

# Tech Nation 2017

Status:	Closed
Start date:	2016-11-16
End date:	2016-12-06
Live:	21 days
Questions:	22
Partial completes:	11 (25%)
Screened out:	0 (0%)
Reached end:	33 (75%)
Total responded:	44

## Filter

### Responded

2. Birmingham

Remaining respondents: 44 (100%)

**TECH  
NATION  
2017**

From

**TECH  
CITY**

Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

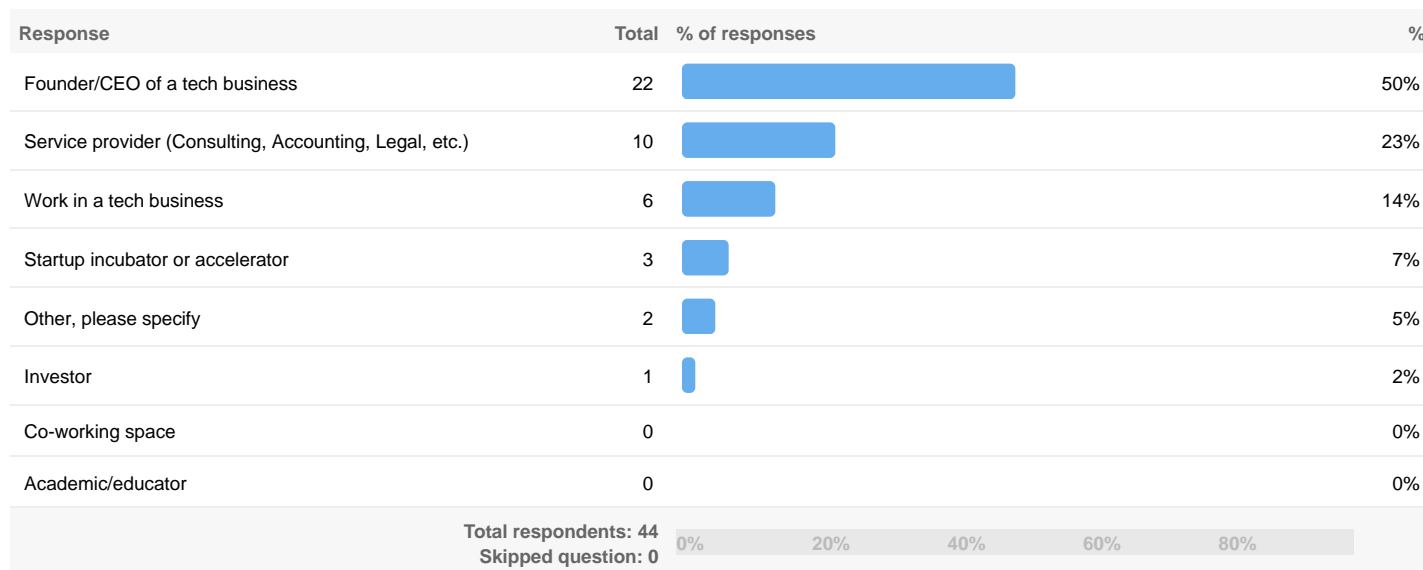
We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

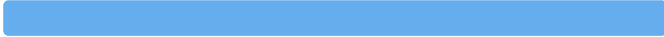
- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

[Click here to start and be part of Tech Nation.](#)

### 1. What is your role in the tech community?

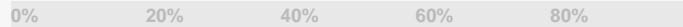


**2. Where is your company/organisation headquartered?**

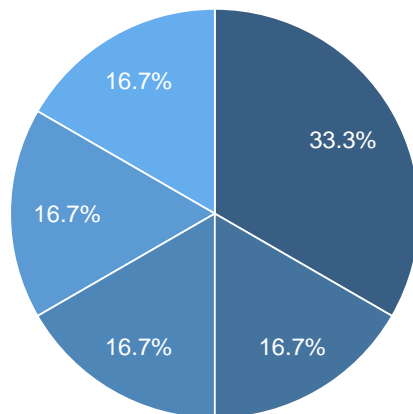
Response	Total	% of responses	%
Birmingham	44		100%
Sefton	0		0%
Belfast	0		0%
Swansea	0		0%
Colchester	0		0%
Warrington	0		0%
Plymouth	0		0%
Bolton	0		0%
Southampton	0		0%
Bournemouth & Poole	0		0%
Wirral	0		0%
Bradford	0		0%
Middlesbrough	0		0%
Brighton	0		0%
Nottingham	0		0%
Bristol & Bath	0		0%
Redruth	0		0%
Camborne	0		0%
South Gloucestershire	0		0%
Cambridge	0		0%
Stoke-on-Trent	0		0%
Cardiff	0		0%
Wakefield	0		0%
Coventry	0		0%
Worcester & Malvern	0		0%
Derby	0		0%
Lincoln	0		0%
Doncaster	0		0%
Oldham	0		0%
Dudley	0		0%
Other, please specify	0		0%
Dundee	0		0%
Oxford	0		0%
East Riding	0		0%
Reading & Bracknell	0		0%
Edinburgh	0		0%
Rotherham	0		0%
Exeter & Newton Abbot	0		0%
Sheffield	0		0%
Fife	0		0%

