## Tech Nation 2017

Status:	Closed
Start date:	2016-11-16
End date:	2016-12-06
Live:	21 days
Questions:	22
Partial completes:	16 (19.3%)
Screened out:	0 (0%)
Reached end:	67 (80.7%)
Total responded:	83

### Filter

Responded

2. Middlesbrough

Remaining respondents: 83 (100%)



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

Click here to start and be part of Tech Nation.

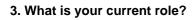
### 1. What is your role in the tech community?

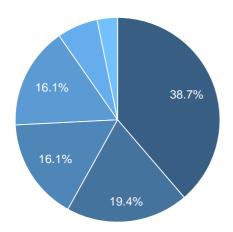
Response	Total	% of response	S				%
Founder/CEO of a tech business	35						42%
Work in a tech business	31						37%
Service provider (Consulting, Accounting, Legal, etc.)	6						7%
Other, please specify	6						7%
Startup incubator or accelerator	3						4%
Co-working space	1	1					1%
Academic/educator	1						1%
Investor	0						0%
	Total respondents: 83 Skipped question: 0		20%	40%	60%	80%	

2. Where is your company/organisation headquartered?

Response	Total	% of responses	%
Middlesbrough	83		100%
Plymouth	0		0%
Wirral	0		0%
Southampton	0		0%
Birmingham	0		0%
Warrington	0		0%
Bolton	0		0%
Sefton	0		0%
Bournemouth & Poole	0		0%
Swansea	0		0%
Bradford	0		0%
Belfast	0		0%
Colchester	0		0%
Brighton	0		0%
Nottingham	0		0%
Bristol & Bath	0		0%
Redruth	0		0%
Camborne	0		0%
South Gloucestershire	0		0%
Cambridge	0		0%
Stoke-on-Trent	0		0%
Cardiff	0		0%
Wakefield	0		0%
Coventry	0		0%
Worcester & Malvern	0		0%
Derby	0		0%
Lincoln	0		0%
Doncaster	0		0%
Oldham	0		0%
Dudley	0		0%
Other, please specify	0		0%
Dundee	0		0%
Oxford	0		0%
East Riding	0		0%
Reading & Bracknell	0		0%
Edinburgh	0		0%
Rotherham	0		0%
Exeter & Newton Abbot	0		0%
Sheffield	0		0%
Fife	0		0%

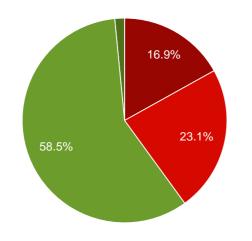
South Lanarkshire	0						0%
Glasgow	0						0%
Stockport	0						0%
Hull	0						0%
Sunderland	0						0%
lpswich	0						0%
Truro	0						0%
Kingston-upon-Hull	0						0%
Wigan	0						0%
Kirklees	0						0%
Wolverhampton	0						0%
Leeds	0						0%
Barnsley	0						0%
Leicester	0						0%
Derry	0						0%
Liverpool	0						0%
Loughborough	0						0%
London	0						0%
Newport	0						0%
Manchester	0						0%
Peterborough	0						0%
Durham	0						0%
York	0						0%
Newcastle-upon-Tyne	0						0%
Aberdeen	0						0%
Norwich	0						0%
	Total respondents: 83 Skipped question: 0	0%	20%	40%	60%	80%	

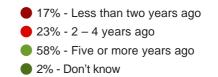






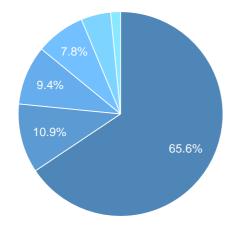
### 4. When was your company founded?





n=65

### 5. How many employees does your company have?





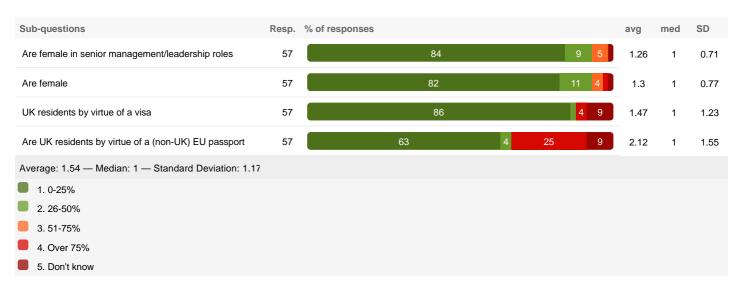
### 6. How much of a challenge are the following to your company?

