## Tech Nation 2017

Closed 2016-11-16 Start date: End date: 2016-12-06 Live: 21 days Questions: 22 Partial completes: 8 (33.3%) 0 (0%) Screened out: Reached end: 16 (66.7%) Total responded: 24

## Filter

#### Responded

2. Glasgow

Remaining respondents: 24 (100%)



#### Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

Click here to start and be part of Tech Nation.

#### 1. What is your role in the tech community?

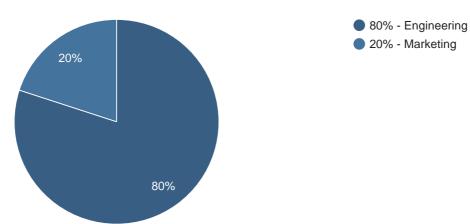
Response	Total	I % of responses	%
Founder/CEO of a tech business	9	33	8%
Work in a tech business	5	2	1%
Service provider (Consulting, Accounting, Legal, etc.)	4	1	7%
Academic/educator	3	1:	2%
Co-working space	1		4%
Other, please specify	1		4%
Startup incubator or accelerator	1		4%
Investor	0		0%
	pondents: 24 d question: 0		

2.	Where is your company/organisation headquartered?	

Response	Total	% of responses	%
Glasgow	24		100%
Other, please specify	0		0%
Wakefield	0		0%
Sheffield	0		0%
Birmingham	0		0%
Lincoln	0		0%
Bolton	0		0%
Reading & Bracknell	0		0%
Bournemouth & Poole	0		0%
Stoke-on-Trent	0		0%
Bradford	0		0%
Worcester & Malvern	0		0%
Brighton	0		0%
Oldham	0		0%
Bristol & Bath	0		0%
Oxford	0		0%
Camborne	0		0%
Rotherham	0		0%
Cambridge	0		0%
Belfast	0		0%
Cardiff	0		0%
Swansea	0		0%
Coventry	0		0%
Wirral	0		0%
Derby	0		0%
Colchester	0		0%
Doncaster	0		0%
Middlesbrough	0		0%
Dudley	0		0%
Warrington	0		0%
Dundee	0		0%
Nottingham	0		0%
East Riding	0		0%
Plymouth	0		0%
Edinburgh	0		0%
Redruth	0		0%
Exeter & Newton Abbot	0		0%
Sefton	0		0%
Fife	0		0%
South Gloucestershire	0		0%

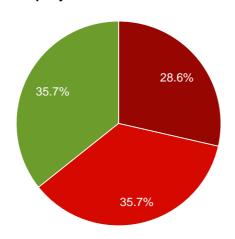
South Lanarkshire	0						0%
Southampton	0						0%
Stockport	0						0%
Hull	0						0%
Sunderland	0						0%
lpswich	0						0%
Truro	0						0%
Kingston-upon-Hull	0						0%
Wigan	0						0%
Kirklees	0						0%
Wolverhampton	0						0%
Leeds	0						0%
Barnsley	0						0%
Leicester	0						0%
Derry	0						0%
Liverpool	0						0%
Loughborough	0						0%
London	0						0%
Newport	0						0%
Manchester	0						0%
Peterborough	0						0%
Durham	0						0%
York	0						0%
Newcastle-upon-Tyne	0						0%
Aberdeen	0						0%
Norwich	0						0%
	Total respondents: 24 Skipped question: 0	0%	20%	40%	60%	80%	

