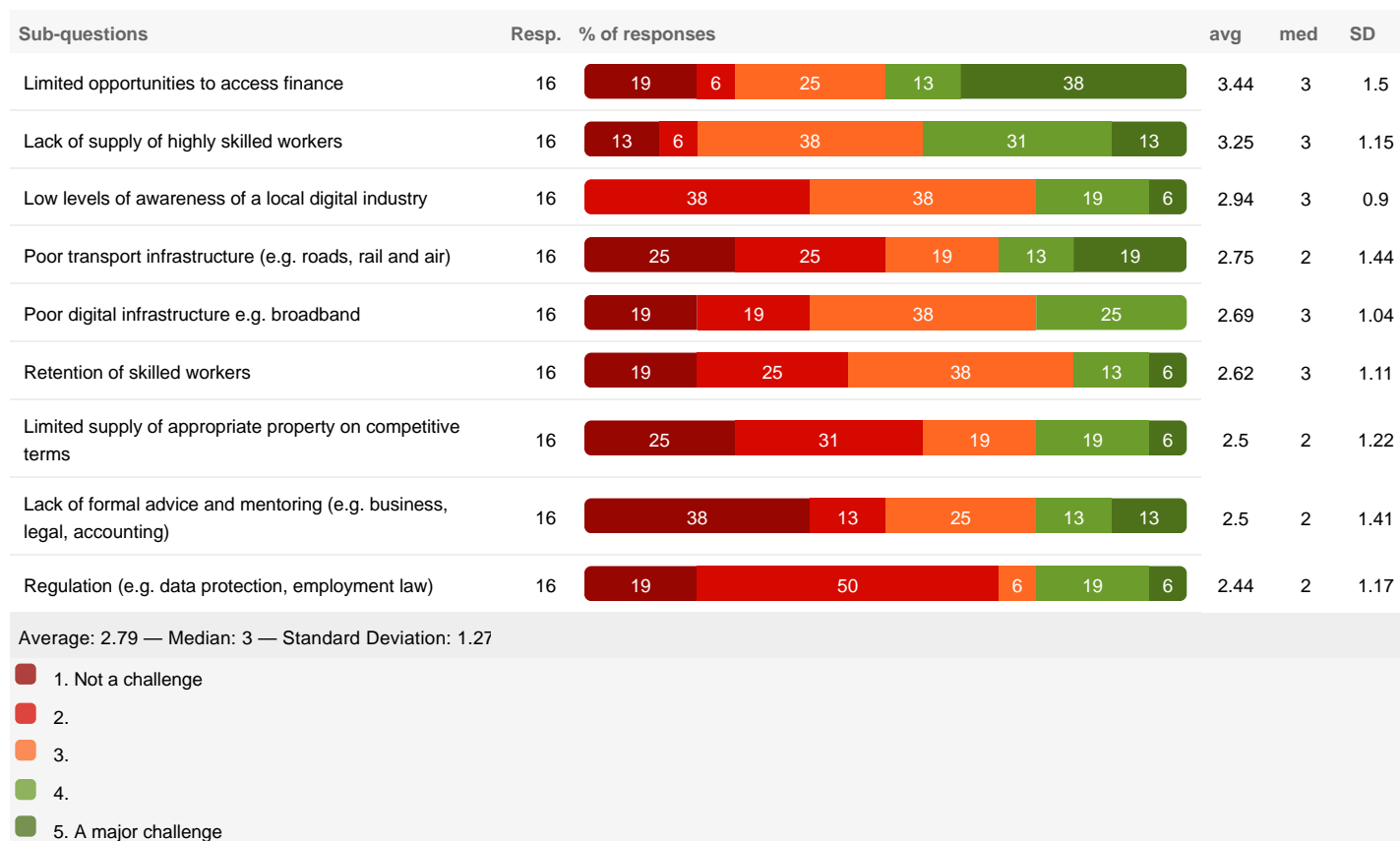
5. How many employees does your company have?



