Tech Nation 2017

Status:	**Closed**
Start date:	**2016-11-16**
End date:	**2016-12-06**
Live:	**21 days**
Questions:	**22**
Partial completes:	**36 (24.8%)**
Screened out:	**0 (0%)**
Reached end:	**109 (75.2%)**
Total responded:	**145**

Filter

Responded

2. Bournemouth & Poole

Remaining respondents: **145 (100%)**

Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

Click here to start and be part of Tech Nation.

1. What is your role in the tech community?

Response	Total	% of responses	%
Work in a tech business	66		46%
Founder/CEO of a tech business	38		26%
Other, please specify	14		10%
Service provider (Consulting, Accounting, Legal, etc.)	13		9%
Academic/educator	7		5%
Startup incubator or accelerator	3		2%
Co-working space	3		2%
Investor	1		1%
Total respondents: 145 **Skipped question: 0**		0% 20% 40% 60% 80%	

2. Where is your company/organisation headquartered?

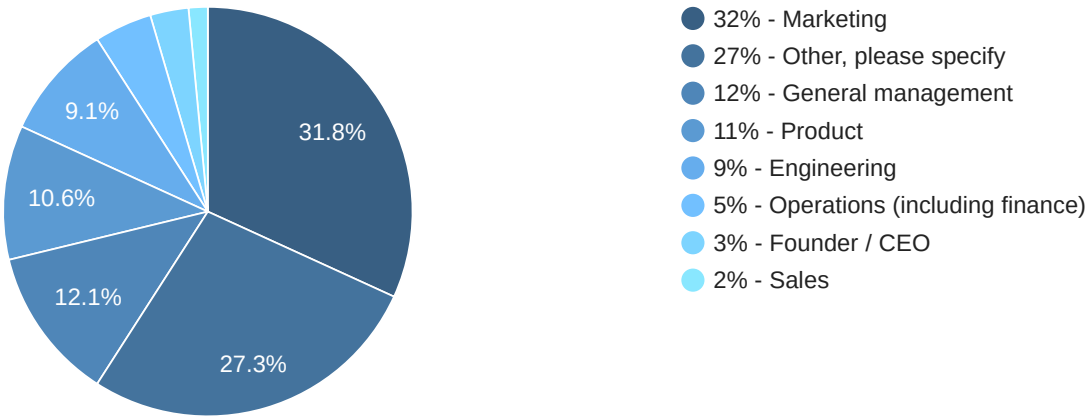
Response	Total	% of responses	%
Bournemouth & Poole	145		100%
Plymouth	0		0%
Colchester	0		0%
Belfast	0		0%
Birmingham	0		0%
Warrington	0		0%
Bolton	0		0%
Sefton	0		0%
Southampton	0		0%
Swansea	0		0%
Wirral	0		0%
Bradford	0		0%
Middlesbrough	0		0%
Brighton	0		0%
Nottingham	0		0%
Bristol & Bath	0		0%
Redruth	0		0%
Camborne	0		0%
South Gloucestershire	0		0%
Cambridge	0		0%
Stoke-on-Trent	0		0%
Cardiff	0		0%
Wakefield	0		0%
Coventry	0		0%
Worcester & Malvern	0		0%
Derby	0		0%
Lincoln	0		0%
Doncaster	0		0%
Oldham	0		0%
Dudley	0		0%
Other, please specify	0		0%
Dundee	0		0%
Oxford	0		0%
East Riding	0		0%
Reading & Bracknell	0		0%
Edinburgh	0		0%
Rotherham	0		0%
Exeter & Newton Abbot	0		0%
Sheffield	0		0%
Fife	0		0%

South Lanarkshire	0	0%
Glasgow	0	0%
Stockport	0	0%
Hull	0	0%
Sunderland	0	0%
Ipswich	0	0%
Truro	0	0%
Kingston-upon-Hull	0	0%
Wigan	0	0%
Kirklees	0	0%
Wolverhampton	0	0%
Leeds	0	0%
Barnsley	0	0%
Leicester	0	0%
Derry	0	0%
Liverpool	0	0%
Loughborough	0	0%
London	0	0%
Newport	0	0%
Manchester	0	0%
Peterborough	0	0%
Durham	0	0%
York	0	0%
Newcastle-upon-Tyne	0	0%
Aberdeen	0	0%
Norwich	0	0%

