Tech Nation 2017

Status:	Closed
Start date:	2016-11-16
End date:	2016-12-06
Live:	21 days
Questions:	22
Partial completes:	5 (11.4%)
Screened out:	0 (0%)
Reached end:	39 (88.6%)
Total responded:	44

Filter

Responded

- 2. Truro
- 2. Redruth

Remaining respondents: 44 (100%)



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

Click here to start and be part of Tech Nation.

1. What is your role in the tech community?

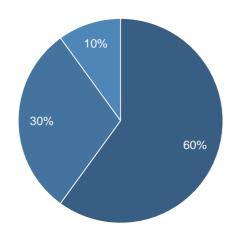
Response	Total	% of respons	es				%
Founder/CEO of a tech business	23						52%
Work in a tech business	10						23%
Academic/educator	5						11%
Service provider (Consulting, Accounting, Legal, etc	c.) 3						7%
Other, please specify	3						7%
Investor	0						0%
Co-working space	0						0%
Startup incubator or accelerator	0						0%
	Total respondents: 44 Skipped question: 0		20%	40%	60%	80%	

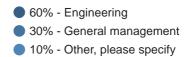
2. Where is your company/organisation headquartered?

Response	Total	% of responses	%
Truro	23		52%
Redruth	21		48%
Nottingham	0		0%
Wirral	0		0%
South Lanarkshire	0		0%
Bolton	0		0%
Middlesbrough	0		0%
Bournemouth & Poole	0		0%
Rotherham	0		0%
Bradford	0		0%
Sunderland	0		0%
Brighton	0		0%
Colchester	0		0%
Bristol & Bath	0		0%
Warrington	0		0%
Camborne	0		0%
Plymouth	0		0%
Cambridge	0		0%
Sheffield	0		0%
Cardiff	0		0%
Stockport	0		0%
Coventry	0		0%
Wakefield	0		0%
Derby	0		0%
Worcester & Malvern	0		0%
Doncaster	0		0%
Lincoln	0		0%
Dudley	0		0%
Oldham	0		0%
Dundee	0		0%
Other, please specify	0		0%
East Riding	0		0%
Oxford	0		0%
Edinburgh	0		0%
Birmingham	0		0%
Reading & Bracknell	0		0%
Exeter & Newton Abbot	0		0%
Sefton	0		0%
Fife	0		0%
South Gloucestershire	0		0%

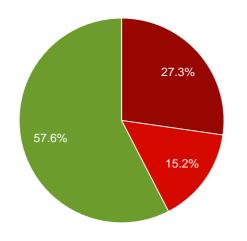
Glasgow	0						0%
Southampton	0						0%
Hull	0						0%
Stoke-on-Trent	0						0%
lpswich	0						0%
Belfast	0						0%
Swansea	0						0%
Kingston-upon-Hull	0						0%
Wigan	0						0%
Kirklees	0						0%
Wolverhampton	0						0%
Leeds	0						0%
Barnsley	0						0%
Leicester	0						0%
Derry	0						0%
Liverpool	0						0%
Loughborough	0						0%
London	0						0%
Newport	0						0%
Manchester	0						0%
Peterborough	0						0%
Durham	0						0%
York	0						0%
Newcastle-upon-Tyne	0						0%
Aberdeen	0						0%
Norwich	0						0%
	Total respondents: 44 Skipped question: 0	0%	20%	40%	60%	80%	

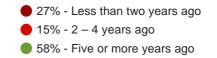
3. What is your current role?





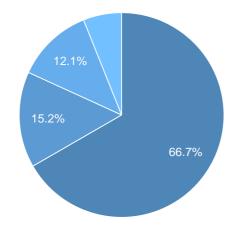
4. When was your company founded?

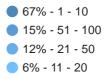




n=33

5. How many employees does your company have?





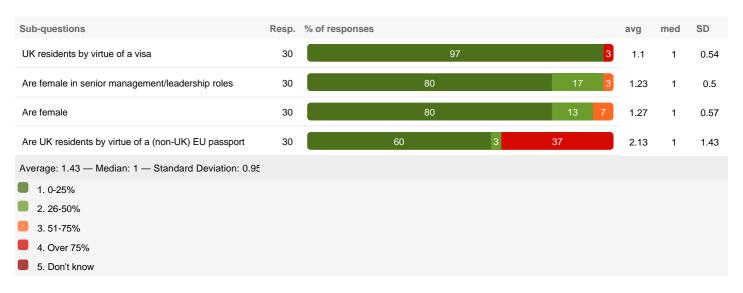
6. How much of a challenge are the following to your company?