- 44% - 1 - 10
- 22% - Over 100
- 17% - 11 - 20
- 17% - 21 - 50

n=18

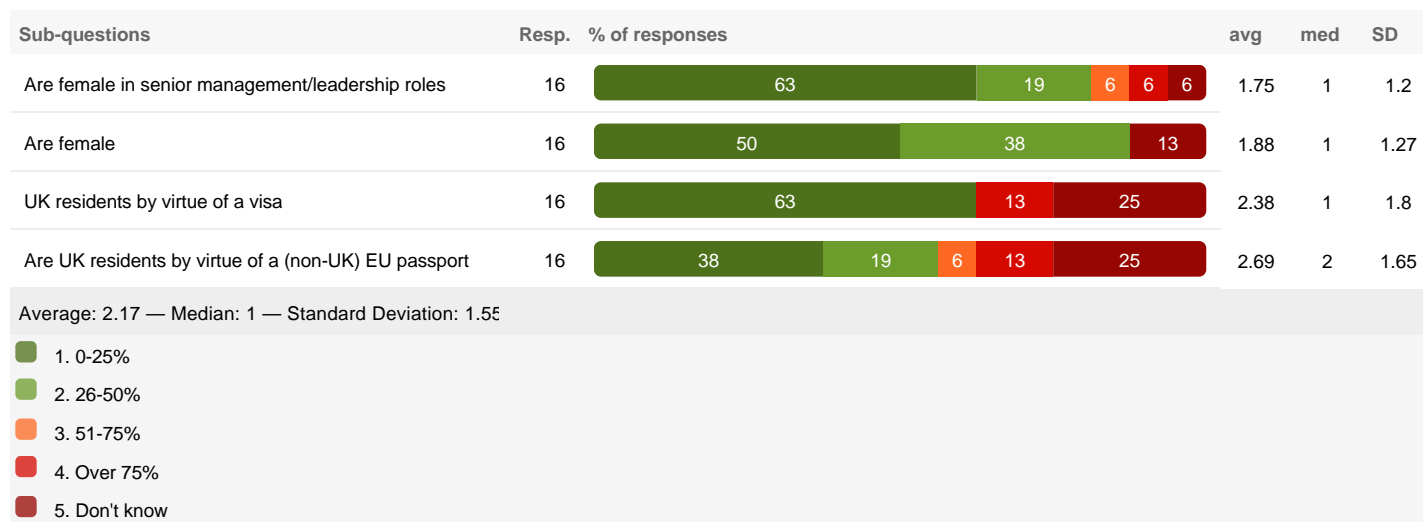
6. How much of a challenge are the following to your company?



