Tech Nation 2017

| Status: | Closed |
|--------------------|------------|
| Start date: | 2016-11-16 |
| End date: | 2016-12-06 |
| Live: | 21 days |
| Questions: | 22 |
| Partial completes: | 16 (19.3%) |
| Screened out: | 0 (0%) |
| Reached end: | 67 (80.7%) |
| Total responded: | 83 |

Filter

Responded

2. Middlesbrough

Remaining respondents: 83 (100%)



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

Click here to start and be part of Tech Nation.

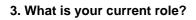
1. What is your role in the tech community?

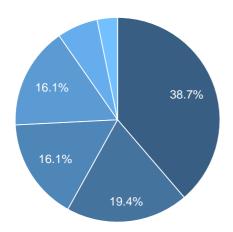
| Response | Total | % of response | S | | | | % |
|--|--|---------------|-----|-----|-----|-----|-----|
| Founder/CEO of a tech business | 35 | | | | | | 42% |
| Work in a tech business | 31 | | | | | | 37% |
| Service provider (Consulting, Accounting, Legal, etc.) | 6 | | | | | | 7% |
| Other, please specify | 6 | | | | | | 7% |
| Startup incubator or accelerator | 3 | | | | | | 4% |
| Co-working space | 1 | 1 | | | | | 1% |
| Academic/educator | 1 | | | | | | 1% |
| Investor | 0 | | | | | | 0% |
| | Total respondents: 83 Skipped question: 0 | | 20% | 40% | 60% | 80% | |

2. Where is your company/organisation headquartered?

| Response | Total | % of responses | % |
|-----------------------|-------|----------------|------|
| Middlesbrough | 83 | | 100% |
| Plymouth | 0 | | 0% |
| Wirral | 0 | | 0% |
| Southampton | 0 | | 0% |
| Birmingham | 0 | | 0% |
| Warrington | 0 | | 0% |
| Bolton | 0 | | 0% |
| Sefton | 0 | | 0% |
| Bournemouth & Poole | 0 | | 0% |
| Swansea | 0 | | 0% |
| Bradford | 0 | | 0% |
| Belfast | 0 | | 0% |
| Colchester | 0 | | 0% |
| Brighton | 0 | | 0% |
| Nottingham | 0 | | 0% |
| Bristol & Bath | 0 | | 0% |
| Redruth | 0 | | 0% |
| Camborne | 0 | | 0% |
| South Gloucestershire | 0 | | 0% |
| Cambridge | 0 | | 0% |
| Stoke-on-Trent | 0 | | 0% |
| Cardiff | 0 | | 0% |
| Wakefield | 0 | | 0% |
| Coventry | 0 | | 0% |
| Worcester & Malvern | 0 | | 0% |
| Derby | 0 | | 0% |
| Lincoln | 0 | | 0% |
| Doncaster | 0 | | 0% |
| Oldham | 0 | | 0% |
| Dudley | 0 | | 0% |
| Other, please specify | 0 | | 0% |
| Dundee | 0 | | 0% |
| Oxford | 0 | | 0% |
| East Riding | 0 | | 0% |
| Reading & Bracknell | 0 | | 0% |
| Edinburgh | 0 | | 0% |
| Rotherham | 0 | | 0% |
| Exeter & Newton Abbot | 0 | | 0% |
| Sheffield | 0 | | 0% |
| Fife | 0 | | 0% |

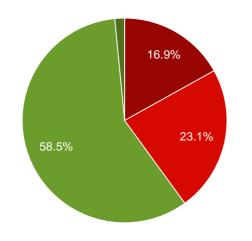
| South Lanarkshire | 0 | | | | | | 0% |
|---------------------|--|----|-----|-----|-----|-----|----|
| Glasgow | 0 | | | | | | 0% |
| Stockport | 0 | | | | | | 0% |
| Hull | 0 | | | | | | 0% |
| Sunderland | 0 | | | | | | 0% |
| lpswich | 0 | | | | | | 0% |
| Truro | 0 | | | | | | 0% |
| Kingston-upon-Hull | 0 | | | | | | 0% |
| Wigan | 0 | | | | | | 0% |
| Kirklees | 0 | | | | | | 0% |
| Wolverhampton | 0 | | | | | | 0% |
| Leeds | 0 | | | | | | 0% |
| Barnsley | 0 | | | | | | 0% |
| Leicester | 0 | | | | | | 0% |
| Derry | 0 | | | | | | 0% |
| Liverpool | 0 | | | | | | 0% |
| Loughborough | 0 | | | | | | 0% |
| London | 0 | | | | | | 0% |
| Newport | 0 | | | | | | 0% |
| Manchester | 0 | | | | | | 0% |
| Peterborough | 0 | | | | | | 0% |
| Durham | 0 | | | | | | 0% |
| York | 0 | | | | | | 0% |
| Newcastle-upon-Tyne | 0 | | | | | | 0% |
| Aberdeen | 0 | | | | | | 0% |
| Norwich | 0 | | | | | | 0% |
| | Total respondents: 83 Skipped question: 0 | 0% | 20% | 40% | 60% | 80% | |