Total respondents: 145
Skipped question: 0

0% 20% 40% 60% 80%

3. What is your current role?



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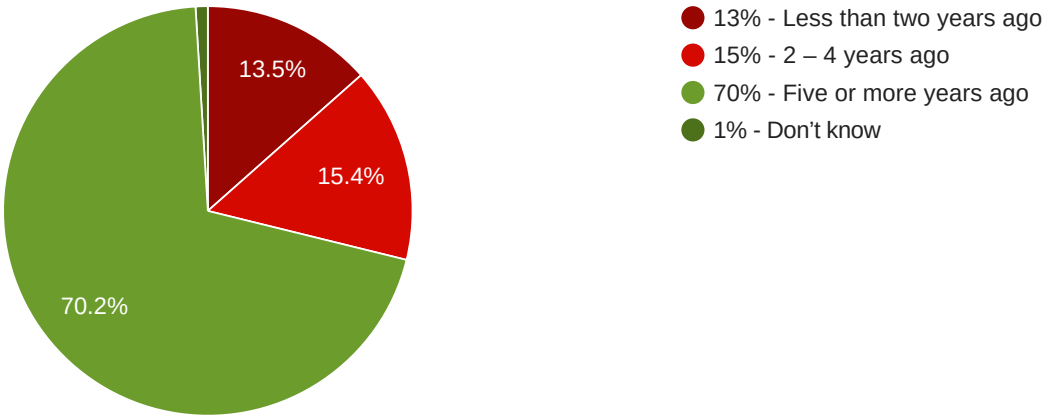
4. When was your company founded?



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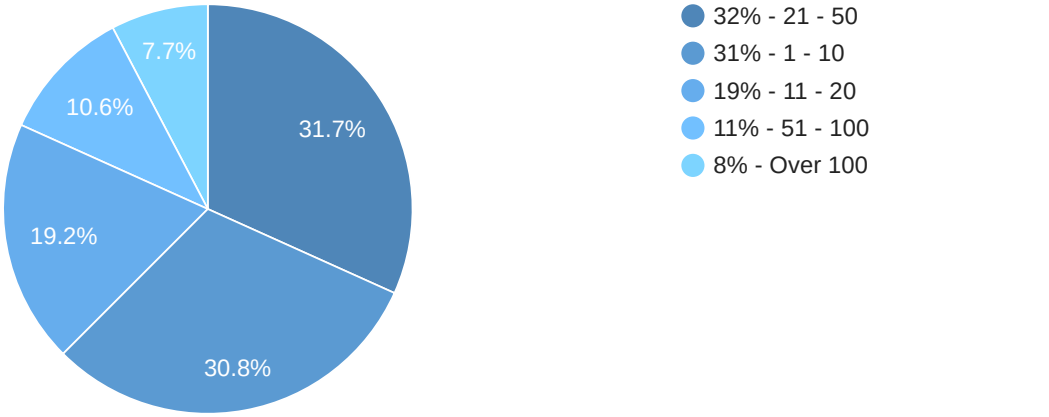
5. How many employees does your company have?



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6. How much of a challenge are the following to your company?

Sub-questions	Resp.	% of responses	avg	med	SD
Lack of supply of highly skilled workers	86	12 17 23 31 16	3.23	3	1.25
Limited supply of appropriate property on competitive terms	86	20 20 23 27 10	2.88	3	1.29
Retention of skilled workers	86	17 26 34 17 6	2.69	3	1.12
Limited opportunities to access finance	86	24 27 33 13 3	2.44	2	1.1
Poor digital infrastructure e.g. broadband	86	36 23 17 17 6	2.34	2	1.28
Poor transport infrastructure (e.g. roads, rail and air)	86	33 26 23 13 6	2.34	2	1.22
Lack of formal advice and mentoring (e.g. business, legal, accounting)	86	26 34 33 6	2.26	2	0.98
Regulation (e.g. data protection, employment law)	86	28 34 29 6 3	2.23	2	1.03
Low levels of awareness of a local digital industry	86	36 22 27 15	2.21	2	1.09

Average: 2.51 — Median: 2 — Standard Deviation: 1.2(

- 1. Not a challenge
- 2.
- 3.
- 4.
- 5. A major challenge

7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of responses	avg	med	SD
Retention of skilled workers	35	11 17 43 17 11	3	3	1.12
Lack of supply of highly skilled workers	35	14 26 20 29 11	2.97	3	1.25
Limited opportunities to access finance	35	17 20 29 20 14	2.94	3	1.29
Limited supply of appropriate property on competitive terms	35	20 17 34 11 17	2.89	3	1.33
Lack of formal advice and mentoring (e.g. business, legal, accounting)	35	29 20 26 20 6	2.54	2.5	1.25
Low levels of awareness of a local digital industry	35	31 23 20 14 11	2.51	2	1.36
Poor transport infrastructure (e.g. roads, rail and air)	35	26 29 26 11 9	2.49	2	1.23
Regulation (e.g. data protection, employment law)	35	40 20 29 11	2.11	2	1.06
Poor digital infrastructure e.g. broadband	35	43 31 14 6 6	2	2	1.15