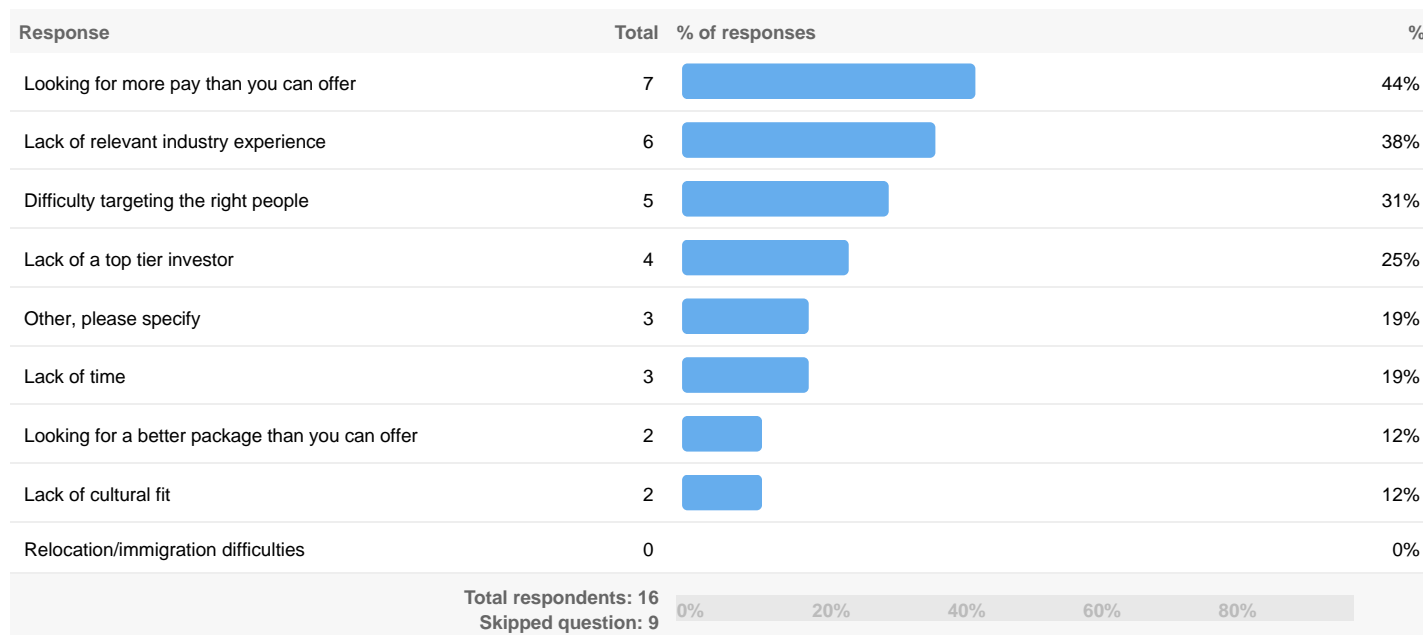
7. To what extent are the following challenges for tech companies in your area?



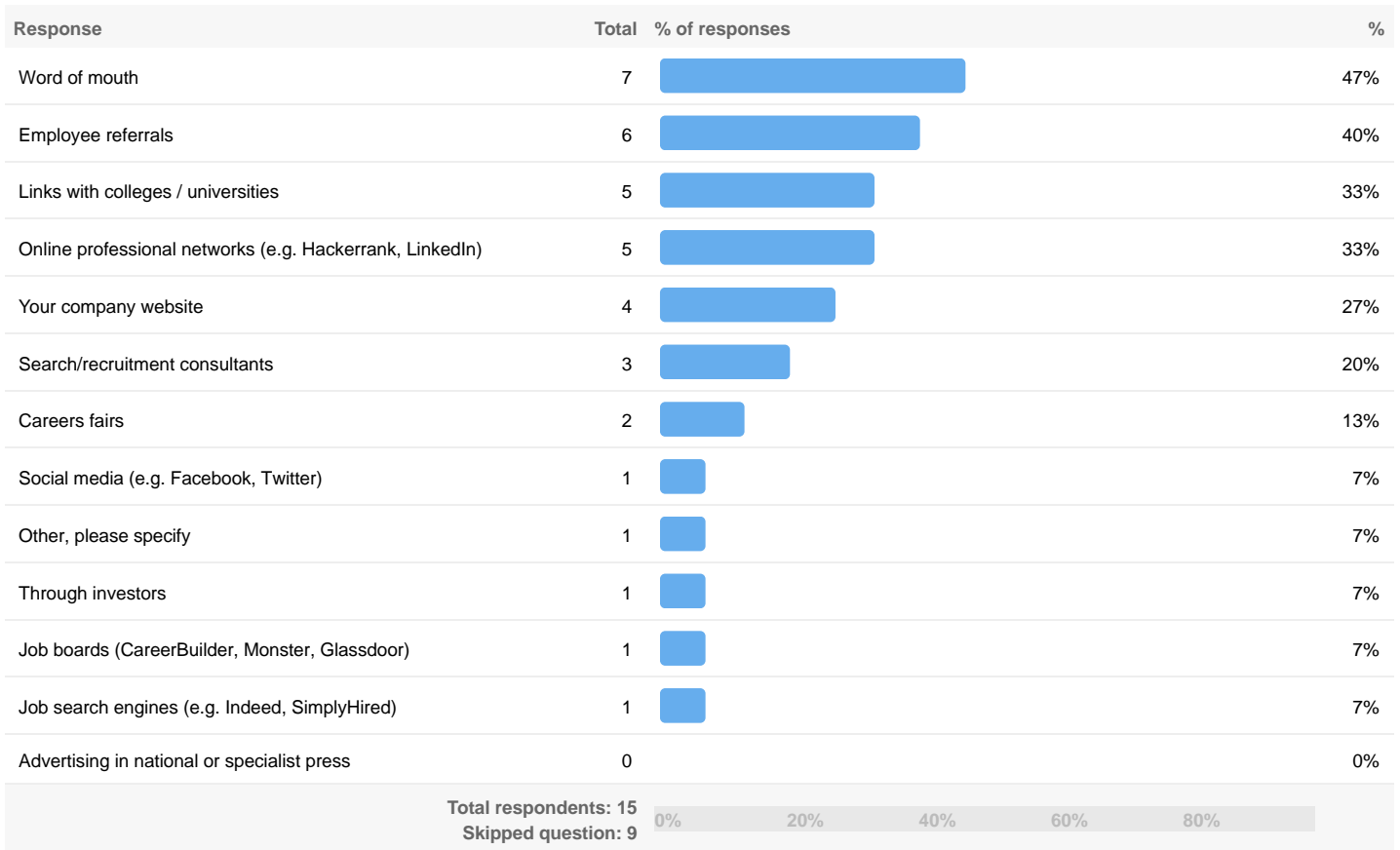
8. Approximately what percentage of the employees in your company