Sub-questions	Resp.	% of responses					avg	med	SD
Lack of supply of highly skilled workers	58	16 9	17		29	29	3.48	4	1.39
Limited opportunities to access finance	58	16 12		29	19	24	3.24	3	1.36
Low levels of awareness of a local digital industry	58	10 14		38	2	24 14	3.17	3	1.15
Poor transport infrastructure (e.g. roads, rail and air)	58	22	16	12	26	24	3.14	3	1.5
Limited supply of appropriate property on competitive terms	58	24	16		33	21 7	2.71	3	1.23
Poor digital infrastructure e.g. broadband	58	22	26		22	22 7	2.66	3	1.24
Retention of skilled workers	58	24	22		29	17 7	2.6	3	1.22
Lack of formal advice and mentoring (e.g. business, legal, accounting)	58	22	28		33	14 3	2.48	2	1.09
Regulation (e.g. data protection, employment law)	58	33		24	24	17	2.31	2	1.15
<ul> <li>Average: 2.87 — Median: 3 — Standard Deviation: 1.32</li> <li>1. Not a challenge</li> <li>2.</li> <li>3.</li> <li>4.</li> </ul>									
<ul><li>5. A major challenge</li></ul>									

### 7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of responses					avg	med	SD
Low levels of awareness of a local digital industry	16	6 19		38	38		4.06	4	0.9
Limited opportunities to access finance	16	6 19		38	19	19	3.25	3	1.15
Retention of skilled workers	16	13	25	25	25	13	3	3	1.22
Poor transport infrastructure (e.g. roads, rail and air)	16	19	19	25	25	13	2.94	3	1.3
Lack of supply of highly skilled workers	16	13 13		50	19	6	2.94	3	1.03
Poor digital infrastructure e.g. broadband	16	19	25	31	6	19	2.81	3	1.33
Limited supply of appropriate property on competitive terms	16	25	13	31	25	6	2.75	3	1.25
Regulation (e.g. data protection, employment law)	16	13	38		31	19	2.56	2	0.93
Lack of formal advice and mentoring (e.g. business, legal, accounting)	16	38		13 19	31		2.44	2	1.27
Average: 2.97 — Median: 3 — Standard Deviation: 1.25									
1. Not a challenge									
2.									
<b>3</b> .									
<b>4</b> .									
5. A major challenge									

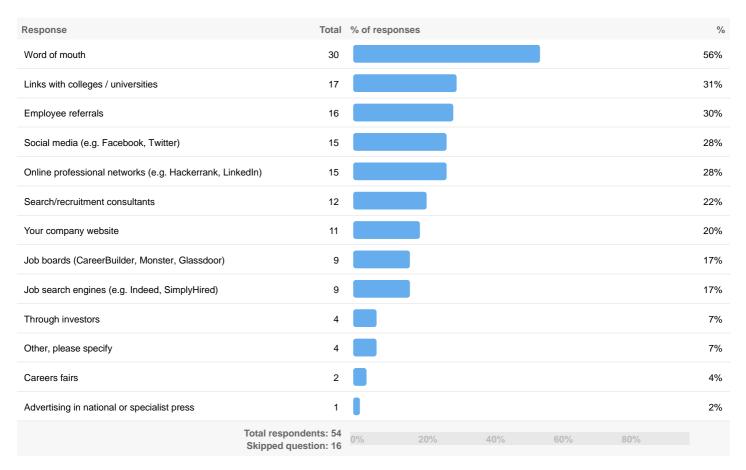
### 8. Approximately what percentage of the employees in your company ....