Sub-questions	Resp.	% of response	es						avg	med	SD
Poor transport infrastructure (e.g. roads, rail and air)	30	7 20	2	20		40		13	3.33	4	1.14
Lack of supply of highly skilled workers	30	13	23	7	33			23	3.3	4	1.39
Low levels of awareness of a local digital industry	30	10	27	17		27		20	3.2	3	1.3
Limited opportunities to access finance	30	20	20		23	13		23	3	3	1.44
Limited supply of appropriate property on competitive terms	30	13	37		20		20	10	2.77	2	1.2
Lack of formal advice and mentoring (e.g. business, legal, accounting)	30	27		33			30	10	2.23	2	0.96
Poor digital infrastructure e.g. broadband	30		57			20	3	10 10	1.97	1	1.38
Regulation (e.g. data protection, employment law)	30		43		30		:	23 3	1.87	2	0.88
Retention of skilled workers	30		57			23		13 3 3	1.73	1	1.03
Average: 2.60 — Median: 2 — Standard Deviation: 1.35											
1. Not a challenge											
2.3.											
3.4.											
5. A major challenge											

7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of responses				avg	med	SD
Lack of supply of highly skilled workers	11	9	45	45		4.18	4	1.11
Poor transport infrastructure (e.g. roads, rail and air)	11	9 18	36		36	4	4	0.95
Low levels of awareness of a local digital industry	11	9 9	36	36	9	3.27	3	1.05
Limited opportunities to access finance	11	9 18	27	27	18	3.27	3	1.21
Retention of skilled workers	11	18 9	27	36	9	3.09	3	1.24
Limited supply of appropriate property on competitive terms	11	27	9	36	18 9	2.73	3	1.29
Regulation (e.g. data protection, employment law)	11	45		45	9	2.64	2.5	0.64
Lack of formal advice and mentoring (e.g. business, legal, accounting)	11	9	45	27	18	2.55	2	0.89
Poor digital infrastructure e.g. broadband	11		55	27	9 9	1.91	1	1.31
 Average: 3.07 — Median: 3 — Standard Deviation: 1.29 1. Not a challenge 2. 3. 4. 5. A major challenge 								

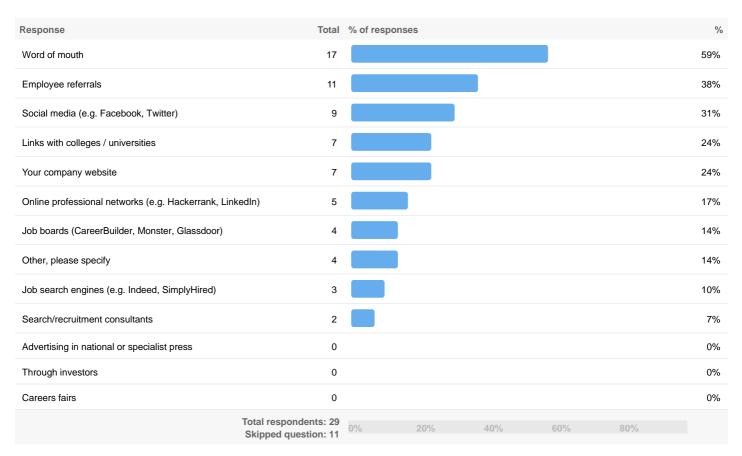
8. Approximately what percentage of the employees in your company



9. When recruiting talent what are the primary challenges you face?

Response	Total	% of respons	es				%
Lack of relevant industry experience	15						52%
Relocation/immigration difficulties	9						31%
Difficulty targeting the right people	9						31%
Looking for more pay than you can offer	9						31%
Lack of time	5						17%
Looking for a better package than you can offer	4						14%
Lack of cultural fit	4						14%
Other, please specify	2						7%
Lack of a top tier investor	1						3%
	Total respondents: 29 Skipped question: 11	0%	20%	40%	60%	80%	

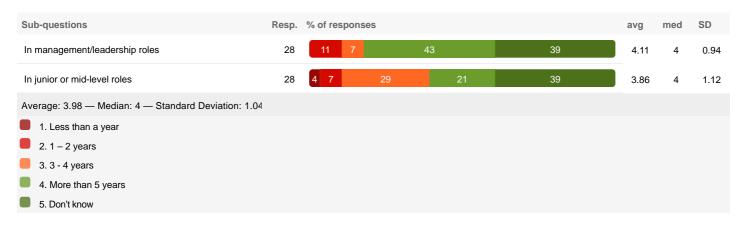
10. Which are the most effective methods for attracting talent to your organisation?



11. Do you offer any specific perks to motivate and retain employees (e.g. day off on birthday, free beer on Friday, a ping pong table, annual staff trip abroad)?