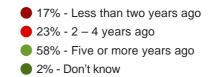






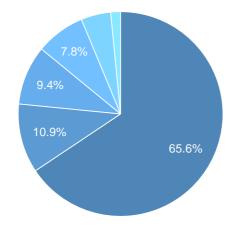
4. When was your company founded?





n=65

5. How many employees does your company have?





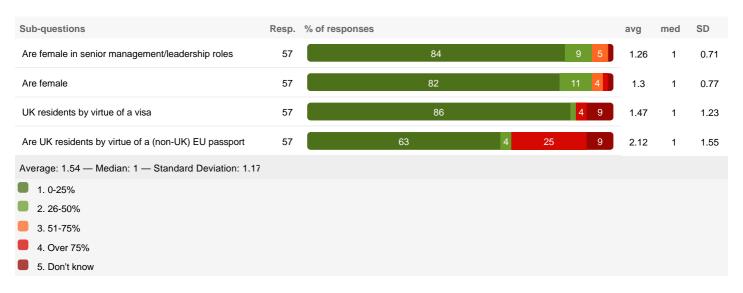
6. How much of a challenge are the following to your company?

| Sub-questions | Resp. | % of responses | | | | | avg | med | SD |
|--|-------|----------------|----|----|----|-------|------|-----|------|
| Lack of supply of highly skilled workers | 58 | 16 9 | 17 | | 29 | 29 | 3.48 | 4 | 1.39 |
| Limited opportunities to access finance | 58 | 16 12 | | 29 | 19 | 24 | 3.24 | 3 | 1.36 |
| Low levels of awareness of a local digital industry | 58 | 10 14 | | 38 | 2 | 24 14 | 3.17 | 3 | 1.15 |
| Poor transport infrastructure (e.g. roads, rail and air) | 58 | 22 | 16 | 12 | 26 | 24 | 3.14 | 3 | 1.5 |
| Limited supply of appropriate property on competitive terms | 58 | 24 | 16 | | 33 | 21 7 | 2.71 | 3 | 1.23 |
| Poor digital infrastructure e.g. broadband | 58 | 22 | 26 | | 22 | 22 7 | 2.66 | 3 | 1.24 |
| Retention of skilled workers | 58 | 24 | 22 | | 29 | 17 7 | 2.6 | 3 | 1.22 |
| Lack of formal advice and mentoring (e.g. business, legal, accounting) | 58 | 22 | 28 | | 33 | 14 3 | 2.48 | 2 | 1.09 |
| Regulation (e.g. data protection, employment law) | 58 | 33 | | 24 | 24 | 17 | 2.31 | 2 | 1.15 |
| Average: 2.87 — Median: 3 — Standard Deviation: 1.32 1. Not a challenge 2. 3. 4. | | | | | | | | | |
| 5. A major challenge | | | | | | | | | |