South Lanarkshire	0	0%
Glasgow	0	0%
Stockport	0	0%
Hull	0	0%
Sunderland	0	0%
Ipswich	0	0%
Truro	0	0%
Kingston-upon-Hull	0	0%
Wigan	0	0%
Kirklees	0	0%
Wolverhampton	0	0%
Leeds	0	0%
Barnsley	0	0%
Leicester	0	0%
Derry	0	0%
Liverpool	0	0%
Loughborough	0	0%
London	0	0%
Newport	0	0%
Manchester	0	0%
Peterborough	0	0%
Durham	0	0%
York	0	0%
Newcastle-upon-Tyne	0	0%
Aberdeen	0	0%
Norwich	0	0%

Total respondents: 44  
Skipped question: 0



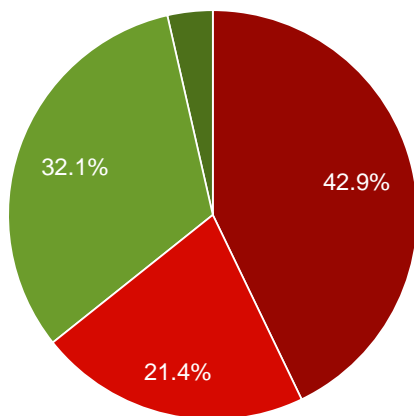
### 3. What is your current role?



- 33% - Other, please specify
- 17% - General management
- 17% - Engineering
- 17% - Product
- 17% - Marketing

n=6

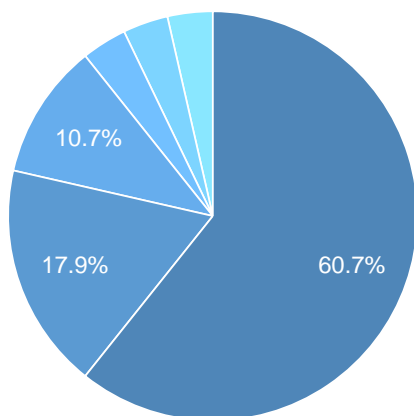
#### 4. When was your company founded?



- 43% - Less than two years ago
- 21% - 2 - 4 years ago
- 32% - Five or more years ago
- 4% - Don't know

n=28


#### 5. How many employees does your company have?









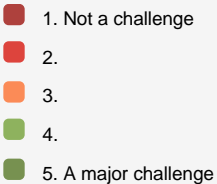
- 61% - 1 - 10
- 18% - 11 - 20
- 11% - Over 100
- 4% - 21 - 50
- 4% - 51 - 100
- 4% - Don't know

n=28

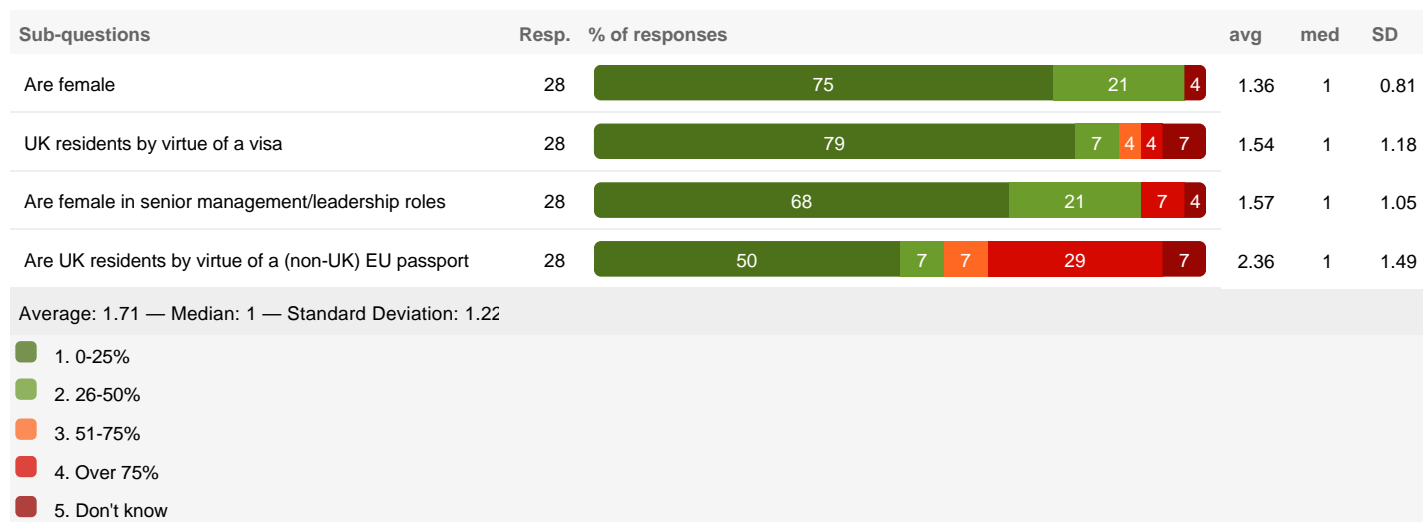
## 6. How much of a challenge are the following to your company?