### 9. When recruiting talent what are the primary challenges you face?

Response	Total	% of responses	S				%
Lack of relevant industry experience	30						56%
Looking for more pay than you can offer	23						43%
Difficulty targeting the right people	14						26%
Looking for a better package than you can offer	12						22%
Lack of a top tier investor	9						17%
Lack of time	7						13%
Other, please specify	7						13%
Lack of cultural fit	6						11%
Relocation/immigration difficulties	5						9%
	Total respondents: 54 Skipped question: 16	11%	20%	40%	60%	80%	

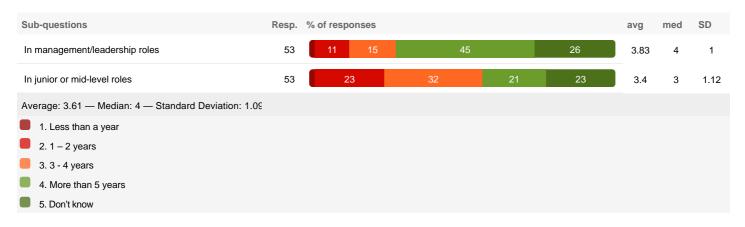
### 10. Which are the most effective methods for attracting talent to your organisation?



# 11. Do you offer any specific perks to motivate and retain employees (e.g. day off on birthday, free beer on Friday, a ping pong table, annual staff trip abroad)?

Respondents	54						65%
5	Skipped question: 16	0%	20%	40%	60%	80%	
structure Events work soc perks Fridays meals nights employee training team hours	wor	Regula christmas	functions free <sup>121</sup> off <sub>E</sub> holic	Find	lexitime activit table st table st ay Re ay an		

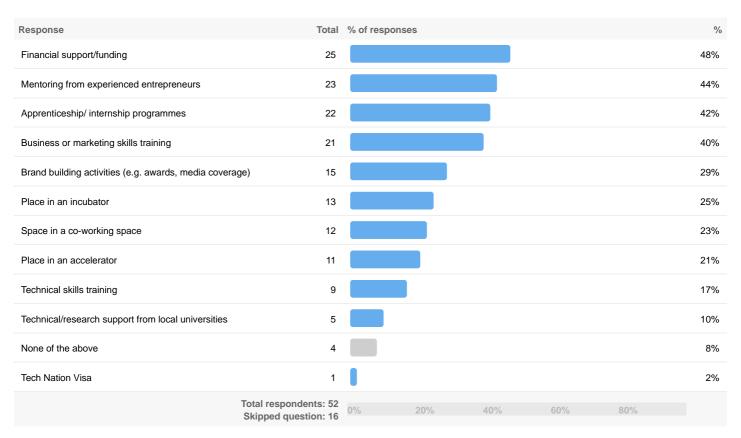
### 12. How long do staff tend to stay with your company?



### 13. How would you rate your local area on the following?

Sub-questions	Resp.	% of re	esponse	es							avg	med	SD
Cost of living	69	4	12		38			4	15		4.2	4	0.91
Tech sector growth potential	69	3 4	14		36				42		4.1	4	0.99
Overall quality of life	69	4	19		22		32			23	3.51	4	1.16
Strength of the digital economy	69	6	13		38			32		12	3.3	3	1.03
Talent supply	69	4		33		26		2	6	10	3.04	3	1.08
Transport infrastructure (e.g. public transportation, traffic congestion)	69	14	1		33		25		25	3	2.68	3	1.08
Average: 3.47 — Median: 4 — Standard Deviation: 1.18													
1. Very poor													
2.													
3.													
4.													
5. Very good													

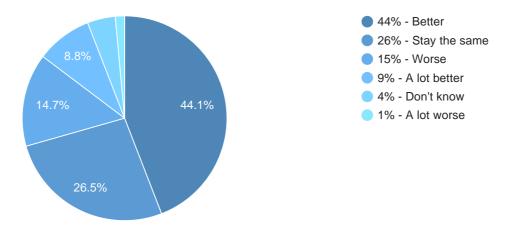
### 14. Has your company ever taken advantage of any of the following support locally?