7. To what extent are the following challenges for tech companies in your area?

| Sub-questions | Resp. | % of responses | | | | | avg | med | SD |
|--|-------|----------------|----|-------|----|----|------|-----|------|
| Low levels of awareness of a local digital industry | 16 | 6 19 | | 38 | 38 | | 4.06 | 4 | 0.9 |
| Limited opportunities to access finance | 16 | 6 19 | | 38 | 19 | 19 | 3.25 | 3 | 1.15 |
| Retention of skilled workers | 16 | 13 | 25 | 25 | 25 | 13 | 3 | 3 | 1.22 |
| Poor transport infrastructure (e.g. roads, rail and air) | 16 | 19 | 19 | 25 | 25 | 13 | 2.94 | 3 | 1.3 |
| Lack of supply of highly skilled workers | 16 | 13 13 | | 50 | 19 | 6 | 2.94 | 3 | 1.03 |
| Poor digital infrastructure e.g. broadband | 16 | 19 | 25 | 31 | 6 | 19 | 2.81 | 3 | 1.33 |
| Limited supply of appropriate property on competitive terms | 16 | 25 | 13 | 31 | 25 | 6 | 2.75 | 3 | 1.25 |
| Regulation (e.g. data protection, employment law) | 16 | 13 | 38 | | 31 | 19 | 2.56 | 2 | 0.93 |
| Lack of formal advice and mentoring (e.g. business, legal, accounting) | 16 | 38 | | 13 19 | 31 | | 2.44 | 2 | 1.27 |
| Average: 2.97 — Median: 3 — Standard Deviation: 1.25 | | | | | | | | | |
| 1. Not a challenge | | | | | | | | | |
| 2. | | | | | | | | | |
| 3 . | | | | | | | | | |
| 4 . | | | | | | | | | |
| 5. A major challenge | | | | | | | | | |

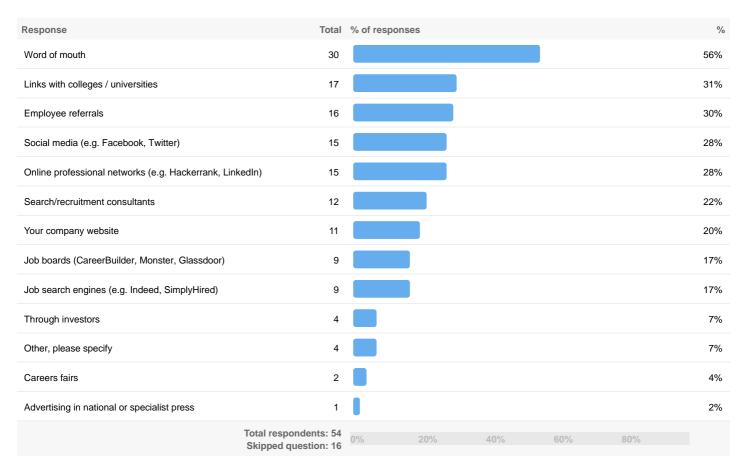
8. Approximately what percentage of the employees in your company



9. When recruiting talent what are the primary challenges you face?

| Response | Total | % of responses | S | | | | % |
|---|---|----------------|-----|-----|-----|-----|-----|
| Lack of relevant industry experience | 30 | | | | | | 56% |
| Looking for more pay than you can offer | 23 | | | | | | 43% |
| Difficulty targeting the right people | 14 | | | | | | 26% |
| Looking for a better package than you can offer | 12 | | | | | | 22% |
| Lack of a top tier investor | 9 | | | | | | 17% |
| Lack of time | 7 | | | | | | 13% |
| Other, please specify | 7 | | | | | | 13% |
| Lack of cultural fit | 6 | | | | | | 11% |
| Relocation/immigration difficulties | 5 | | | | | | 9% |
| | Total respondents: 54 Skipped question: 16 | 11% | 20% | 40% | 60% | 80% | |

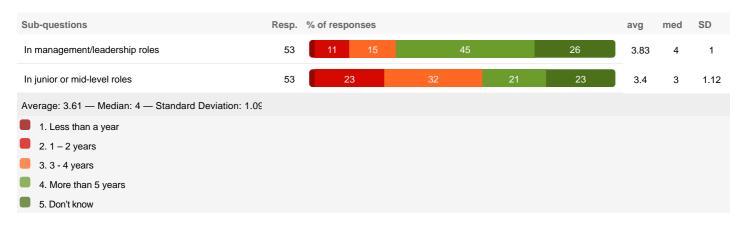
10. Which are the most effective methods for attracting talent to your organisation?