Sub-questions	Resp.	% of responses	avg	med	SD
Limited opportunities to access finance	28		3.43	4	1.29
Lack of supply of highly skilled workers	28		3.29	4	1.41
Low levels of awareness of a local digital industry	28		2.96	3	1.24
Regulation (e.g. data protection, employment law)	28		2.32	2	1.14
Retention of skilled workers	28		2.29	2	1.06
Poor digital infrastructure e.g. broadband	28		2.21	2	1.26
Limited supply of appropriate property on competitive terms	28		2.21	2	1.01
Lack of formal advice and mentoring (e.g. business, legal, accounting)	28		2.21	2	0.98
Poor transport infrastructure (e.g. roads, rail and air)	28		1.89	1	1.11
Average: 2.54 — Median: 2 — Standard Deviation: 1.2£					
					

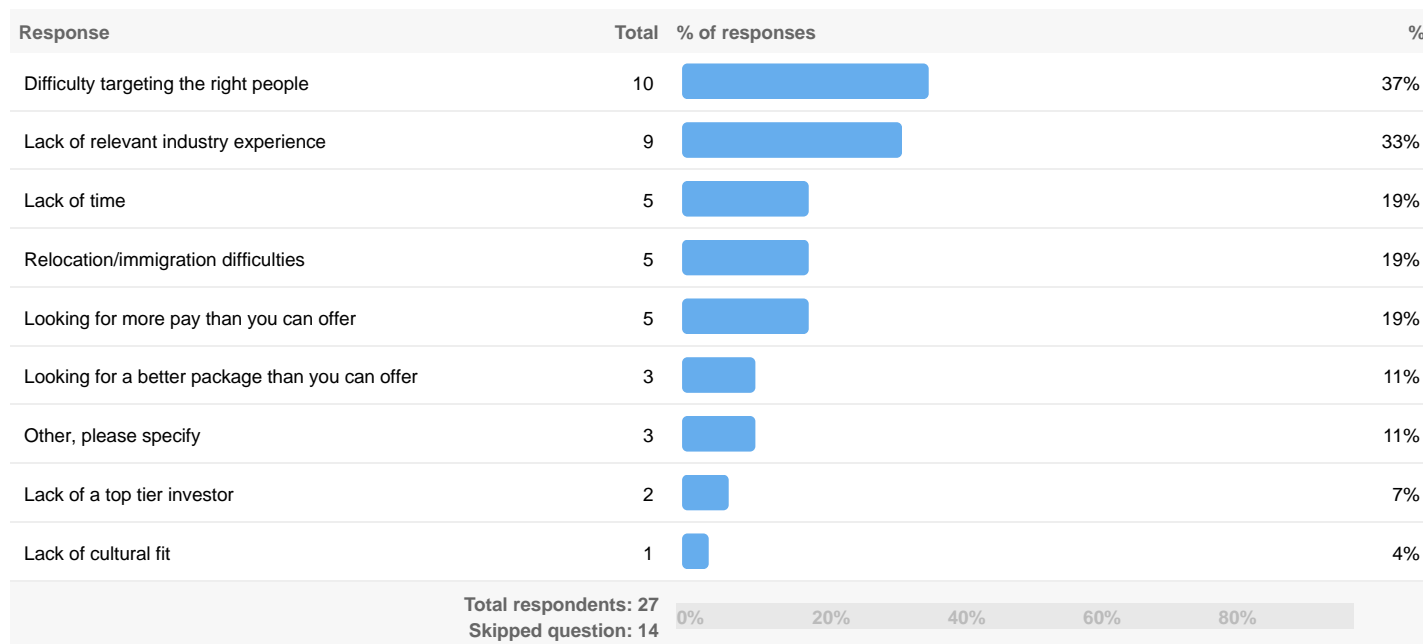
## 7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of responses	avg	med	SD
Limited opportunities to access finance	14		3.36	3	1.29
Low levels of awareness of a local digital industry	14		3.29	3	0.7
Lack of formal advice and mentoring (e.g. business, legal, accounting)	14		2.71	3	1.16
Retention of skilled workers	14		2.57	3	0.73
Lack of supply of highly skilled workers	14		2.57	2	1.05
Poor digital infrastructure e.g. broadband	14		2.36	2	1.29
Regulation (e.g. data protection, employment law)	14		2.07	2	0.8
Limited supply of appropriate property on competitive terms	14		2.07	2	1.22
Poor transport infrastructure (e.g. roads, rail and air)	14		1.64	1	0.9
Average: 2.52 — Median: 2 — Standard Deviation: 1.17					
					