### 15. How useful have you found the following local support?

Sub-questions	Resp.	% of response	es				avg	med	SD
Mentoring from experienced entrepreneurs	23	4 4 9	22		61		4.3	5	1.08
Place in an accelerator	11	9	36		55		4.27	4.5	1.14
Space in a co-working space	12	17	42		4.	2	4.25	4	0.72
Place in an incubator	13	15	46			38	4.23	4	0.7
Brand building activities (e.g. awards, media coverage)	15	7 7	27	20	4	0	3.8	4	1.22
Business or marketing skills training	21	5	48	1	9	29	3.71	3	0.93
Financial support/funding	25	4 12	20	40		24	3.68	4	1.09
Apprenticeship/ internship programmes	22	5	50		27	18	3.59	3	0.83
Technical skills training	9	22	22	33	3	22	3.56	3.5	1.07
Technical/research support from local universities	5	20	20	40		20	3.2	3	1.47
Tech Nation Visa	1			100			3	2	0
Average: 3.88 — Median: 4 — Standard Deviation: 1.06									
1. Very bad									
2.									
3.									
4.									
5. Very good									

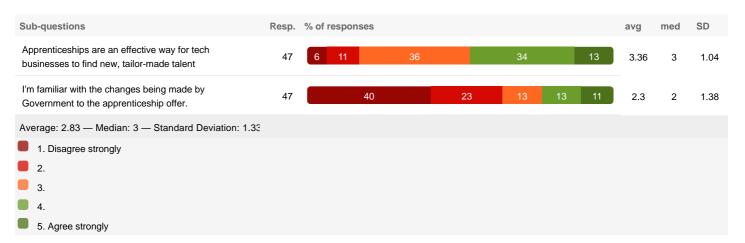
# 16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



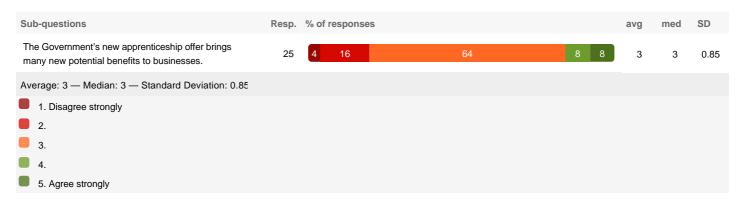
### 17. As a result of Brexit, to what extent do you agree or disagree with the following?

Sub-questions	Resp.	% of responses				avg	med	SD
We expect to grow our operations in the UK	52	6 15	29	35	15	3.38	3	1.09
We will find it harder to attract talent	52	29	23	17	23 8	2.58	2	1.32
We anticipate improved access to new markets	52	23	25	33	10 10	2.58	3	1.21
We anticipate improved access to non-EU talent (India, US)	52	23	21	42	8 6	2.52	3	1.1
We will find it hard to retain talent	52	27	23	37	86	2.42	2	1.13
We are likely to move at least some of our operations out of the UK	52		58	15	13 8 6	1.88	1	1.23
Average: 2.56 — Median: 3 — Standard Deviation: 1.26								
<ul> <li>1. Disagree strongly</li> <li>2.</li> <li>3.</li> <li>4.</li> <li>5. Agree strongly</li> </ul>								

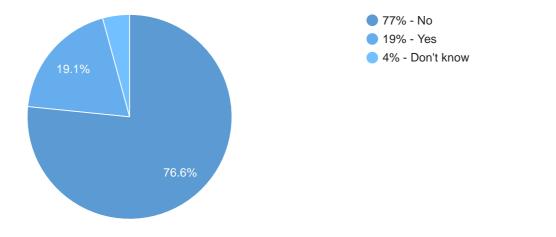
#### 18. To what extent do you agree or disagree with the following statements?



#### 19. To what extent do you agree or disagree with the following statements?



### 20. Does your organisation currently offer apprenticeships?



21. We appreciate you helping us with this survey. If you would like to receive the Tech Nation 2017 Report, please enter your email address below before submitting your survey, otherwise type 'REF'.

Respondents	67						81%
	Skipped question: 0	0%	20%	40%	60%	80%	