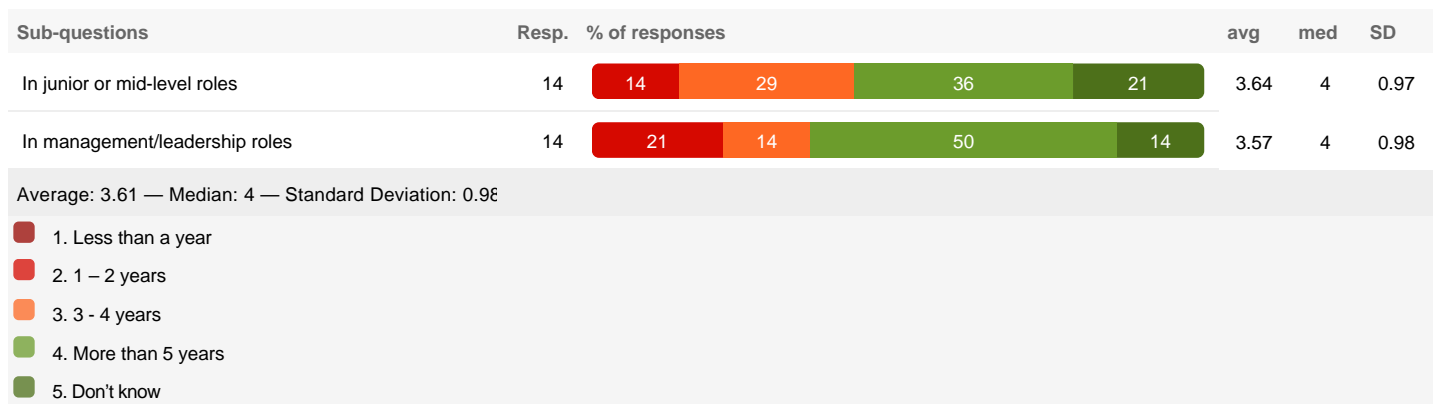
9. When recruiting talent what are the primary challenges you face?