## 8. Approximately what percentage of the employees in your company ....

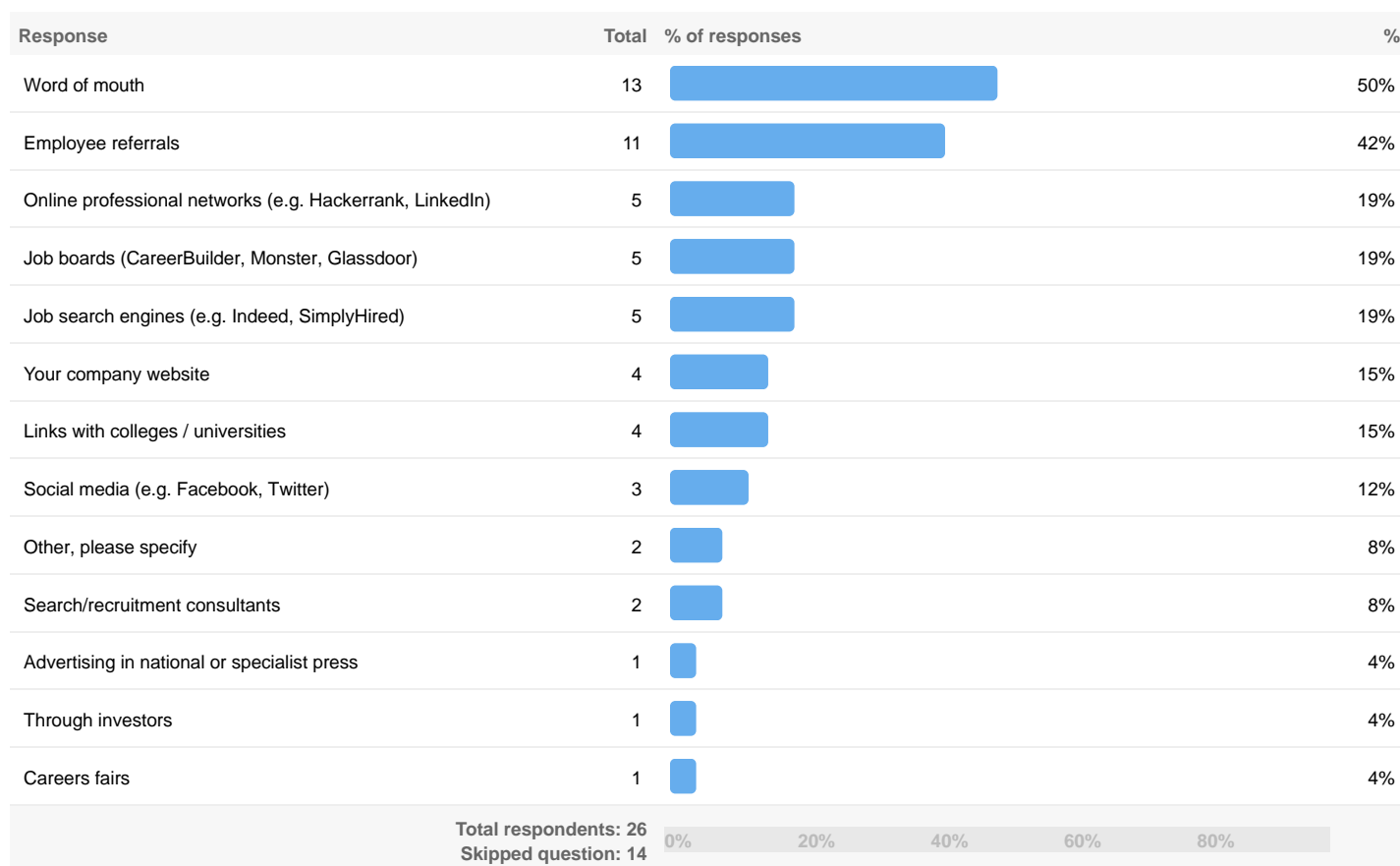


## 9. When recruiting talent what are the primary challenges you face?





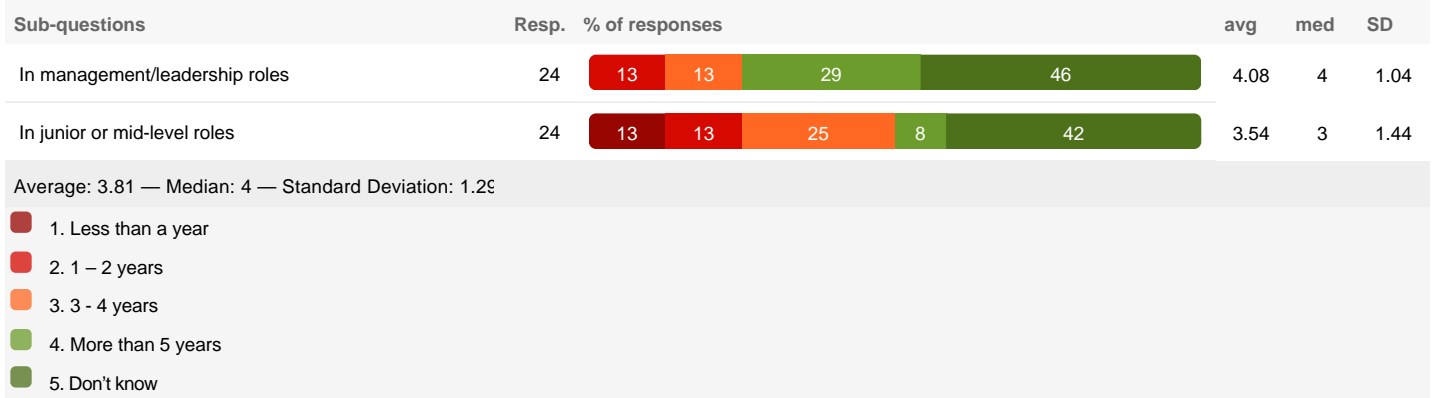
