Tech Nation 2017

Status:	Closed
Start date:	2016-11-16
End date:	2016-12-06
Live:	21 days
Questions:	22
Partial completes:	21 (33.3%)
Screened out:	0 (0%)
Reached end:	42 (66.7%)
Total responded:	63

Filter

Responded

2. Hull

2. Kingston-upon-Hull

Remaining respondents: 63 (100%)



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

Click here to start and be part of Tech Nation.

1. What is your role in the tech community?

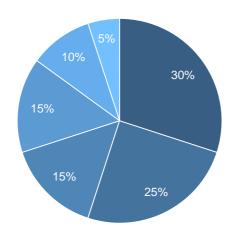
Response	Total	% of respons	es				%
Founder/CEO of a tech business	23						37%
Work in a tech business	21						33%
Academic/educator	8						13%
Co-working space	4						6%
Other, please specify	3						5%
Service provider (Consulting, Accounting, Legal, etc.)	3						5%
Startup incubator or accelerator	1						2%
Investor	0						0%
	Total respondents: 63 Skipped question: 0	0%	20%	40%	60%	80%	

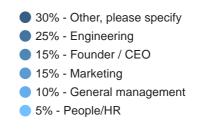
2. Where is your company/organisation headquartered?

Response	Total	% of responses	%
Hull	41		65%
Kingston-upon-Hull	22		35%
Nottingham	0		0%
Wirral	0		0%
South Gloucestershire	0		0%
Bolton	0		0%
Middlesbrough	0		0%
Bournemouth & Poole	0		0%
Redruth	0		0%
Bradford	0		0%
Stoke-on-Trent	0		0%
Brighton	0		0%
Colchester	0		0%
Bristol & Bath	0		0%
Warrington	0		0%
Camborne	0		0%
Plymouth	0		0%
Cambridge	0		0%
Sefton	0		0%
Cardiff	0		0%
Southampton	0		0%
Coventry	0		0%
Swansea	0		0%
Derby	0		0%
Worcester & Malvern	0		0%
Doncaster	0		0%
Lincoln	0		0%
Dudley	0		0%
Oldham	0		0%
Dundee	0		0%
Other, please specify	0		0%
East Riding	0		0%
Oxford	0		0%
Edinburgh	0		0%
Reading & Bracknell	0		0%
Exeter & Newton Abbot	0		0%
Rotherham	0		0%
Fife	0		0%
Sheffield	0		0%
Glasgow	0		0%

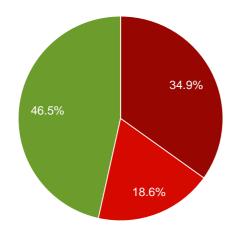
South Lanarkshire	0						0%
Belfast	0						0%
Stockport	0						0%
lpswich	0						0%
Sunderland	0						0%
Truro	0						0%
Birmingham	0						0%
Wakefield	0						0%
Wigan	0						0%
Kirklees	0						0%
Wolverhampton	0						0%
Leeds	0						0%
Barnsley	0						0%
Leicester	0						0%
Derry	0						0%
Liverpool	0						0%
Loughborough	0						0%
London	0						0%
Newport	0						0%
Manchester	0						0%
Peterborough	0						0%
Durham	0						0%
York	0						0%
Newcastle-upon-Tyne	0						0%
Aberdeen	0						0%
Norwich	0						0%
	Total respondents: 63 Skipped question: 0	0%	20%	40%	60%	80%	

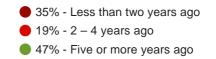
3. What is your current role?





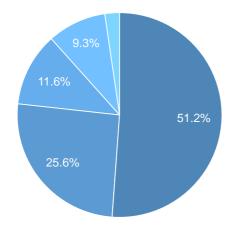
4. When was your company founded?

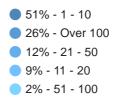




n=43

5. How many employees does your company have?





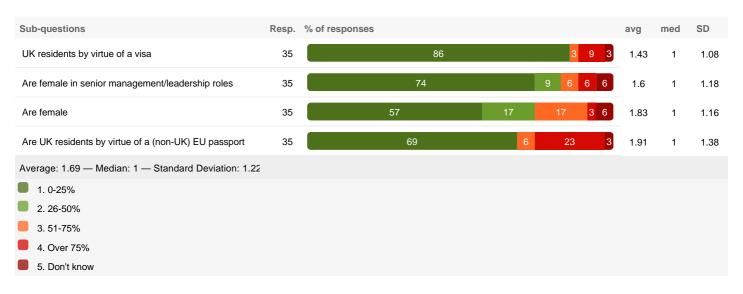
6. How much of a challenge are the following to your company?

