## Tech Nation 2017

Status:	Closed
Start date:	2016-11-16
End date:	2016-12-06
Live:	21 days
Questions:	22
Partial completes:	44 (29.3%)
Screened out:	0 (0%)
Reached end:	106 (70.7%)
Total responded:	150

### Filter

Responded

2. Liverpool

Remaining respondents: 150 (100%)



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

Click here to start and be part of Tech Nation.

### 1. What is your role in the tech community?

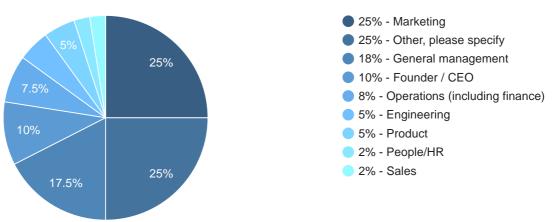
Response	Total	% of responses				%
Founder/CEO of a tech business	52					35%
Work in a tech business	41					27%
Service provider (Consulting, Accounting, Legal, etc.)	17					11%
Other, please specify	15					10%
Academic/educator	13					9%
Startup incubator or accelerator	6					4%
Investor	3					2%
Co-working space	3					2%
	al respondents: 150 Skipped question: 0		40%	60%	80%	

2. Where is your company/organisation headquartered?

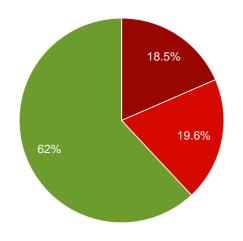
Response	Total	% of responses	%
Liverpool	150		100%
Other, please specify	0		0%
Truro	0		0%
Sheffield	0		0%
Birmingham	0		0%
Belfast	0		0%
Bolton	0		0%
Reading & Bracknell	0		0%
Bournemouth & Poole	0		0%
Stockport	0		0%
Bradford	0		0%
Wolverhampton	0		0%
Brighton	0		0%
Oldham	0		0%
Bristol & Bath	0		0%
Oxford	0		0%
Camborne	0		0%
Rotherham	0		0%
Cambridge	0		0%
South Lanarkshire	0		0%
Cardiff	0		0%
Sunderland	0		0%
Coventry	0		0%
Wigan	0		0%
Derby	0		0%
Barnsley	0		0%
Doncaster	0		0%
Middlesbrough	0		0%
Dudley	0		0%
Warrington	0		0%
Dundee	0		0%
Nottingham	0		0%
East Riding	0		0%
Plymouth	0		0%
Edinburgh	0		0%
Redruth	0		0%
Exeter & Newton Abbot	0		0%
Sefton	0		0%
Fife	0		0%
South Gloucestershire	0		0%

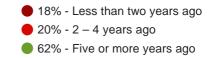
Glasgow	0						0%
Southampton	0						0%
Hull	0						0%
Stoke-on-Trent	0						0%
lpswich	0						0%
Swansea	0						0%
Kingston-upon-Hull	0						0%
Wakefield	0						0%
Kirklees	0						0%
Wirral	0						0%
Leeds	0						0%
Worcester & Malvern	0						0%
Leicester	0						0%
Colchester	0						0%
Derry	0						0%
Lincoln	0						0%
Loughborough	0						0%
London	0						0%
Newport	0						0%
Manchester	0						0%
Peterborough	0						0%
Durham	0						0%
York	0						0%
Newcastle-upon-Tyne	0						0%
Aberdeen	0						0%
Norwich	0						0%
	Total respondents: 150 Skipped question: 0	0%	20%	40%	60%	80%	





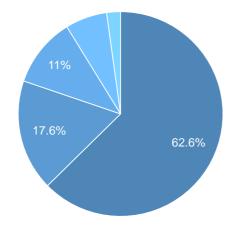
### 4. When was your company founded?