11. Do you offer any specific perks to motivate and retain employees (e.g. day off on birthday, free beer on Friday, a ping pong table, annual staff trip abroad)?

| Respondents | 54 | | | | | | 65% |
|---|----------------------|---------------------|--|------|---|-----|-----|
| 5 | Skipped question: 16 | 0% | 20% | 40% | 60% | 80% | |
| structure Events work soc perks Fridays meals nights employee training team hours | wor | Regula christmas | functions free ¹²¹ off _E holic | Find | lexitime activit table st table st ay Re ay an | | |

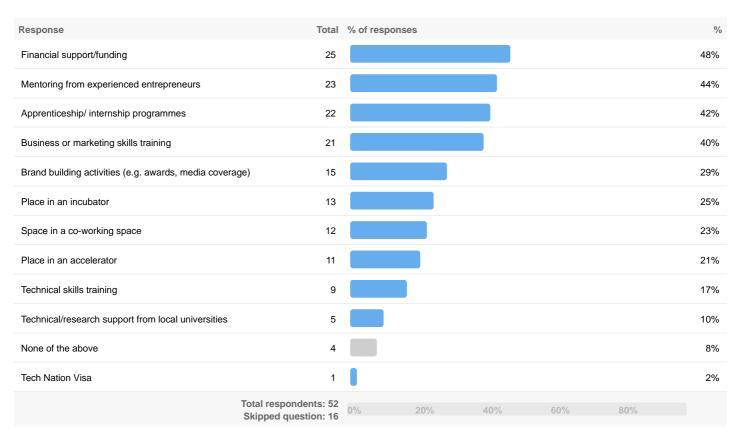
12. How long do staff tend to stay with your company?



13. How would you rate your local area on the following?

| Sub-questions | Resp. | % of re | esponse | es | | | | | | | avg | med | SD |
|---|-------|---------|---------|----|----|----|----|----|----|----|------|-----|------|
| Cost of living | 69 | 4 | 12 | | 38 | | | 4 | 15 | | 4.2 | 4 | 0.91 |
| Tech sector growth potential | 69 | 3 4 | 14 | | 36 | | | | 42 | | 4.1 | 4 | 0.99 |
| Overall quality of life | 69 | 4 | 19 | | 22 | | 32 | | | 23 | 3.51 | 4 | 1.16 |
| Strength of the digital economy | 69 | 6 | 13 | | 38 | | | 32 | | 12 | 3.3 | 3 | 1.03 |
| Talent supply | 69 | 4 | | 33 | | 26 | | 2 | 6 | 10 | 3.04 | 3 | 1.08 |
| Transport infrastructure (e.g. public transportation, traffic congestion) | 69 | 14 | 1 | | 33 | | 25 | | 25 | 3 | 2.68 | 3 | 1.08 |
| Average: 3.47 — Median: 4 — Standard Deviation: 1.18 | | | | | | | | | | | | | |
| 1. Very poor | | | | | | | | | | | | | |
| 2. | | | | | | | | | | | | | |
| 3. | | | | | | | | | | | | | |
| 4. | | | | | | | | | | | | | |
| 5. Very good | | | | | | | | | | | | | |

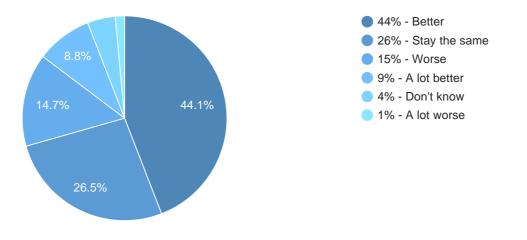
14. Has your company ever taken advantage of any of the following support locally?



15. How useful have you found the following local support?

| Sub-questions | Resp. | % of response | es | | | | avg | med | SD |
|---|-------|---------------|----|-----|----|----|------|-----|------|
| Mentoring from experienced entrepreneurs | 23 | 4 4 9 | 22 | | 61 | | 4.3 | 5 | 1.08 |
| Place in an accelerator | 11 | 9 | 36 | | 55 | | 4.27 | 4.5 | 1.14 |
| Space in a co-working space | 12 | 17 | 42 | | 4. | 2 | 4.25 | 4 | 0.72 |
| Place in an incubator | 13 | 15 | 46 | | | 38 | 4.23 | 4 | 0.7 |
| Brand building activities (e.g. awards, media coverage) | 15 | 7 7 | 27 | 20 | 4 | 0 | 3.8 | 4 | 1.22 |
| Business or marketing skills training | 21 | 5 | 48 | 1 | 9 | 29 | 3.71 | 3 | 0.93 |
| Financial support/funding | 25 | 4 12 | 20 | 40 | | 24 | 3.68 | 4 | 1.09 |
| Apprenticeship/ internship programmes | 22 | 5 | 50 | | 27 | 18 | 3.59 | 3 | 0.83 |
| Technical skills training | 9 | 22 | 22 | 33 | 3 | 22 | 3.56 | 3.5 | 1.07 |
| Technical/research support from local universities | 5 | 20 | 20 | 40 | | 20 | 3.2 | 3 | 1.47 |
| Tech Nation Visa | 1 | | | 100 | | | 3 | 2 | 0 |
| Average: 3.88 — Median: 4 — Standard Deviation: 1.06 | | | | | | | | | |
| 1. Very bad | | | | | | | | | |
| 2. | | | | | | | | | |
| 3. | | | | | | | | | |
| 4. | | | | | | | | | |
| 5. Very good | | | | | | | | | |

