Tech Nation 2017

Status:	Closed
Start date:	2016-11-16
End date:	2016-12-06
Live:	21 days
Questions:	22
Partial completes:	22 (23.9%)
Screened out:	0 (0%)
Reached end:	70 (76.1%)
Total responded:	92

Filter

Responded

2. Bristol & Bath

Remaining respondents: 92 (100%)



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

Click here to start and be part of Tech Nation.

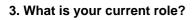
1. What is your role in the tech community?

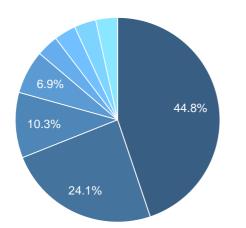
Response	Total	% of responses				%
Work in a tech business	30					33%
Founder/CEO of a tech business	26					28%
Service provider (Consulting, Accounting, Legal, etc.)	13					14%
Startup incubator or accelerator	8					9%
Co-working space	6					7%
Other, please specify	4					4%
Academic/educator	4					4%
Investor	1					1%
	espondents: 92 ped question: 0		40%	60%	80%	

2. Where is your company/organisation headquartered?

Response	Total	% of responses	%
Bristol & Bath	92		100%
Belfast	0		0%
Wirral	0		0%
Southampton	0		0%
Birmingham	0		0%
Middlesbrough	0		0%
Bolton	0		0%
Sefton	0		0%
Bournemouth & Poole	0		0%
Swansea	0		0%
Bradford	0		0%
Colchester	0		0%
Brighton	0		0%
Warrington	0		0%
Nottingham	0		0%
Plymouth	0		0%
Redruth	0		0%
Camborne	0		0%
South Gloucestershire	0		0%
Cambridge	0		0%
Stoke-on-Trent	0		0%
Cardiff	0		0%
Wakefield	0		0%
Coventry	0		0%
Worcester & Malvern	0		0%
Derby	0		0%
Lincoln	0		0%
Doncaster	0		0%
Oldham	0		0%
Dudley	0		0%
Other, please specify	0		0%
Dundee	0		0%
Oxford	0		0%
East Riding	0		0%
Reading & Bracknell	0		0%
Edinburgh	0		0%
Rotherham	0		0%
Exeter & Newton Abbot	0		0%
Sheffield	0		0%
Fife	0		0%

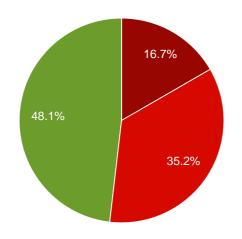
South Lanarkshire	0						0%
Glasgow	0						0%
Stockport	0						0%
Hull	0						0%
Sunderland	0						0%
lpswich	0						0%
Truro	0						0%
Kingston-upon-Hull	0						0%
Wigan	0						0%
Kirklees	0						0%
Wolverhampton	0						0%
Leeds	0						0%
Barnsley	0						0%
Leicester	0						0%
Derry	0						0%
Liverpool	0						0%
Loughborough	0						0%
London	0						0%
Newport	0						0%
Manchester	0						0%
Peterborough	0						0%
Durham	0						0%
York	0						0%
Newcastle-upon-Tyne	0						0%
Aberdeen	0						0%
Norwich	0						0%
	Total respondents: 92 Skipped question: 0	0%	20%	40%	60%	80%	

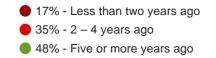






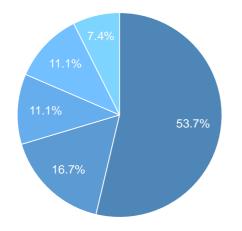
4. When was your company founded?

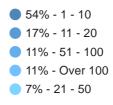




n=54

5. How many employees does your company have?





6. How much of a challenge are the following to your company?

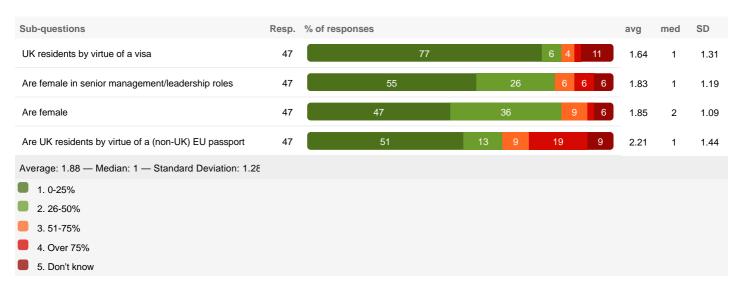
Sub-questions	Resp.	% of responses					avg	med	SD
Lack of supply of highly skilled workers	48	10 10	13	38		29	3.65	4	1.28
Limited supply of appropriate property on competitive terms	48	27	21	10	23	19	2.85	3	1.5
Limited opportunities to access finance	48	25	27	15	17	17	2.73	2	1.43
Poor transport infrastructure (e.g. roads, rail and air)	48	17	29	27		21 6	2.71	3	1.15
Poor digital infrastructure e.g. broadband	48	31	17	23		25 4	2.54	3	1.27
Regulation (e.g. data protection, employment law)	48	29	27		27	8 8	2.4	2	1.22
Low levels of awareness of a local digital industry	48	29	35		17	6 13	2.38	2	1.3
Retention of skilled workers	48	27	29		27	13 4	2.38	2	1.13
Lack of formal advice and mentoring (e.g. business, legal, accounting)	48	35		35		25	2	2	0.94
Average: 2.62 — Median: 2 — Standard Deviation: 1.33									
1. Not a challenge									
2.									
3.									
4.5. A major challenge									