Average: 2.61 — Median: 3 — Standard Deviation: 1.2(

- 1. Not a challenge
- 2.
- 3.
- 4.
- 5. A major challenge

8. Approximately what percentage of the employees in your company ....

Sub-questions	Resp.	% of responses	avg	med	SD
Are female in senior management/leadership roles	84	60 25 13	1.58	1	0.8
Are female	84	36 45 18	1.85	2	0.75
UK residents by virtue of a visa	84	74 4 5 18	1.89	1	1.59
Are UK residents by virtue of a (non-UK) EU passport	84	51 4 6 20 19	2.52	1	1.68

Average: 1.96 — Median: 1 — Standard Deviation: 1.33

1. 0-25%
2. 26-50%
3. 51-75%
4. Over 75%
5. Don't know

9. When recruiting talent what are the primary challenges you face?

Response	Total	% of responses	%
Lack of relevant industry experience	37		45%
Difficulty targeting the right people	28		34%
Looking for more pay than you can offer	25		30%
Lack of cultural fit	24		29%
Looking for a better package than you can offer	21		26%
Lack of time	13		16%
Other, please specify	9		11%
Relocation/immigration difficulties	8		10%
Lack of a top tier investor	2		2%

Total respondents: 82
Skipped question: 35

0% 20% 40% 60% 80%

10. Which are the most effective methods for attracting talent to your organisation?

Response	Total	% of responses	%
Your company website	31		38%
Word of mouth	30		37%
Employee referrals	27		33%
Online professional networks (e.g. Hackerrank, LinkedIn)	25		31%
Social media (e.g. Facebook, Twitter)	25		31%
Links with colleges / universities	23		28%
Search/recruitment consultants	17		21%
Job boards (CareerBuilder, Monster, Glassdoor)	16		20%
Job search engines (e.g. Indeed, SimplyHired)	10		12%
Other, please specify	4		5%
Advertising in national or specialist press	2		2%
Careers fairs	2		2%
Through investors	0		0%
Total respondents: 81 **Skipped question: 35**		0% 20% 40% 60% 80%	

11. Do you offer any specific perks to motivate and retain employees (e.g. day off on birthday, free beer on Friday, a ping pong table, annual staff trip abroad)?

Respondents	79		54%
Skipped question: 35		0% 20% 40% 60% 80%	

12. How long do staff tend to stay with your company?

Sub-questions	Resp.	% of responses	avg	med	SD
In management/leadership roles	79	4 9 20 46 22	3.72	4	1.02
In junior or mid-level roles	79	4 24 44 8 20	3.16	3	1.12

Average: 3.44 — Median: 3 — Standard Deviation: 1.11

- 1. Less than a year
- 2. 1 – 2 years
- 3. 3 - 4 years
- 4. More than 5 years
- 5. Don't know

13. How would you rate your local area on the following?

Sub-questions	Resp.	% of responses	avg	med	SD
Overall quality of life	114	5 26 68	4.6	5	0.67
Strength of the digital economy	114	11 34 54	4.38	5	0.81
Tech sector growth potential	114	3 7 33 55	4.37	5	0.89
Transport infrastructure (e.g. public transportation, traffic congestion)	114	6 18 32 31 13	3.26	3	1.09
Talent supply	114	4 22 31 31 12	3.25	3	1.06
Cost of living	114	6 21 45 23 5	3	3	0.95

Average: 3.81 — Median: 4 — Standard Deviation: 1.13

- 1. Very poor
- 2.
- 3.
- 4.
- 5. Very good

14. Has your company ever taken advantage of any of the following support locally?

Response	Total	% of responses	%
Brand building activities (e.g. awards, media coverage)	46		59%
Apprenticeship/ internship programmes	38		49%
Mentoring from experienced entrepreneurs	32		41%
Space in a co-working space	19		24%
Business or marketing skills training	18		23%
Technical skills training	16		21%
Technical/research support from local universities	15		19%
Financial support/funding	14		18%
None of the above	11		14%
Place in an incubator	6		8%
Place in an accelerator	5		6%
Tech Nation Visa	0		0%

Total respondents: 78
Skipped question: 35

0% 20% 40% 60% 80%

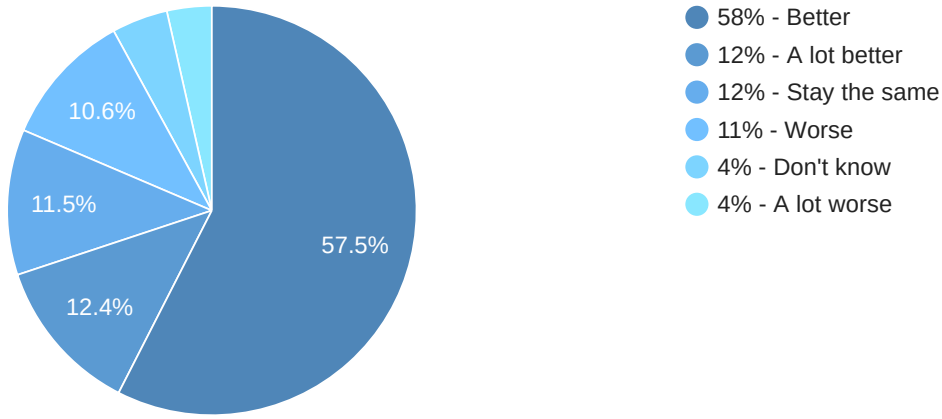
15. How useful have you found the following local support?