## 10. Which are the most effective methods for attracting talent to your organisation?



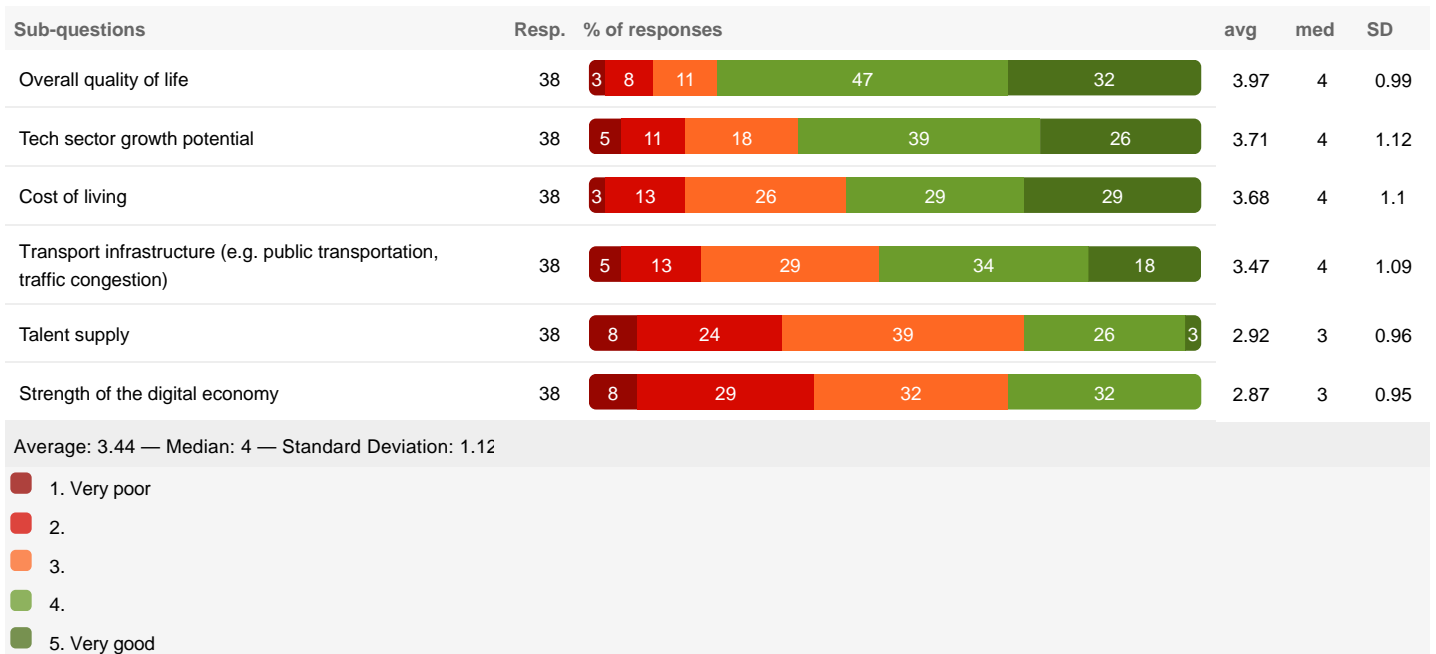
11. Do you offer any specific perks to motivate and retain employees (e.g. day off on birthday, free beer on Friday, a ping pong table, annual staff trip abroad)?