# 3. What is your current role?



n=5

## 4. When was your company founded?



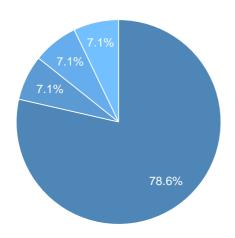
29% - Less than two years ago

● 36% - 2 – 4 years ago

36% - Five or more years ago

n=14

## 5. How many employees does your company have?



**9** 79% - 1 - 10

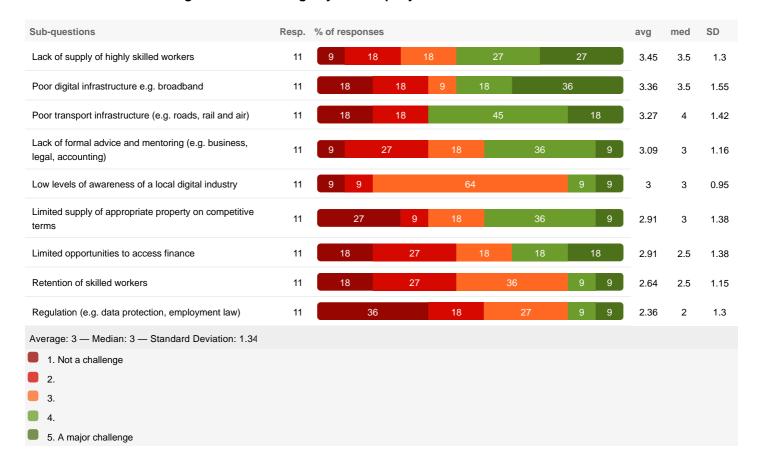
**7**% - 11 - 20

7% - 21 - 50

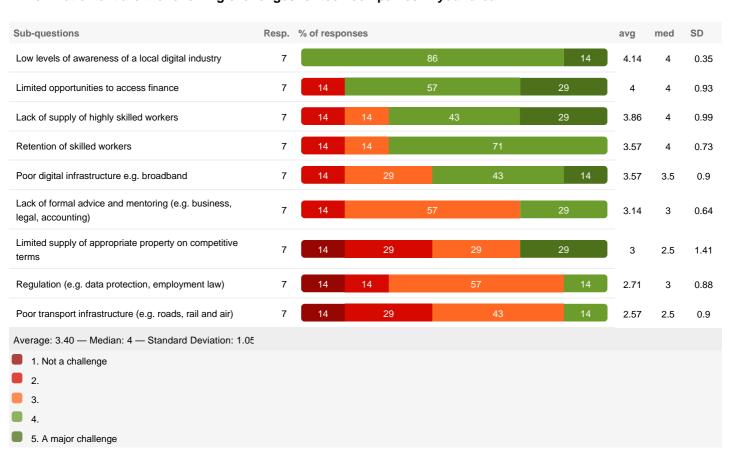
7% - 51 - 100

n=14

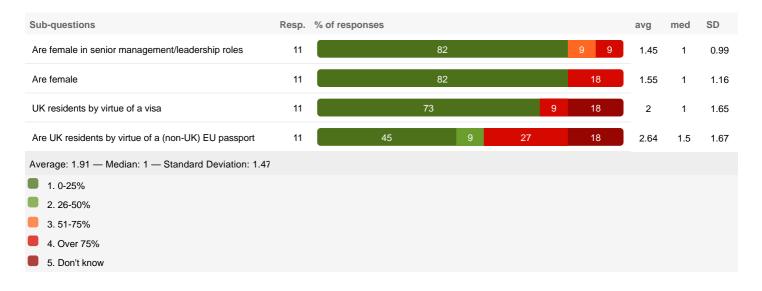
#### 6. How much of a challenge are the following to your company?



#### 7. To what extent are the following challenges for tech companies in your area?



## 8. Approximately what percentage of the employees in your company ....



## 9. When recruiting talent what are the primary challenges you face?

Response	Total	% of response	es				%
Lack of relevant industry experience	5						45%
Lack of time	5						45%
Looking for more pay than you can offer	5						45%
Difficulty targeting the right people	3						27%
Looking for a better package than you can offer	1						9%
Lack of a top tier investor	1						9%
Other, please specify	1						9%
Relocation/immigration difficulties	1						9%
Lack of cultural fit	1						9%
	Total respondents: 11 Skipped question: 7	0%	20%	40%	60%	80%	

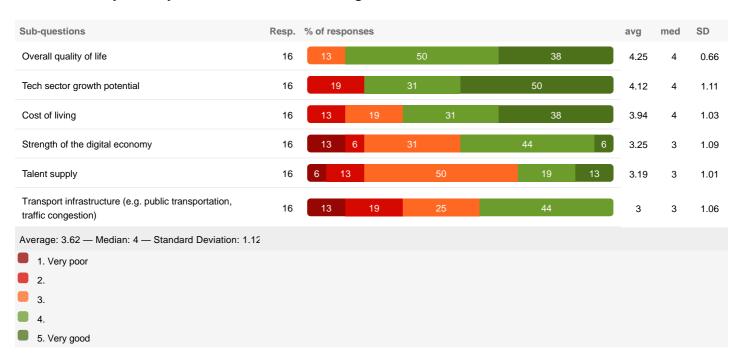
## 10. Which are the most effective methods for attracting talent to your organisation?