Sub-questions	Resp.	% of responses	avg	med	SD
Mentoring from experienced entrepreneurs	32	3 13 47 38	4.19	4	0.77
Apprenticeship/ internship programmes	38	13 63 21	4.03	4	0.67
Technical/research support from local universities	15	40 33 27	3.87	4	0.81
Financial support/funding	14	7 29 36 29	3.86	4	0.91
Space in a co-working space	19	5 37 26 32	3.84	4	0.93
Brand building activities (e.g. awards, media coverage)	46	7 37 39 15	3.59	4	0.9
Business or marketing skills training	18	11 33 50 6	3.5	4	0.76
Place in an incubator	6	17 17 17 17 33	3.33	3	1.49
Technical skills training	16	6 63 25 6	3.31	3	0.68
Place in an accelerator	5	40 40 20	3	2.5	1.1
Tech Nation Visa	0		0	0	0

Average: 3.77 — Median: 4 — Standard Deviation: 0.89

1. Very bad
2.
3.
4.
5. Very good

16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



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17. As a result of Brexit, to what extent do you agree or disagree with the following?

Sub-questions	Resp.	% of responses	avg	med	SD
We expect to grow our operations in the UK	77	6 16 36 26 16	3.29	3	1.1
We will find it harder to attract talent	77	13 25 39 17 6	2.79	3	1.07
We anticipate improved access to new markets	77	18 21 51 9	2.55	3	0.93
We anticipate improved access to non-EU talent (India, US ...)	77	18 23 48 6 4	2.55	3	0.99
We will find it hard to retain talent	77	22 30 38 4 6	2.43	2	1.07
We are likely to move at least some of our operations out of the UK	77	47 14 19 9 10	2.22	2	1.38

Average: 2.64 — Median: 3 — Standard Deviation: 1.15

1. Disagree strongly
2.
3.
4.
5. Agree strongly

18. To what extent do you agree or disagree with the following statements?

Sub-questions	Resp.	% of responses	avg	med	SD
Apprenticeships are an effective way for tech businesses to find new, tailor-made talent	61	11 25 25 38	3.85	4	1.1
I'm familiar with the changes being made by Government to the apprenticeship offer.	61	16 26 21 20 16	2.93	3	1.33

Average: 3.39 — Median: 3 — Standard Deviation: 1.30

1. Disagree strongly
2.
3.
4.
5. Agree strongly

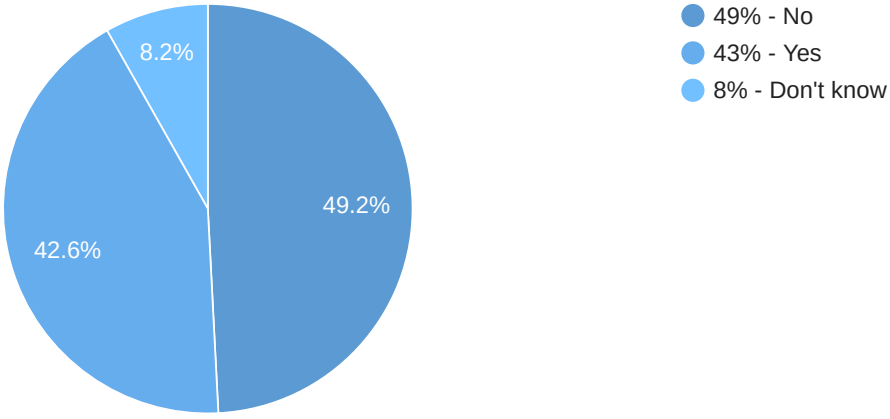
19. To what extent do you agree or disagree with the following statements?

Sub-questions	Resp.	% of responses	avg	med	SD
The Government's new apprenticeship offer brings many new potential benefits to businesses.	45	4 / 56 / 16 / 24	3.56	3	1

Average: 3.56 — Median: 3 — Standard Deviation: 1.0(

- 1. Disagree strongly
- 2.
- 3.
- 4.
- 5. Agree strongly

20. Does your organisation currently offer apprenticeships?



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21. We appreciate you helping us with this survey. If you would like to receive the Tech Nation 2017 Report, please enter your email address below before submitting your survey, otherwise type 'REF'.

Respondents	109		75%
	Skipped question: 0	0% 20% 40% 60% 80%	