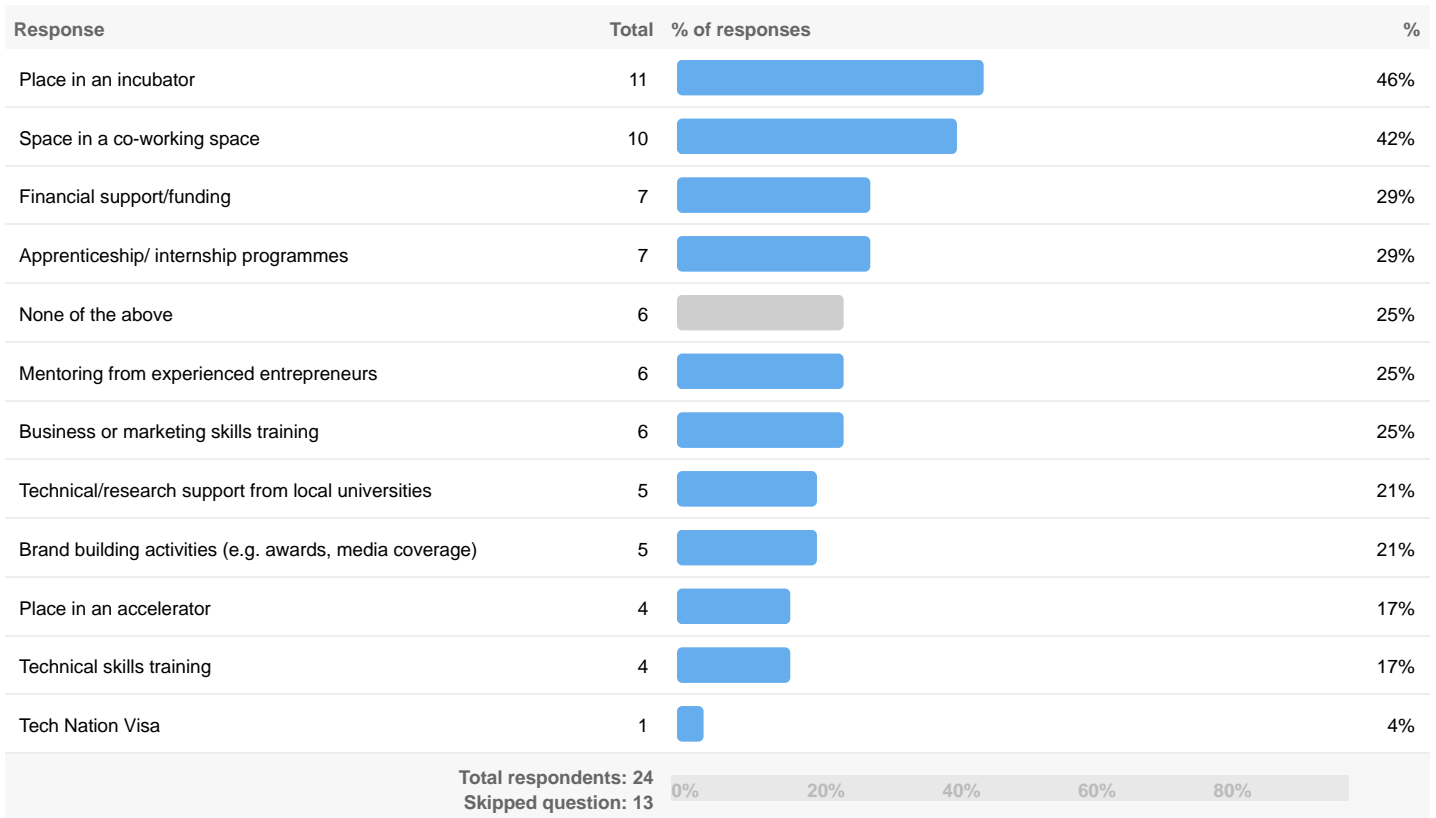
## 12. How long do staff tend to stay with your company?