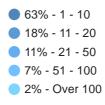




n=92

### 5. How many employees does your company have?





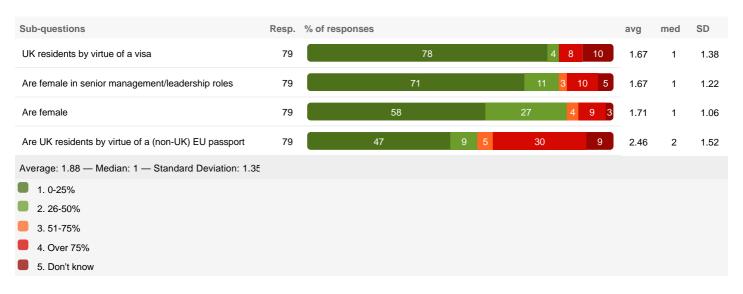
### 6. How much of a challenge are the following to your company?

Resp.	% of responses						avg	med	SD
79	10 8	28		38		16	3.43	4	1.15
79	11 18	22		27		23	3.32	3	1.31
79	18	18	34		22	9	2.86	3	1.2
79	22	24	18	2	2	15	2.85	3	1.38
79	24	20	24		19	13	2.76	3	1.34
79	18	28	25		24	5	2.71	3	1.16
79	22	30		28	10	10	2.57	2	1.22
79	28	32		15	18	8	2.46	2	1.27
79	38		23	24		96	2.23	2	1.22
	79 79 79 79 79 79 79 79 79	79     11     18       79     18       79     22       79     24       79     18       79     24       79     24       79     24       79     28	79     10     8     28       79     11     18     22       79     18     18       79     22     24       79     24     20       79     18     28       79     24     20       79     22     30       79     28     32	79       10       8       28         79       11       18       22         79       11       18       22         79       18       18       34         79       22       24       18         79       24       20       24         79       18       28       25         79       22       30       7         79       28       32       32	79       10       8       28       38         79       11       18       22       27         79       11       18       22       27         79       18       18       34       34         79       22       24       18       2         79       24       20       24       18       2         79       18       28       25       16         79       22       30       28       25         79       28       32       15	79       10       8       28       38         79       11       18       22       27         79       18       18       34       22         79       22       24       18       22         79       22       24       18       22         79       24       20       24       19         79       18       28       25       24         79       22       30       28       10         79       28       32       15       18	79       10       8       28       38       16         79       11       18       22       27       23         79       11       18       22       27       23         79       18       18       34       22       9         79       22       24       18       34       22       9         79       22       24       18       22       15         79       24       20       24       19       13         79       18       28       25       24       5         79       18       28       25       24       5         79       22       30       28       10       10         79       28       32       15       18       8	79       10       8       28       38       16       3.43         79       11       18       22       27       23       3.32         79       18       18       34       22       9       2.86         79       22       24       18       22       15       2.85         79       24       20       24       19       13       2.76         79       18       28       25       24       5       2.71         79       18       28       25       24       5       2.71         79       22       30       28       10       10       2.57         79       28       32       15       18       8       2.46	79       10       8       28       38       16       3.43       4         79       11       18       22       27       23       3.32       3         79       18       18       34       22       9       2.86       3         79       18       18       34       22       9       2.86       3         79       22       24       18       22       15       2.85       3         79       24       20       24       19       13       2.76       3         79       18       28       25       24       5       2.71       3         79       22       30       28       10       10       2.57       2         79       28       32       15       18       8       2.46       2

### 7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of response	S					avg	med	SD
Lack of supply of highly skilled workers	38	5 8	26		37		24	3.66	4	1.08
Limited opportunities to access finance	38	16 8		24	24		29	3.42	4	1.39
Low levels of awareness of a local digital industry	38	8 16		26		34	16	3.34	3	1.15
Retention of skilled workers	38	13 11		26		34	16	3.29	3	1.23
Poor digital infrastructure e.g. broadband	38	18	11	32	2	21	18	3.11	3	1.33
Lack of formal advice and mentoring (e.g. business, legal, accounting)	38	18	13	Ś	32	32	5	2.92	3	1.18
Limited supply of appropriate property on competitive terms	38	21	21		24	21	13	2.84	3	1.33
Regulation (e.g. data protection, employment law)	38	11	24		42		18 5	2.84	3	1.01
Poor transport infrastructure (e.g. roads, rail and air)	38	24	16		29	21	11	2.79	3	1.3
Average: 3.13 — Median: 3 — Standard Deviation: 1.26										
1. Not a challenge										
2.										
<b>3</b> . <b>4</b> .										
<ul><li>5. A major challenge</li></ul>										