Respondents	28				64%
Skipped question	n: 11 0%	20%	40%	60%	80%
during budget Company Frestival surfchocolates fruit _{club} beach activity early Flexible christmas bike beer christ	abroad days	mor Annu	Confe	coffee Sumn eve s birth trainir erence	ner nts ^{ndays}

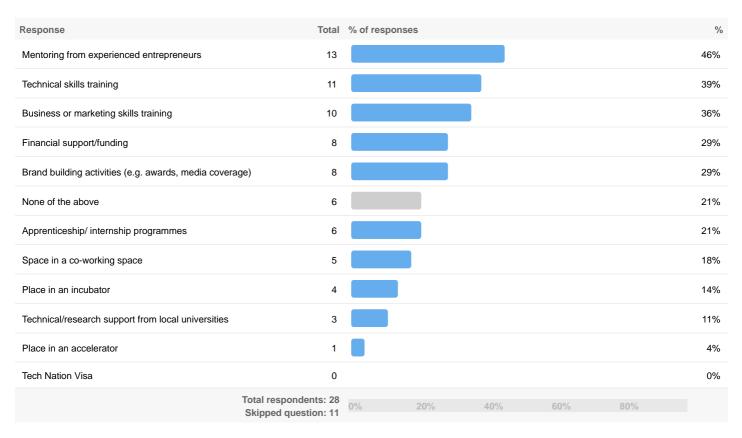
12. How long do staff tend to stay with your company?



13. How would you rate your local area on the following?

Sub-questions	Resp.	% of responses				avg	med	SD
Overall quality of life	39	5 3 21		72		4.59	5	0.78
Tech sector growth potential	39	3 8 13	26	51		4.15	4.5	1.08
Strength of the digital economy	39	5 13	33	31	18	3.44	3	1.08
Cost of living	39	10 13	28	23	26	3.41	3	1.28
Talent supply	39	18	49	21	58	2.36	2	1.07
Transport infrastructure (e.g. public transportation, traffic congestion)	39	26	38	26	10	2.21	2	0.94
Average: 3.36 — Median: 3 — Standard Deviation: 1.36								
 1. Very poor 2. 3. 4. 5. Very good 								

14. Has your company ever taken advantage of any of the following support locally?

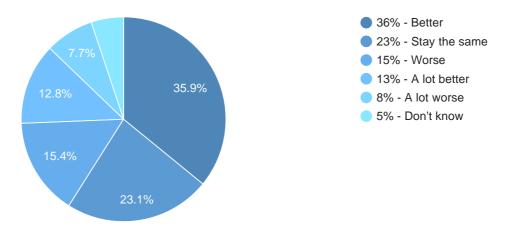


15. How useful have you found the following local support?

Sub-questions	Resp.	% of responses			avg	med	SD
Place in an accelerator	1		100		5	3	0
Space in a co-working space	5	20	8	0	4.6	5	0.8
Place in an incubator	4	25		75	4.5	5	0.87
Technical skills training	11	18	27	55	4.36	4.5	0.77
Technical/research support from local universities	3	33	33	33	4	3.5	0.82
Mentoring from experienced entrepreneurs	13	15 8	38	38	4	4	1.04
Brand building activities (e.g. awards, media coverage)	8	13 25	38	25	3.75	4	0.97
Apprenticeship/ internship programmes	6	33		67	3.67	4	0.47
Business or marketing skills training	10	30	10	60	3.3	4	0.9
Financial support/funding	8	13 13	50	25	2.88	3	0.93
Tech Nation Visa	0				0	0	0
Average: 3.86 — Median: 4 — Standard Deviation: 1.03							
 1. Very bad 2. 							
3							

- 3.4.
- 5. Very good

16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



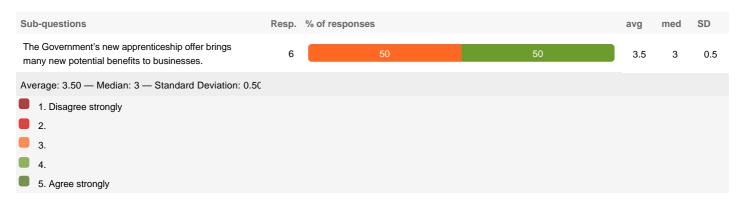
17. As a result of Brexit, to what extent do you agree or disagree with the following?

Sub-questions	Resp.	% of responses				avg	med	SD
We will find it harder to attract talent	28	14 7	39	14	25	3.29	3	1.31
We expect to grow our operations in the UK	28	11 7	39	32	11	3.25	3	1.09
We will find it hard to retain talent	28	14 14		57	77	2.79	3	1.01
We anticipate improved access to new markets	28	39	11	32	11 7	2.36	2	1.29
We anticipate improved access to non-EU talent (India, US)	28	32	14	46	7	2.29	3	0.99
We are likely to move at least some of our operations out of the UK	28	54		21	21 4	2.21	1	1.37
Average: 2.70 — Median: 3 — Standard Deviation: 1.27								
 1. Disagree strongly 2. 3. 4. 5. Agree strongly 								

18. To what extent do you agree or disagree with the following statements?



19. To what extent do you agree or disagree with the following statements?



20. Does your organisation currently offer apprenticeships?