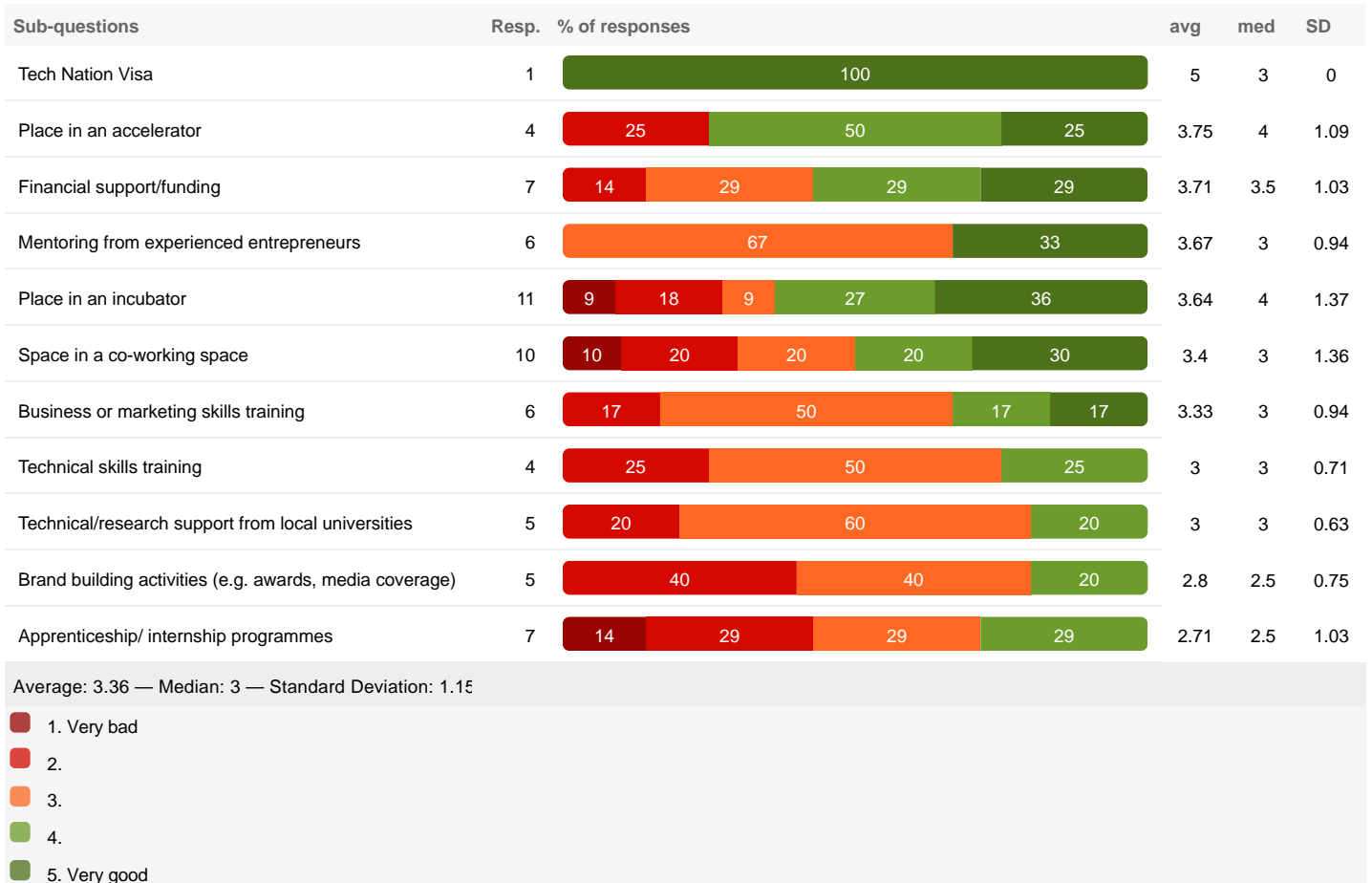
## 13. How would you rate your local area on the following?



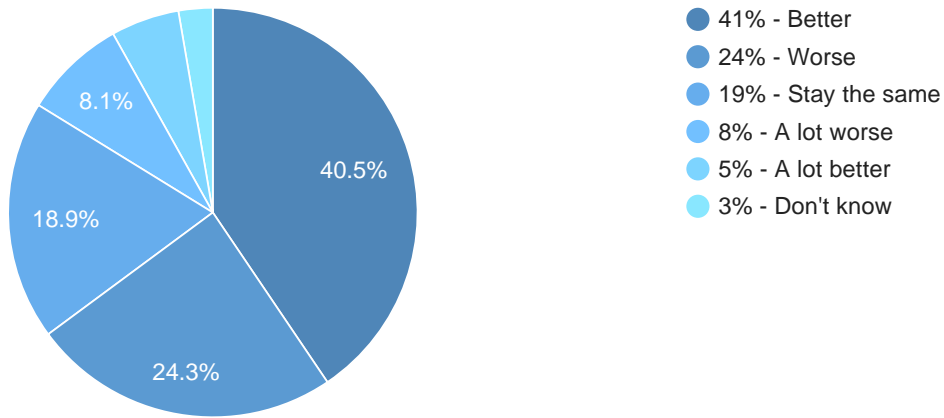
## 14. Has your company ever taken advantage of any of the following support locally?