7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of res	sponses					avg	med	SD
Limited opportunities to access finance	28	4	29		25	25	18	3.25	3	1.15
Lack of supply of highly skilled workers	28	11	25		18	29	18	3.18	3	1.28
Limited supply of appropriate property on competitive terms	28	11	18		36	25	11	3.07	3	1.13
Poor transport infrastructure (e.g. roads, rail and air)	28		29	7	25	21	18	2.93	3	1.46
Retention of skilled workers	28		25	21	14	29	11	2.79	3	1.37
Poor digital infrastructure e.g. broadband	28		29	18	2	29 7	18	2.68	3	1.42
Regulation (e.g. data protection, employment law)	28		29	18		43	11	2.36	3	1.01
Low levels of awareness of a local digital industry	28		39		14	29	18	2.25	2	1.15
Lack of formal advice and mentoring (e.g. business, legal, accounting)	28		43		18	25	14	2.11	2	1.11
Average: 2.73 — Median: 3 — Standard Deviation: 1.30										
1. Not a challenge2.										

- 3.
- 0.
- 4.
- 5. A major challenge

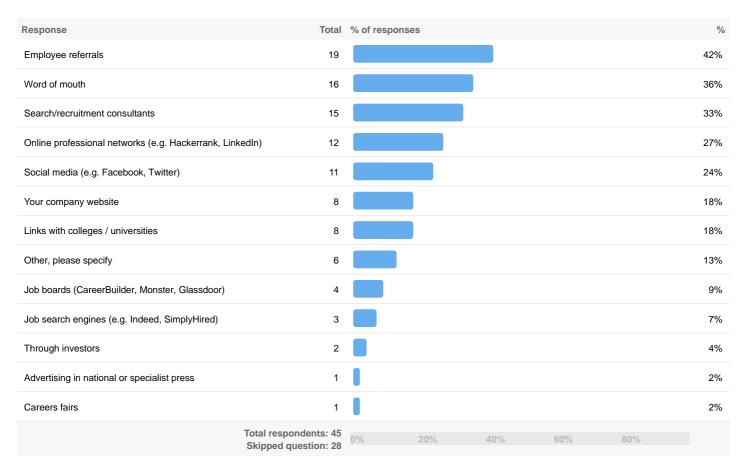
8. Approximately what percentage of the employees in your company



9. When recruiting talent what are the primary challenges you face?

Response	Total	% of respons	es				%
Looking for more pay than you can offer	18						39%
Lack of relevant industry experience	17						37%
Difficulty targeting the right people	17						37%
Looking for a better package than you can offer	12						26%
Lack of cultural fit	9						20%
Lack of time	8						17%
Other, please specify	5						11%
Relocation/immigration difficulties	4						9%
Lack of a top tier investor	4						9%
	Total respondents: 46 Skipped question: 28		20%	40%	60%	80%	

10. Which are the most effective methods for attracting talent to your organisation?



11. Do you offer any specific perks to motivate and retain employees (e.g. day off on birthday, free beer on Friday, a ping pong table, annual staff trip abroad)?

Respondents	45			49%
	Skipped question: 28 0%	20% 40%	60% 80%	
	attendar	hours		
costs birthday S	aff Social Early act	^{ivities beer} friday	or company bonus extra	
membership party cycle gym	²⁰ workin		Annual	
balance budget work fle	xible offer ever	nts	flexibility	

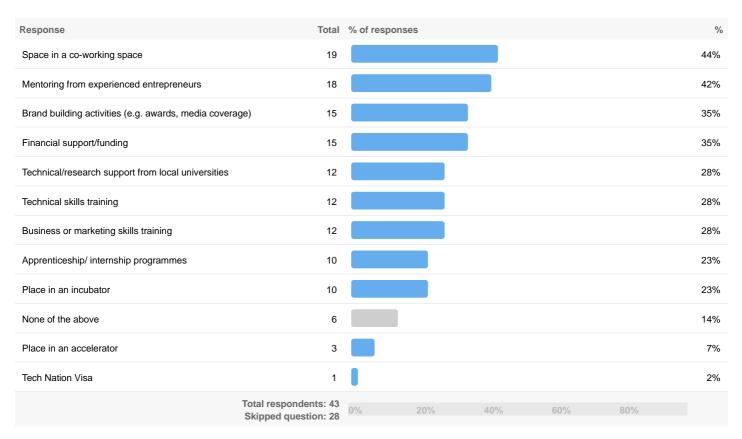
12. How long do staff tend to stay with your company?