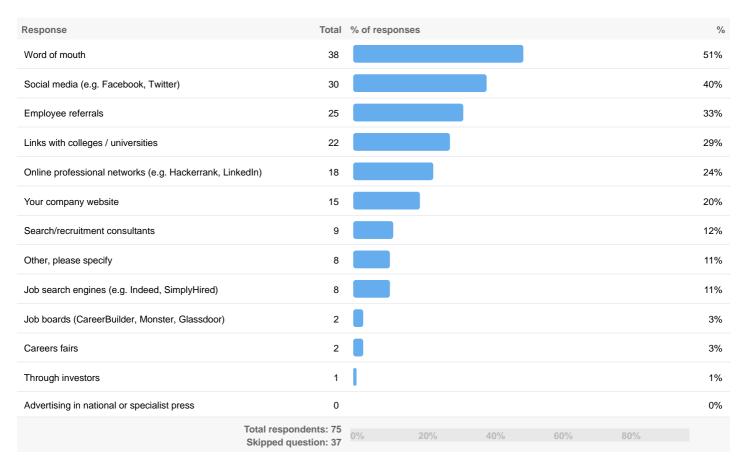
### 8. Approximately what percentage of the employees in your company ....



### 9. When recruiting talent what are the primary challenges you face?

Response	Total	% of response	es				%
Lack of relevant industry experience	41						54%
Difficulty targeting the right people	32						42%
Looking for more pay than you can offer	30						39%
Lack of cultural fit	18						24%
Lack of time	13						17%
Looking for a better package than you can offer	13						17%
Lack of a top tier investor	8						11%
Other, please specify	7						9%
Relocation/immigration difficulties	5						7%
	Total respondents: 76 Skipped question: 37		20%	40%	60%	80%	

### 10. Which are the most effective methods for attracting talent to your organisation?



# 11. Do you offer any specific perks to motivate and retain employees (e.g. day off on birthday, free beer on Friday, a ping pong table, annual staff trip abroad)?

Respondents	73						49%
	Skipped question: 37	0%	20%	40%	60%	80%	
childcare right job Tean events Tean Trips flexible bonus bonuses environment h		<sup>mesY∉</sup> ∕in(	es sta Ofre	e for	od Bir	sessi DIC share thday uilding	rate give

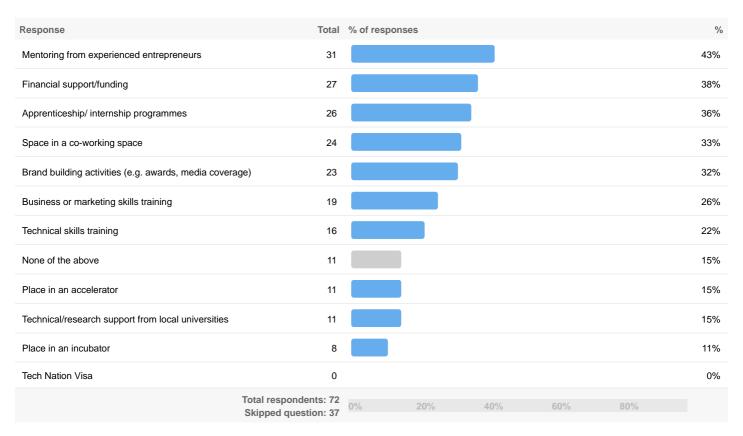
### 12. How long do staff tend to stay with your company?



### 13. How would you rate your local area on the following?

Sub-questions	Resp.	% of responses					avg	med	SD
Overall quality of life	109	15	47		36		4.16	4	0.77
Tech sector growth potential	109	4 5 13	37		42		4.09	4	1.03
Cost of living	109	7 21	32		39		4	4	0.99
Strength of the digital economy	109	17	34		35	13	3.4	3	0.97
Transport infrastructure (e.g. public transportation, traffic congestion)	109	6 21	31		26	16	3.23	3	1.14
Talent supply	109	6 33		32	21	7	2.9	3	1.04
Average: 3.63 — Median: 4 — Standard Deviation: 1.10  1. Very poor  2.  3.  4.  5. Very good									