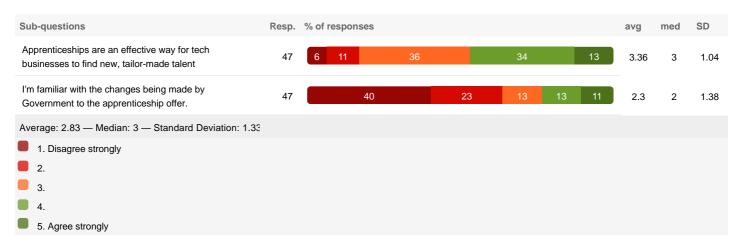
16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



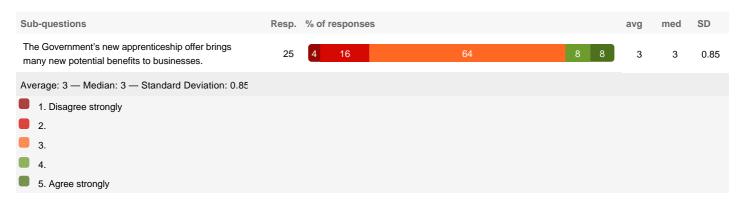
17. As a result of Brexit, to what extent do you agree or disagree with the following?

| Sub-questions | Resp. | % of responses | | | | avg | med | SD |
|---|-------|----------------|----|----|--------|------|-----|------|
| We expect to grow our operations in the UK | 52 | 6 15 | 29 | 35 | 15 | 3.38 | 3 | 1.09 |
| We will find it harder to attract talent | 52 | 29 | 23 | 17 | 23 8 | 2.58 | 2 | 1.32 |
| We anticipate improved access to new markets | 52 | 23 | 25 | 33 | 10 10 | 2.58 | 3 | 1.21 |
| We anticipate improved access to non-EU talent (India, US) | 52 | 23 | 21 | 42 | 8 6 | 2.52 | 3 | 1.1 |
| We will find it hard to retain talent | 52 | 27 | 23 | 37 | 86 | 2.42 | 2 | 1.13 |
| We are likely to move at least some of our operations out of the UK | 52 | | 58 | 15 | 13 8 6 | 1.88 | 1 | 1.23 |
| Average: 2.56 — Median: 3 — Standard Deviation: 1.26 | | | | | | | | |
| 1. Disagree strongly 2. 3. 4. 5. Agree strongly | | | | | | | | |

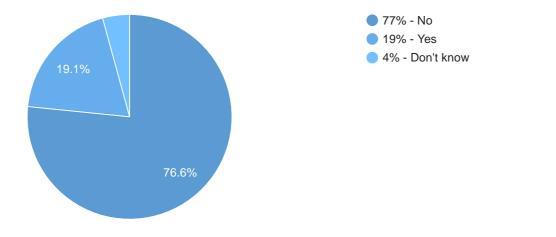
18. To what extent do you agree or disagree with the following statements?



19. To what extent do you agree or disagree with the following statements?



20. Does your organisation currently offer apprenticeships?



21. We appreciate you helping us with this survey. If you would like to receive the Tech Nation 2017 Report, please enter your email address below before submitting your survey, otherwise type 'REF'.

| Respondents | 67 | | | | | | 81% |
|-------------|---------------------|----|-----|-----|-----|-----|-----|
| | Skipped question: 0 | 0% | 20% | 40% | 60% | 80% | |