10. Which are the most effective methods for attracting talent to your organisation?



12. How long do staff tend to stay with your company?



13. How would you rate your local area on the following?

| Sub-questions | Resp. | % of responses | avg | med | SD |
|---------------------------------------------------------------------------|-------|----------------|------|-----|------|
| Overall quality of life | 23 | | 3.83 | 4 | 0.87 |
| Tech sector growth potential | 23 | | 3.57 | 3 | 1.1 |
| Talent supply | 23 | | 3.17 | 3 | 1.13 |
| Strength of the digital economy | 23 | | 3.09 | 3 | 1.06 |
| Cost of living | 23 | | 3.04 | 3 | 1 |
| Transport infrastructure (e.g. public transportation, traffic congestion) | 23 | | 2.83 | 2.5 | 1.24 |

Average: 3.25 — Median: 3 — Standard Deviation: 1.12


- 1. Very poor
- 2.
- 3.
- 4.
- 5. Very good

14. Has your company ever taken advantage of any of the following support locally?

| Response | Total | % of responses | % |
|---------------------------------------------------------|-------|----------------|-----|
| Place in an incubator | 6 | | 43% |
| Mentoring from experienced entrepreneurs | 6 | | 43% |
| Business or marketing skills training | 6 | | 43% |
| Financial support/funding | 5 | | 36% |
| Place in an accelerator | 5 | | 36% |
| Technical/research support from local universities | 5 | | 36% |
| Space in a co-working space | 4 | | 29% |
| Brand building activities (e.g. awards, media coverage) | 4 | | 29% |
| Apprenticeship/ internship programmes | 4 | | 29% |
| None of the above | 3 | | 21% |
| Technical skills training | 2 | | 14% |
| Tech Nation Visa | 0 | | 0% |

Total respondents: 14
Skipped question: 9

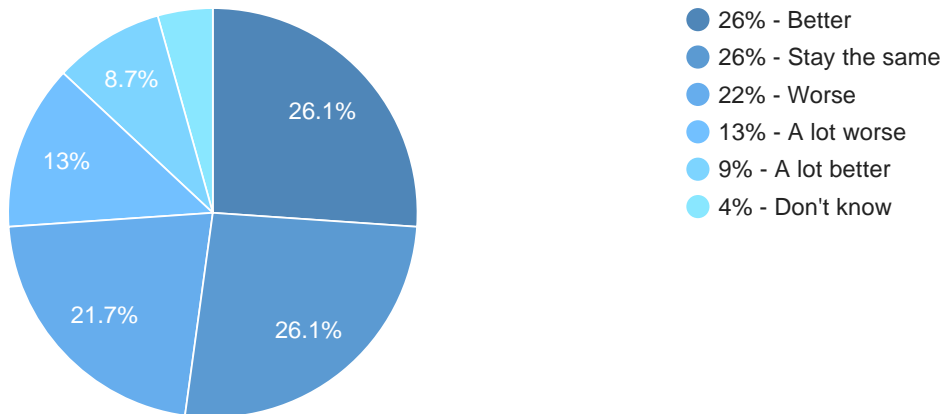
15. How useful have you found the following local support?

| Sub-questions | Resp. | % of responses | avg | med | SD |
|---------------------------------------------------------|-------|------------------------------------------------------------------------------------|------|-----|------|
| Space in a co-working space | 4 |  | 4.25 | 4 | 0.43 |
| Technical/research support from local universities | 5 |  | 4 | 4 | 0.63 |
| Apprenticeship/ internship programmes | 4 |  | 3.75 | 3 | 1.3 |
| Place in an accelerator | 5 |  | 3.6 | 3 | 0.8 |
| Place in an incubator | 6 |  | 3.5 | 3 | 1.12 |
| Brand building activities (e.g. awards, media coverage) | 4 |  | 3.5 | 3 | 0.5 |
| Financial support/funding | 5 |  | 3.4 | 3.5 | 0.8 |
| Mentoring from experienced entrepreneurs | 6 |  | 3.33 | 3 | 0.47 |
| Business or marketing skills training | 6 |  | 3.33 | 3 | 0.75 |
| Technical skills training | 2 |  | 3 | 2 | 1 |
| Tech Nation Visa | 0 | | 0 | 0 | 0 |