### 14. Has your company ever taken advantage of any of the following support locally?



### 15. How useful have you found the following local support?

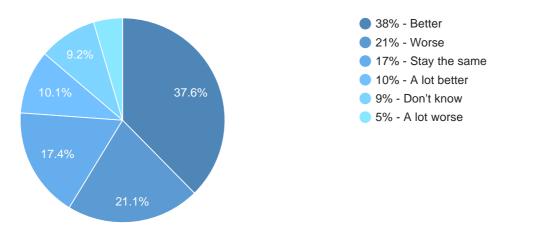
Sub-questions	Resp.	% of res	ponses				avg	med	SD
Technical/research support from local universities	11	9		64		27	4.18	4	0.57
Mentoring from experienced entrepreneurs	31	6 3	13	35		42	4.03	4	1.12
Business or marketing skills training	19		37		42	21	3.84	4	0.74
Space in a co-working space	24	8 4	21	29		38	3.83	4	1.21
Brand building activities (e.g. awards, media coverage)	23	9	22		48	22	3.83	4	0.87
Financial support/funding	27	7	33		37	22	3.74	4	0.89
Technical skills training	16	6	44		31	19	3.62	3	0.86
Place in an accelerator	11	9	4	5	18	27	3.55	3	1.16
Place in an incubator	8	13	25	13	25	25	3.25	3	1.39
Apprenticeship/ internship programmes	26	19	8	23	40	6 4	3.08	3	1.21
Tech Nation Visa	0						0	0	0
Average: 3.71 — Median: 4 — Standard Deviation: 1.07									
<ul><li>1. Very bad</li><li>2.</li></ul>									

4.

3.

5. Very good

# 16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



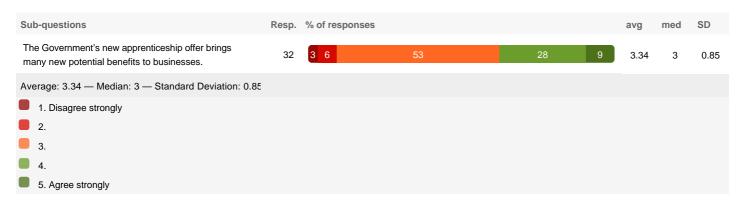
### 17. As a result of Brexit, to what extent do you agree or disagree with the following?

Sub-questions	Resp.	% of responses					avg	med	SD
We expect to grow our operations in the UK	71	11 13		44	18	14	3.11	3	1.15
We will find it harder to attract talent	71	17	17	21	30	15	3.1	3	1.32
We will find it hard to retain talent	71	18	31		32	10 8	2.59	2.5	1.15
We anticipate improved access to non-EU talent (India, US)	71	24	30		38	7	2.32	2	0.96
We anticipate improved access to new markets	71	34		21	30	11 4	2.31	2	1.17
We are likely to move at least some of our operations out of the UK	71	42		15	20	18 4	2.27	2	1.29
Average: 2.62 — Median: 3 — Standard Deviation: 1.23									
<ul> <li>1. Disagree strongly</li> <li>2.</li> <li>3.</li> <li>4.</li> <li>5. Agree strongly</li> </ul>									

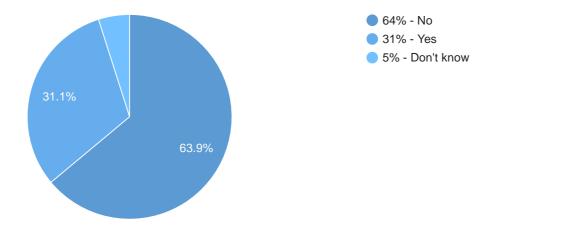
#### 18. To what extent do you agree or disagree with the following statements?



#### 19. To what extent do you agree or disagree with the following statements?



### 20. Does your organisation currently offer apprenticeships?



21. We appreciate you helping us with this survey. If you would like to receive the Tech Nation 2017 Report, please enter your email address below before submitting your survey, otherwise type 'REF'.

Respondents	106						71%
	Skipped question: 0	0%	20%	40%	60%	80%	