Response	Total % of responses	%
Word of mouth	8	80%
Social media (e.g. Facebook, Twitter)	3	30%
Employee referrals	3	30%
Your company website	3	30%
Through investors	2	20%
Links with colleges / universities	2	20%
Online professional networks (e.g. Hackerrank, LinkedIn)	2	20%
Job boards (CareerBuilder, Monster, Glassdoor)	1	10%
Job search engines (e.g. Indeed, SimplyHired)	0	0%
Advertising in national or specialist press	0	0%
Other, please specify	0	0%
Search/recruitment consultants	0	0%
Careers fairs	0	0%
Total respo Skipped o		80%

## 12. How long do staff tend to stay with your company?

Sub-questions	Resp.	% of responses	avg	med	SD
In management/leadership roles	9	11 22 67	4.56	5	0.68
In junior or mid-level roles	9	11 11 11 67	4.22	5	1.31
Average: 4.39 — Median: 5 — Standard Deviation: 1.06					
1. Less than a year					
2. 1 – 2 years					
3. 3 - 4 years					
4. More than 5 years					
5. Don't know					

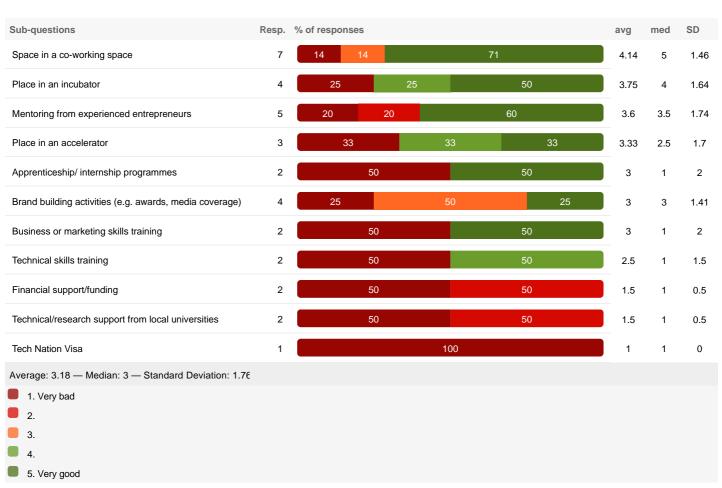
#### 13. How would you rate your local area on the following?



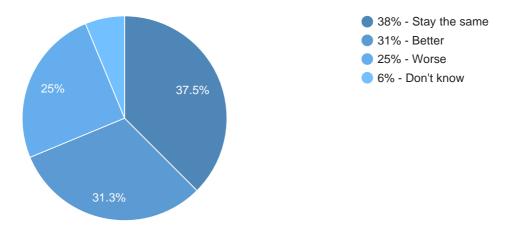
#### 14. Has your company ever taken advantage of any of the following support locally?

Response	Total	I % of responses	%
Space in a co-working space	7		78%
Mentoring from experienced entrepreneurs	5		56%
Place in an incubator	4		44%
Brand building activities (e.g. awards, media coverage	9) 4		44%
Place in an accelerator	3		33%
Apprenticeship/ internship programmes	2		22%
Technical/research support from local universities	2		22%
Financial support/funding	2		22%
Technical skills training	2		22%
Business or marketing skills training	2		22%
None of the above	1		11%
Tech Nation Visa	1		11%
	Total respondents: 9 Skipped question: 7		

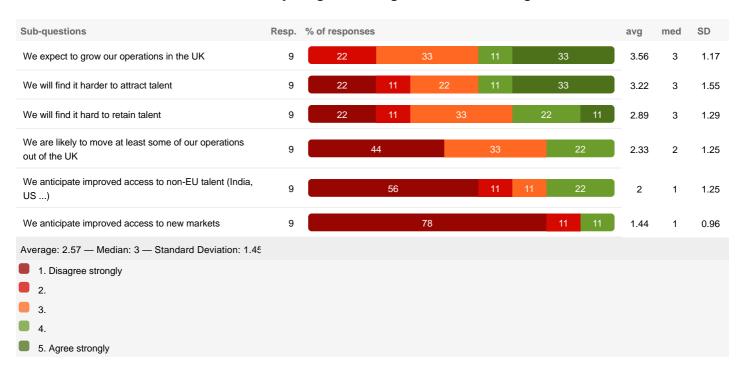
## 15. How useful have you found the following local support?



# 16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



#### 17. As a result of Brexit, to what extent do you agree or disagree with the following?

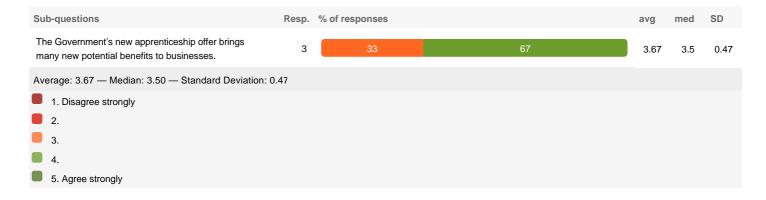


#### 18. To what extent do you agree or disagree with the following statements?



n=16

## 19. To what extent do you agree or disagree with the following statements?



## 20. Does your organisation currently offer apprenticeships?