Average: 3.57 — Median: 3 — Standard Deviation: 0.87







-  1. Very bad
-  2.
-  3.
-  4.
-  5. Very good

16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



n=23



17. As a result of Brexit, to what extent do you agree or disagree with the following?

| Sub-questions | Resp. | % of responses | avg | med | SD |
|---------------------------------------------------------------------|-------|------------------------------------------------------------------------------------|------|-----|------|
| We will find it harder to attract talent | 14 |  | 3.93 | 4 | 1.03 |
| We will find it hard to retain talent | 14 |  | 3.71 | 3 | 0.8 |
| We are likely to move at least some of our operations out of the UK | 14 |  | 3.36 | 4 | 1.44 |
| We expect to grow our operations in the UK | 14 |  | 2.5 | 2 | 1.05 |
| We anticipate improved access to new markets | 14 |  | 2 | 2 | 0.93 |
| We anticipate improved access to non-EU talent (India, US ...) | 14 |  | 1.93 | 2 | 0.88 |

Average: 2.90 — Median: 3 — Standard Deviation: 1.31

-  1. Disagree strongly
-  2.
-  3.
-  4.
-  5. Agree strongly

18. To what extent do you agree or disagree with the following statements?

| Sub-questions | Resp. | % of responses | avg | med | SD |
|------------------------------------------------------------------------------------------|-------|--------------------------------------------------------------------------------------|------|-----|------|
| Apprenticeships are an effective way for tech businesses to find new, tailor-made talent | 19 |  | 3.42 | 3.5 | 1.18 |
| I'm familiar with the changes being made by Government to the apprenticeship offer. | 19 |  | 2.89 | 3 | 1.21 |

Average: 3.16 — Median: 3 — Standard Deviation: 1.23

-  1. Disagree strongly
-  2.
-  3.
-  4.
-  5. Agree strongly

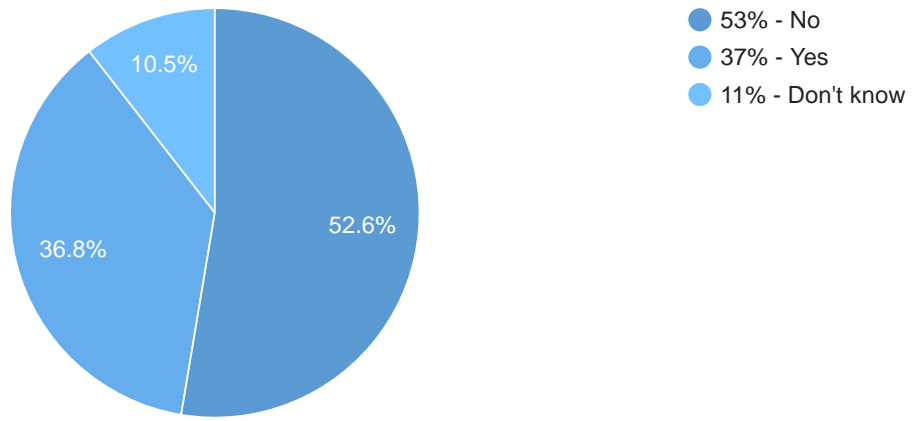
19. To what extent do you agree or disagree with the following statements?

| Sub-questions | Resp. | % of responses | avg | med | SD |
|---------------------------------------------------------------------------------------------|-------|--------------------------------------------------------------------------------------|------|-----|------|
| The Government's new apprenticeship offer brings many new potential benefits to businesses. | 12 |  | 3.42 | 3 | 1.19 |

Average: 3.42 — Median: 3 — Standard Deviation: 1.19

-  1. Disagree strongly
-  2.
-  3.
-  4.
-  5. Agree strongly

20. Does your organisation currently offer apprenticeships?



n=19