13. How would you rate your local area on the following?

Sub-questions	Resp.	% of responses	i				avg	med	SD
Tech sector growth potential	72	13	24		63		4.47	5	0.76
Overall quality of life	72	8	38		51		4.38	5	0.75
Strength of the digital economy	72	10	40		47		4.32	4	0.76
Talent supply	72	3 19	38		26	14	3.29	3	1.02
Cost of living	72	7 24		38	25	7	3.01	3	1.02
Transport infrastructure (e.g. public transportation, traffic congestion)	72	18	35		28	17 3	2.51	2	1.05
Average: 3.66 — Median: 4 — Standard Deviation: 1.18									
1. Very poor2.									
3 .									
4 .									
5. Very good									

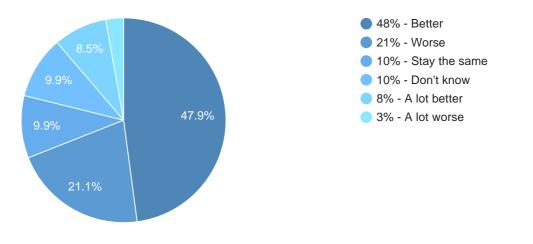
14. Has your company ever taken advantage of any of the following support locally?



15. How useful have you found the following local support?

Sub-questions	Resp.	% of responses	6			avg	med	SD
Tech Nation Visa	1			100		5	3	0
Place in an incubator	10	40)		60	4.6	5	0.49
Space in a co-working space	19	5 21		32	42	4.11	4	0.91
Brand building activities (e.g. awards, media coverage)	15	20		53	27	4.07	4	0.68
Mentoring from experienced entrepreneurs	18	6 17		39	39	4.06	4	1.03
Technical/research support from local universities	12	8	33	17	42	3.92	4	1.04
Technical skills training	12	33		42	25	3.92	4	0.76
Business or marketing skills training	12	33		42	25	3.92	4	0.76
Apprenticeship/ internship programmes	10	10	30	40	20	3.7	4	0.9
Place in an accelerator	3	33		33	33	3.67	3	1.25
Financial support/funding	15	7	53		27 13	3.47	3	0.81
Average: 3.97 — Median: 4 — Standard Deviation: 0.90								
1. Very bad								
2.								
3.								
4.5. Very good								

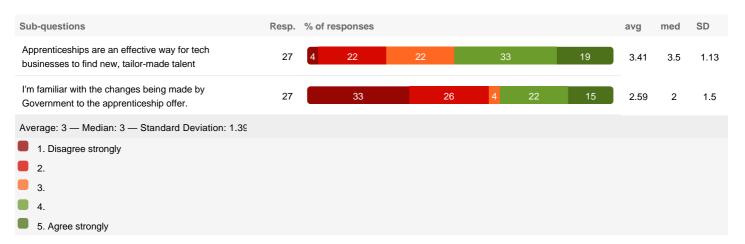
16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



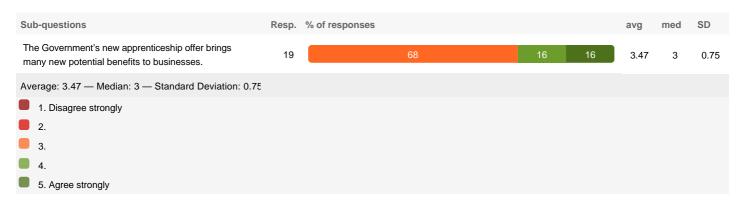
17. As a result of Brexit, to what extent do you agree or disagree with the following?

Sub-questions	Resp.	% of responses				avg	med	SD
We expect to grow our operations in the UK	43	5 19	37	23	16	3.28	3	1.09
We will find it harder to attract talent	43	7 19	33	30	12	3.21	3	1.09
We will find it hard to retain talent	43	12 28	30	21	9	2.88	3	1.15
We anticipate improved access to non-EU talent (India, US)	43	19	37	30	77	2.47	2	1.09
We anticipate improved access to new markets	43	26	28	35	57	2.4	2	1.12
We are likely to move at least some of our operations out of the UK	43	40	16	23	16 5	2.3	2	1.27
 Average: 2.76 — Median: 3 — Standard Deviation: 1.20 1. Disagree strongly 2. 3. 4. 5. Agree strongly 								

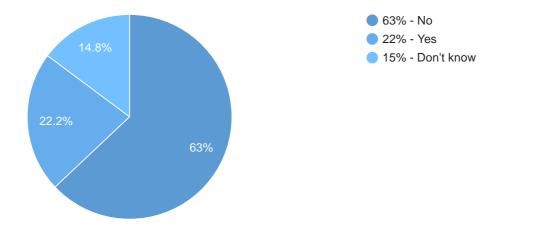
18. To what extent do you agree or disagree with the following statements?



19. To what extent do you agree or disagree with the following statements?



20. Does your organisation currently offer apprenticeships?



21. We appreciate you helping us with this survey. If you would like to receive the Tech Nation 2017 Report, please enter your email address below before submitting your survey, otherwise type 'REF'.

Respondents	70						76%
	Skipped question: 0	0%	20%	40%	60%	80%	