Sub-questions	Resp.	% of responses				avg	med	SD
Lack of supply of highly skilled workers	36	19 14	19	33	14	3.08	3	1.34
Low levels of awareness of a local digital industry	36	14 14	42	22	8	2.97	3	1.12
Poor transport infrastructure (e.g. roads, rail and air)	36	17 22	28	28	6	2.83	3	1.17
Limited opportunities to access finance	36	25 19	31	19	6	2.61	3	1.21
Retention of skilled workers	36	31	25 1	7 19	8	2.5	2	1.32
Lack of formal advice and mentoring (e.g. business, legal, accounting)	36	31	28	25 14	3	2.31	2	1.13
Poor digital infrastructure e.g. broadband	36	44	19	14 14	8	2.22	2	1.36
Regulation (e.g. data protection, employment law)	36	39	19	28 8	6	2.22	2	1.2
Limited supply of appropriate property on competitive terms	36	39	22	19 17	3	2.22	2	1.2
Average: 2.55 — Median: 3 — Standard Deviation: 1.27								
1. Not a challenge2.								
 3. 4. 								
5. A major challenge								

7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of respon	ises					avg	med	SD
Retention of skilled workers	16	6 6		31	38		19	3.56	4	1.06
Limited opportunities to access finance	16	13		38	31		19	3.56	3	0.93
Low levels of awareness of a local digital industry	16	13	19		56		13	3.56	4	1.12
Lack of supply of highly skilled workers	16	19		50			25 6	3.19	3	0.81
Poor transport infrastructure (e.g. roads, rail and air)	16	19	6	38		19	19	3.12	3	1.32
Lack of formal advice and mentoring (e.g. business, legal, accounting)	16		44		25	13	19	3.06	3	1.14
Poor digital infrastructure e.g. broadband	16	19		38	19		13 13	2.62	2	1.27
Regulation (e.g. data protection, employment law)	16	19		25	38		13 6	2.62	3	1.11
Limited supply of appropriate property on competitive terms	16	19		44		19	19	2.38	2	0.99
Average: 3.08 — Median: 3 — Standard Deviation: 1.17										
1. Not a challenge										
2.										
3.										
4.										
5. A major challenge										

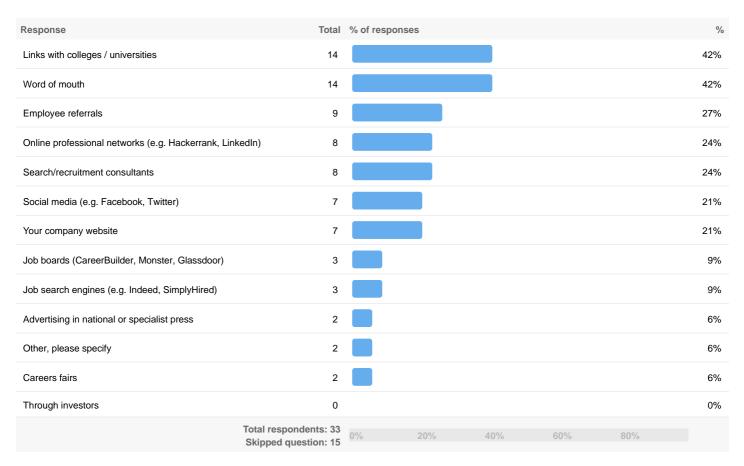
8. Approximately what percentage of the employees in your company



9. When recruiting talent what are the primary challenges you face?

Response	Total	% of respons	es				%
Difficulty targeting the right people	21						62%
Lack of relevant industry experience	16						47%
Looking for more pay than you can offer	8						24%
Lack of cultural fit	7						21%
Looking for a better package than you can offer	5						15%
Lack of time	4						12%
Other, please specify	3						9%
Relocation/immigration difficulties	2						6%
Lack of a top tier investor	2						6%
	Total respondents: 34 Skipped question: 15	11%	20%	40%	60%	80%	

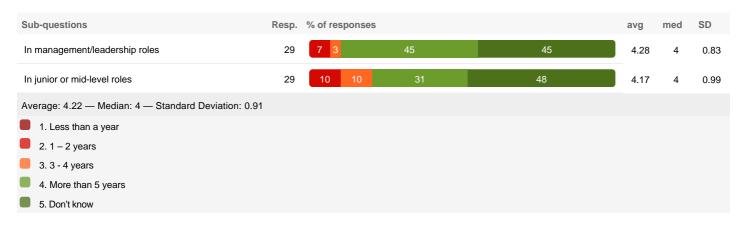
10. Which are the most effective methods for attracting talent to your organisation?



11. Do you offer any specific perks to motivate and retain employees (e.g. day off on birthday, free beer on Friday, a ping pong table, annual staff trip abroad)?

Respondents	31					49%
5	Skipped question: 15	0%	20% 40%	60%	80%	
corporate employment celebrations table every Beers fun Indian balance friends work	us Fre sed ^{life} da	ee	None Head annual birth Friday ays insurance annually	events Staff pri	flexitime conditions Food cold Building Vate	Flexible General

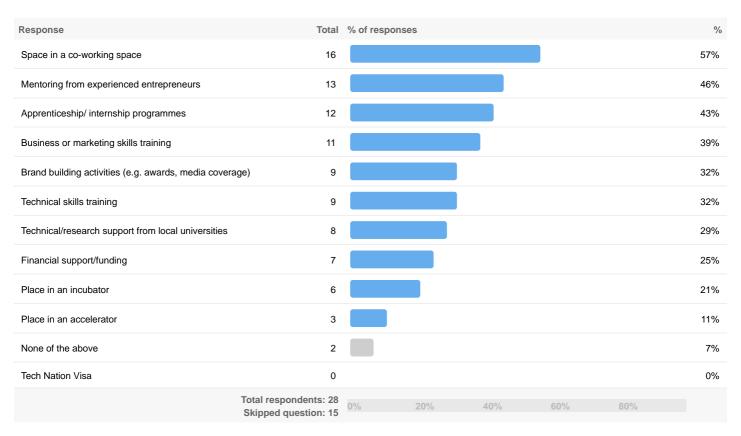
12. How long do staff tend to stay with your company?