## 15. How useful have you found the following local support?



**16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?**



n=37

**17. As a result of Brexit, to what extent do you agree or disagree with the following?**

Sub-questions	Resp.	% of responses	avg	med	SD
We will find it harder to attract talent	23	9 17 22 22 30	3.48	3.5	1.31
We expect to grow our operations in the UK	23	22 43 17 17	3.09	3	1.32
We will find it hard to retain talent	23	17 17 26 17 22	3.09	3	1.38
We are likely to move at least some of our operations out of the UK	23	52 13 26 9	2	1	1.25
We anticipate improved access to new markets	23	52 22 13 4 9	1.96	1	1.27
We anticipate improved access to non-EU talent (India, US ...)	23	48 22 26 4	1.91	1.5	1.06

Average: 2.59 — Median: 3 — Standard Deviation: 1.42

- 1. Disagree strongly
- 2.
- 3.
- 4.
- 5. Agree strongly

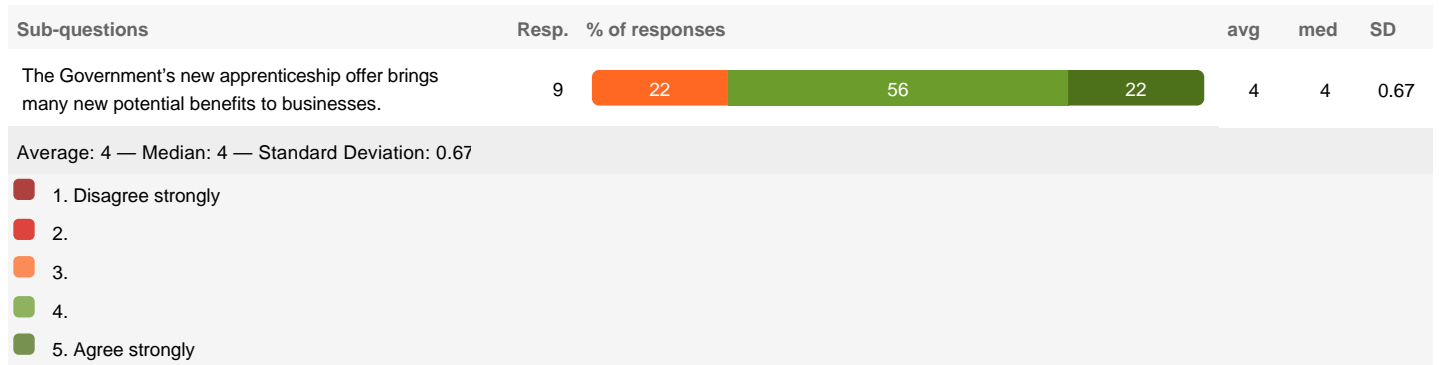
**18. To what extent do you agree or disagree with the following statements?**

Sub-questions	Resp.	% of responses	avg	med	SD
Apprenticeships are an effective way for tech businesses to find new, tailor-made talent	22	14 9 45 23 9	3.05	3	1.11
I'm familiar with the changes being made by Government to the apprenticeship offer.	22	36 27 14 9 14	2.36	2	1.4

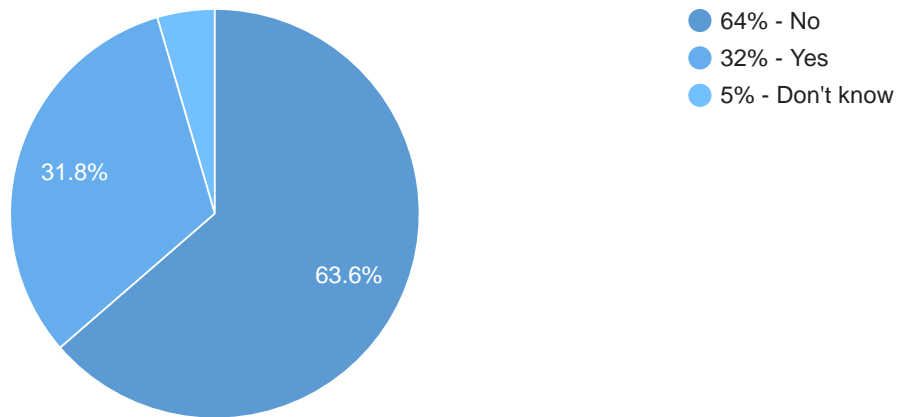
Average: 2.70 — Median: 3 — Standard Deviation: 1.31

- 1. Disagree strongly
- 2.
- 3.
- 4.
- 5. Agree strongly

## 19. To what extent do you agree or disagree with the following statements?



## 20. Does your organisation currently offer apprenticeships?



n=22