13. How would you rate your local area on the following?

Sub-questions	Resp.	% of responses	6				avg	med	SD
Cost of living	44	11	27		59		4.41	5	0.86
Tech sector growth potential	44	5 25		30	41		4.07	4	0.91
Overall quality of life	44	11	23	32		32	3.8	4	1.08
Strength of the digital economy	44	20		43	20	14	3.23	3	1
Talent supply	44	5 25		43	18	3 9	3.02	3	0.99
Transport infrastructure (e.g. public transportation, traffic congestion)	44	20		36	23	18	2.45	2	1.08
Average: 3.50 — Median: 4 — Standard Deviation: 1.19									
1. Very poor									
2.									
3.									
4.									
5. Very good									

14. Has your company ever taken advantage of any of the following support locally?

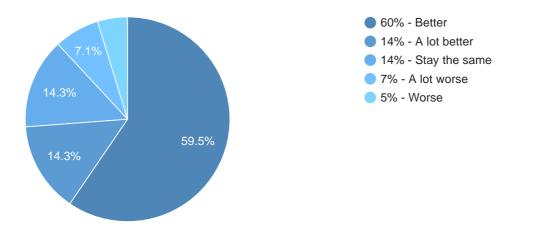


15. How useful have you found the following local support?

5. Very good

Sub-questions	Resp.	% of responses			avg	med	SD
Place in an incubator	6	17 1	7	67	4.33	5	1.11
Technical/research support from local universities	7	14	43	43	4.29	4	0.7
Space in a co-working space	16	19	25	56	4.19	5	1.13
Mentoring from experienced entrepreneurs	13	8 8	54	31	4.08	4	0.83
Place in an accelerator	3	33	33	33	4	3.5	0.82
Apprenticeship/ internship programmes	11	9 9	55	27	3.91	4	1.08
Business or marketing skills training	10	10 20	40	30	3.9	4	0.94
Technical skills training	8	25	50	25	3.75	4	1.09
Brand building activities (e.g. awards, media coverage)	8	25	38	13 25	3.38	3	1.11
Financial support/funding	7	14	43	43	3.29	3	0.7
Tech Nation Visa	0				0	0	0
Average: 3.93 — Median: 4 — Standard Deviation: 1.04	I						
1. Very bad							
2.							
3.							
4.							

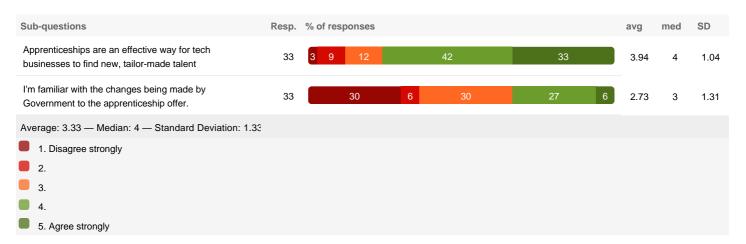
16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



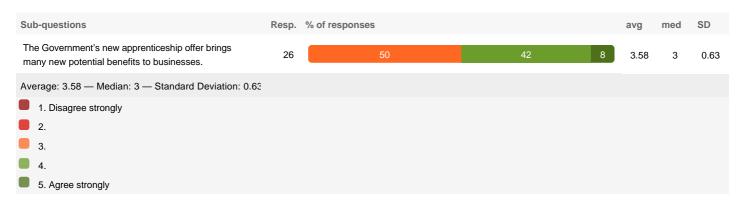
17. As a result of Brexit, to what extent do you agree or disagree with the following?

Sub-questions	Resp.	% of responses					avg	med	SD
We expect to grow our operations in the UK	27	11 7	26		30	26	3.52	4	1.26
We will find it harder to attract talent	27	15	33		33	11 7	2.63	2.5	1.09
We anticipate improved access to non-EU talent (India, US)	27	19	26		41	4 11	2.63	3	1.16
We will find it hard to retain talent	27	37		15	22	19 7	2.44	2	1.34
We anticipate improved access to new markets	27	30		30	26	15	2.41	2	1.31
We are likely to move at least some of our operations out of the UK	27		70			15 4 11	1.56	1	0.99
Average: 2.53 — Median: 2 — Standard Deviation: 1.33									
 1. Disagree strongly 2. 3. 4. 5. Agree strongly 									

18. To what extent do you agree or disagree with the following statements?



19. To what extent do you agree or disagree with the following statements?



20. Does your organisation currently offer apprenticeships?

